

BEHAVIOURAL INSIGHTS LTD
4 Matthew Parker Street,
London,
England,
SW1H 9NP

Friday, 22 February 2019

Dear Sir/ Madam,

Contract Title: Business Basics Messaging Trials Insight Partner
Contract Reference: CR18145
Contract Variation Reference: V1

Please find the attached contract variation reference; in relation to adding an additional trial, with effect from Monday 25th February 2019.

Please ensure that you review and satisfy yourselves with its content and the contractual implications of this variation before signing and returning to UK SBS Research procurement at Research@uksbs.co.uk for our records.

Yours Faithfully,


Category Manager
UK Shared Business Services Ltd

Contract CR18145 is varied as follows and shall take effect on Monday 25th February 2019 between:

(1) **Department for Business, Energy & Industrial Strategy** of, 1 Victoria Street, London, SW1H 0ET ("**Customer**") (**The Contracting Authority**).

and

(2) **BEHAVIOURAL INSIGHTS LTD**, a company incorporated and registered in England with company number of 08567792 whose registered office is at 4 Matthew Parker Street, London, England, SW1H 9NP (**the Supplier**).

Collectively known as the "Parties"

The Parties shall make the following changes to contract CR18145 Business Basics Messaging Trials Insight Partner:

- **Expiry Date**

The expiry date shall be extended from the 04th December 2019 for an additional 6 months to 4th June 2020

- **Schedule 2 Statement of Work- Contract charges**

The contract price shall increase from £199,889.50 for an additional £15,060.00 the new contract price shall be £214,949.50 ex VAT

The reason for this extension is to allow BEIS to carry out an additional trial, the deliverables for this trial will be;

- Workshop with BEIS DECA team to agree research questions & SMART objectives
- Short paper updating Business Basics rapid lit review to include additional review on behavioural barriers/enablers for high growth firms
- Intervention design & prioritisation workshop
- Paper on recommended trials & sequencing, including draft messages for each trial, where applicable, for 1-2 rounds of BEIS comment. Will include recommendations on methodology, but will not include full trial protocols for each trial.

Words and expressions in this variation shall have the meanings given to them in Contract CR18145. Contract CR18145, including any previous variations, shall remain effective and unaltered except as amended by this variation.

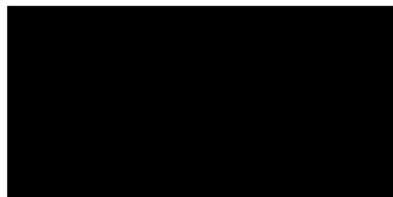
For and on behalf of BEHAVIOURAL
INSIGHTS LTD (The Supplier)

Signed

Name

Position

Date



General Counsel

27/02/2019

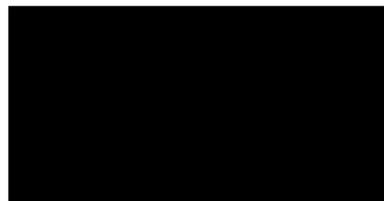
For and on behalf of Department for
Business, Energy & Industrial Strategy (The
Contracting Authority)

Signed

Name

Position

Date



Deputy Director Business Growth

11 May 2020