

## AW5.2 Price Schedule



All Bidders are required to fully complete all cells highlighted in yellow within this price schedule, ensuring that **all tabs** are completed.

The final sum in cell G54 on the Year 1 Tab shall be the figure used in the price evaluation. Costs for the second year are mandatory but will not form part of the evaluation process. Should the contract be extended for the second year the costs provided shall be fixed and firm.

All prices submitted within this price schedule are exclusive of VAT and shall be fixed and firm for the duration of this contract. Any prices not submitted within this price schedule shall be deemed as waived

AW5.2 Price Schedule



SOURCING REFERENCE:	UK SBS PS17116
SOURCING DOCUMENT TITLE:	Innovate UK Creative Brand Communications Tender
BIDDER NAME	[Bidder to add name]

**Bidder Guidance**

All prices are firm and fixed and are exclusive of VAT.

Bidders must provide their full fixed cost for delivering the requirement for the initial first year of the contract in alignment with the objectives and the written proposal submitted.

The Figure in Cell G54 shall be used for evaluation purposes.

Please complete the shaded yellow sections only

Year One

**Staff Costs:**

Objective (As defined in Specification)	Job Title	Number of Days	Fixed Day Rate (ex VAT)	Fixed Discounted Day Rate (ex VAT)	Fixed Staff Cost (ex VAT)	Notes and Comments
Part 1 – Brand guidelines and digital assets application			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 2 – Brand extensions for campaigns			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 3 – Ongoing development of corporate slides			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 4 – Production of core branded content (Both Pieces)			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	

**Any applicable Non Staff Costs:**

Objective	Description	Fixed Non Staff Cost (ex VAT)	Notes and Comments
6) Non Staff Costs (Please detail in notes and comments section if applicable)		£ -	
		£ -	
		£ -	
		£ -	
		£ -	
		£ -	

**TOTAL FIXED COST FOR INITIAL ONE YEAR CONTRACT DURATION**  
This will be the figure used for evaluation

£ -

AW5.2 Price Schedule



SOURCING REFERENCE:	UK SBS PS17116
SOURCING DOCUMENT TITLE:	Innovate UK Creative Brand Communications Tender
BIDDER NAME	[Bidder to add name]

**Bidder Guidance**

All prices are firm and fixed and are exclusive of VAT.

Bidders must provide their full fixed cost for delivering the requirement for the second year of the contract should the option be utilised in alignment with the objectives and the written proposal submitted.

Please complete the shaded yellow sections only

Year Two

Staff Costs:						
Objective (As defined in Specification)	Job Title	Number of Days	Fixed Day Rate (ex VAT)	Fixed Discounted Day Rate (ex VAT)	Fixed Staff Cost (ex VAT)	Notes and Comments
Part 1 – Brand guidelines and digital assets application			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 2 – Brand extensions for campaigns			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 3 – Ongoing development of corporate slides			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
Part 4 – Production of core branded content (Both Pieces)			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	
			£ -	£ -	£ -	

Any applicable Non Staff Costs:

Objective	Description	Fixed Non Staff Cost (ex VAT)	Notes and Comments
6) Non Staff Costs (Please detail in notes and comments section if applicable)		£ -	
		£ -	
		£ -	
		£ -	
		£ -	
		£ -	

TOTAL FIXED COST FOR SECOND YEAR OF CONTRACT SHOULD THE OPTION BE UTILISED

£ -