



## Community Led Local Development Coast to Coast Local Action Group

### Call for Projects (European Social Fund) - C2C LAG C03 COVID-19 Employment and Skills transition support

#### 1 Introduction

Community Led Local Development (CLLD) is funded by the European Regional Development Fund (ERDF) and the European Social Fund (ESF). This Call will provide **ESF grant funding** only.

CLLD is launching a new call to facilitate the transition of those workers who were affected by COVID-19 and have lost their job or those are looking to return to work after a period of unemployment. We recognise there are particular challenges faced by people who worked in the hospitality, arts, retail and tourism sectors and also would like to see a particular focus on those who are over 50 or have disabilities.

The call is to offer training, confidence building, and skills development that will enable these now out-of-work individuals to either:

1. re-skill or up-skill in order to promptly pivot to new sectors, and/or
2. to pro-actively prepare for the new post-COVID-19 workplace

#### 2 Coast to Coast (C2C) Local Development Strategy (LDS)

The Local Development Strategy was developed in advance of the CLLD programme going live; through extensive consultation it determined the strategic objectives and anticipated activities to be funded. A summary can be found [here](#).

The LDS for C2C has identified the following needs which this call will aim to tackle:

- Issues of part time, seasonal, casual jobs, zero hours working
- A need to work with all employers not just those in high growth sectors
- Developing care and befriending services for the elderly which will also help tackle isolation and which could be employment opportunities
- A need to work more with local employers (including the pool of larger employers) to link and support CLLD residents into local job opportunities
- Access to digital resources and skills is needed more widely in order to support people needing to do things online and develop their skills and capacity for this
- A need to engage in a sensitive and targeted approach to building skills, confidence and helping people become more employable. Support has to be on the ground and one to one hand holding



### 3 **COVID-19 context**

It is expected that the COVID-19 pandemic will have a deep impact on the Cornish economy and population (see Estimated Economic Impact of COVID-19 on Cornwall [document](#) from the Economic Growth Service, Cornwall Council, May 2020).

This call is looking for projects that will offer individuals the opportunity to gain training and allow them to move to a new career in sectors that may be more in-demand at this time such as care, customer services, health and hygiene or self-employment. Projects can support people who have been recently made redundant or participants who have struggled to find work to re-enter a new labour market.

The projects funded through this call will also offer options for those recently made redundant to acquire new skills in order to remain in their preferred sector. It will ensure they have the right tools to operate in a post-COVID-19 world where, for example, tourism will be more localised and where hospitality will have to operate within stricter safety rules.

### 4 **Call details**

#### 4.1 **Call Summary:**

**Priority:** Making sure people can access employment and training

**Strategic objective 3:** Making work and training and skills development opportunities accessible to all CLLD residents

**Activity B:** Support community-led and community-based skills development; enabling and building capacity for individual

Total grant funding amount available: **£280,000 (European Social Fund - ESF)**

Expected intervention rate: **80%**

Match: **to be found from non-EU sources.**

Minimum total project costs: Projects costs will have to be over **£50,000** (i.e. Minimum £40,000 CLLD ESF grant per project).

#### 4.2 **What is the call for?**

The objective of the call is to facilitate the transition of those workers who are affected by COVID-19 and have lost their job, especially those over 50 or with a disability; and / or to support those out of work to get closer or into employment in the 'new' normal economy.

The call is for projects that will offer training, confidence building, and skills development to enable these now out-of-work individuals to either:

**Objective 1**

Re-skill or up-skill in order to promptly pivot to new sectors (for example: care, customer services or self-employment)

**Objective 2**

Pro-actively prepare for the new post-COVID-19 job opportunities (local tourism, training on sanitary measures, hygiene, Health and Safety) through training, confidence building, and skills development.

**4.3 Target Participants and Areas**

The CLLD grants will offer investment for projects supporting the following participants who have either been affected by COVID-19 or who wish to re-enter the labour market in the post COVID-19 world:

- a. Participants that are aged over 50**
- b. Participants that have disabilities**

CLLD funding is targeted at geographic areas that have suffered disinvestment or have longstanding deprivation issues. Therefore, participants **SHOULD be** resident in **core** areas where possible. For more details on our eligible geographic areas, please visit this page on our [website](#) (specific target areas can be found at the bottom of the page).

