NML Alphonse Mucha Media Brief Tender Questions & Answers

Q - What is the budget?

A - £15000.

Q - Must any submission include all of the following or can it be just a single discipline? -

o   OOH (print & digital)

o   Digital display

o   Print (commuter press, regional titles like Guardian North & Daily Mail North, specialist interest titles and tourist press).

o   Social adverts (Facebook, Twitter, Youtube and Instagram TBC).

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A – Yes, all