Video Production Services

Contract reference 17/2/1153

Proposal template

You will be evaluated in accordance with the criteria provided in Section 4 of the requirement.

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| **Date** |  |
| **Name of requirement** | 17/02/1153 Video Production Services |
| **Supplier name** |  |
| **Summary** | Our requirement is for full video production services to include storyboarding, filming (including the provision of footage and photography for the Inspectorate’s content library), audio, motion graphics and editing.  The supplier will work flexibly throughout the life of the 4-year contract.    The successful supplier shall be appointed on a call-off contract basis.   |

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| 1. **Experience**
 | Please detail your experience of turning complex information into engaging and memorable video content. **Weighting 5%** |
| **Max 300 words** |   |

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| 1. **Experience**
 | Please detail your experience of conducting filmed interviews or ‘piece to camera’ including knowledge of audio, lighting and filming techniques.  **Weighting 5%** |
| **Max 300 words** |  |

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| 1. **Skills**
 | * Please give evidence of the following:

Editing; skilled in and subscriber to, Adobe CC including Premier, After Effects, Illustrator and Photoshop – files will need to be shared for collaboration and future edits.  **Weighting 5%**  |
| **Max 300 words** |  |

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| 1. **Experience**
 | Please detail your experience of animated video content. **Weighting 5%** |
| **Max 300 words** |  |

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| 1. **Knowledge**
 | Please give examples of your experience of delivering live streaming. **Weighting 5%** |
| **Max 300 words** |  |

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| 1. **Experience**
 | Please detail your experience of working with a medium to large size professional services organisations/not for profit organisations (preferably) **Weighting 5%** |
| **Max 300 words** |  |

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| 1. **Photography**
 | Please describe your photography experience. **Weighting 2%** |
| **Max 200 words** |  |

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| 1. **Knowledge of accessibility, equality, diversity and inclusion**
 | Please detail your knowledge of accessibility and equality, diversity and inclusion considerations in video making. **Weighting 3%** |
| **Max 200 words** |  |

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| **Social Value** | As an Executive Agency of a Central Government Department (DLUHC) PINS is required via Procurement Policy Note (PPN06/20) – to take into account Social Value in the Award of Central Government Contracts. Describe what commitments your organisation will make and/or has already made, against one or more of the five themes below, to ensure the performance of the contract will create/support social value? Please also include how you will/are implement, monitor and report on this.       * Creation of employment (including Apprenticeship), re-training and other return to work opportunities
* Support for people and communities
* Support for the physical and mental health
* Environment activity to limit mitigate waste

   **The Social Value score weighting is 10%** |
| **Max 350 words** |  |