All projects will be considered but we would especially welcome projects focussing their delivery on the following areas: **Illogan, Redruth-St Day, Truro and Falmouth/Penryn.**

(NB: the applicant doesn't have to be based in these locations but should be engaging with participants from within these areas where possible).

**4.4 Who is the call for?**

The call is aimed at all organisations that have experience of delivering training to support unemployed participants over 50 and/or that have disabilities, in order to develop their skills and support them towards employment and new job opportunities.

For this call, this is likely to result in work within the following economic sectors:

1. Those especially affected by the current pandemic (hospitality, tourism, retail, entertainment, etc) who would like to offer participants a pro-active training and the opportunity to re-start their career.
2. Those who are experiencing a new and sudden high-demand for a new skilled workforce (health and social work, professional, scientific and technical)

Generalist training providers can also apply providing they can tailor their training package to reach participants over 50 and/or that have disability and who have been affected by COVID-19 related unemployment. Previous experience of running an ESF project would be beneficial but is not essential.

Note, that given the unpredictability of the current situation, applicants will have to show a high level of flexibility in their delivery method and project timescales, and will be expected to demonstrate that they can deliver their outputs irrespective of the lockdown situation at the start of the project (Autumn 2020).

#### **4.5 What can an ESF CLLD grant pay for?**

1. Salaries and 15% overheads based on salaries
2. Participants costs (childcare, travel)
3. Hire of premises to deliver training
4. Materials for use during the training
5. Equipment hire where it is for ESF use only
6. Marketing and publicity of the project
7. Hire of expert tutors and support workers etc to deliver the support needed

Volunteer time is possible as a source of match funding, but we expect all projects to have a minimum 10% 'cash' match funding. Support with accessing further match funding can be provided by the CLLD team.

Examples of eligible activities are included below for illustrative purposes; we welcome innovative approaches and delivery:

- Developing and encouraging aspiration and confidence building
- Support to get into self-employment
- Developing IT skills relevant to COVID-19: video conferencing and all technologies linked to working from home
- Mental health awareness and support workshops
- Retraining, skills for employability in in-demand sectors
- Health and safety new trainings for example post COVID-19 sanitary measures, cleanliness/hygiene/sanitation and hygiene protocols
- We would encourage training with a hands-on approach, this could include: job shadowing, placements, work experience, peer-coaching, mentoring

Projects should, when possible, consider delivering recognised qualifications to enable participants to access jobs above the minimum wage by the end of the project. This could include links with local college provision.

#### **4.6 Outputs**

This call will support the following numbers of participants (minimum 150 participants). Benchmark for this call is £1,867 per participant.

Participants that are unemployed including long-term unemployed	90
Participants that are inactive	60
Participants that are aged over 50	75
Participants that have disabilities	75

#### **4.7 Impact and results:**

We would expect projects to deliver one of the following results for the participants:

- Participants in education or training on leaving (**min 15** in total for the call)
- Unemployed participants in employment, including self-employment on leaving (**min 45** in total)
- Inactive participants into employment or job search on leaving (**min 15** in total)

In addition, we welcome innovative approaches and ideas that will have a wider community benefit beyond the individuals supported.

#### **4.8 Timeframe**

The timeframe is very tight as we are trying to offer a quick response to this unprecedented situation. Projects will have a maximum duration of 23 months to complete. We are working in a two-stage process: the completion of an initial Expression of Interest, which will be reviewed by the Local Action group; if successful, you will then be required to complete a Full Application which will be appraised before the Local Action group make a final funding decision.

Call launch	5th June 2020
Information session - <a href="#">EventBrite</a> (11 to 12am)	17 <sup>th</sup> June 2020
EoI to be submitted to <a href="#">CLLD</a>	6th July 2020 - 5pm
EoI LAG meeting	Written procedure
Full application to be submitted to <a href="#">CLLD</a>	1st September 2020 - 5pm
Full application LAG meeting	21 <sup>st</sup> October 2020
Earliest project start	1 <sup>st</sup> November 2020
Latest project delivery completion date	June 2022
Latest project financial completion date	September 2022

#### **4.9 Submission**

To submit a project for this call you must complete the following:

The Expression of Interest form which must be emailed to [CLLD](#) no later than 5pm on the 6<sup>th</sup> July. No late applications will be accepted.

We strongly encourage all interested parties to attend our online Information session. To book a space please follow [this link](#).

Thank you for your interest in this Call.