

Deadline for
all stand location
renewals:
May 30th 2022

mipim

14-17 March 2023

Palais des Festivals, Cannes, France

www.mipim.com

The purpose of MIPIM (hereafter the "Event") is to bring together international real estate professionals, such as local authorities, developers, architects, qualified investors, financial institutions, corporate occupiers, advisors and any person whose activities are directly related to the real estate sector.

Terms used hereafter are defined in the Rules enclosed

The present contract ("participation contract") is concluded between the Organiser and:

1 YOUR COMPANY ("The Participant")

Legal Company Name	Department for International Trade		
Company Name*	Department for International Trade (DIT)		
Address* (Incl. street, house / box number)	Old Admiralty Building		
City*		Zip Code / Postcode*	SW1A 2BL
State		Country	England
Telephone	Country Code	City Code	Telephone Number
Fax	Country Code	City Code	Telephone Number
Website			
VAT Number / Tax ID*			

*For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
If this information is not supplied, French VAT will be charged and may not be reimbursed by French tax authorities.*

Name of the stand you will be based on (if applicable)

2 YOUR BILLING ADDRESS (Complete only if different from above)

Legal Company Name*			
Billing Contact Name			
Address* (Incl. street, house / box number)			
City*		Zip Code / Postcode**	
State		Country	
Telephone	Country Code	City Code	Telephone Number
Fax	Country Code	City Code	Telephone Number
Website			
VAT Number / Tax ID*			

*For companies not located in the European Union, please supply your tax identification number, or national business number of your company.
If this information is not supplied, French VAT will be charged and may not be reimbursed by French tax authorities.*

3 YOUR COMPANY CONTACTS

MAIN CONTACT (Contact details of the person who organises the stand)

☒ Mr ☐ Mrs ☐ Ms

Surname*	
First Name*	
Position*	
Work email*	

Language in which you would like us to communicate with you?

☒ English ☐ French

TECHNICAL CONTACT (We recommend you include the contact details of the stand decoration company)

☐ Mr ☐ Mrs ☐ Ms

Surname*	
First Name*	
Work email*	

4 YOUR COMPANY PROFILE

To validate your registration and ensure the accuracy of your company profile, please complete the details of your company's activity carefully. This will be your reference in the MIPIM Platform: a complete directory of participating companies, individuals, real estate projects to support your networking activities, organise meetings and prepare your show.

The Organiser reserves the right to list or to modify this information if this section is incorrect/not completed.

A. Your Company's main business field:

from the following list, tick the box which corresponds to your company's main business field (please tick only one box).

- | | | |
|---|--|--|
| <input type="checkbox"/> INVESTORS & FINANCIAL INSTITUTIONS | <input checked="" type="checkbox"/> LOCAL & PUBLIC AUTHORITIES | <input type="checkbox"/> ADVISER / AGENT / BROKER |
| <input type="checkbox"/> HOTEL GROUP | <input type="checkbox"/> DEVELOPERS | <input type="checkbox"/> REAL ESTATE BUSINESS SERVICES & SUPPLIERS |
| <input type="checkbox"/> RETAILERS | <input type="checkbox"/> OPERATORS | <input type="checkbox"/> GENERAL BUSINESS SERVICES |
| <input type="checkbox"/> CORPORATE END-USERS/OCCUPIERS | <input type="checkbox"/> ARCHITECTS & PLANNERS | <input type="checkbox"/> TECHNOLOGY & SOLUTION PROVIDERS |
| | | <input type="checkbox"/> ASSOCIATIONS & ACADEMICS |

B. Your Company's specific activities:

from the following list, tick the box(es) which corresponds to your company's main business field.

INVESTORS & FINANCIAL INSTITUTIONS

- 100 ☒ Asset / Fund Manager
 101 ☐ Bank
 102 ☐ Business Angels
 103 ☐ Family office, HNWI, Private investor, Wealth Manager
 104 ☐ Insurance company
 105 ☒ Private Sector Pension Fund
 106 ☒ Public Pension Fund / Sovereign Wealth Fund
 107 ☒ Real estate investment trusts (REIT, SIIC, SICAFI, SIIQ)
 108 ☒ Venture Capital

HOTEL GROUP

- 210 ☐ Hotel Operator

RETAILERS

- 220 ☐ Individual retail company
 221 ☐ Group of retail companies
 222 ☐ Master franchisee

CORPORATE END-USERS / OCCUPIERS

- 230 ☐ Consumer Goods
 231 ☐ Energy / Chemicals
 232 ☐ Financial Services
 233 ☐ Health Care
 234 ☐ Industrial Goods
 235 ☐ Media & Entertainment
 236 ☐ Public Services - Public Authorities
 237 ☐ Publishing / Press
 238 ☐ Technology & Communication
 239 ☐ Travel & Tourism
 240 ☐ University & Knowledge
 241 ☐ Others

LOCAL & PUBLIC AUTHORITIES

- 300 ☐ National / Regional / Local authority
 301 ☐ Agency for development / investment / trade, etc.

DEVELOPERS

- 401 ☐ Hospitality developer
 402 ☐ EMedical / Healthcare developer
 403 ☐ Office developer
 404 ☐ Residential developer
 405 ☐ Retail developer
 406 ☐ Storage / Warehouse / Logistics / Industry developer

OPERATORS

- 410 ☐ Airport / Railway station / Harbour operator
 411 ☐ Entertainment / Leisure / Theme parks operator
 412 ☐ Storage / Logistics operator
 413 ☐ Business centre operator

ARCHITECTS & PLANNERS

- 420 ☐ Architects / designers
 421 ☐ Interior architect / Designer / Consultant
 422 ☐ Private master planner

ADVISER / AGENT / BROKER

- 430 ☒ Investment adviser / Agent / Broker
 431 ☐ Occupation adviser / Agent / Broker

REAL ESTATE BUSINESS SERVICES & SUPPLIERS

- 440 ☐ Bank (credit provider)
 441 ☐ Construction company
 442 ☐ Engineering firm / Surveyor
 443 ☐ Entertainment / Leisure / Culture
 444 ☐ Facilities management
 445 ☐ Property management company
 446 ☐ Utilities

GENERAL BUSINESS SERVICES

- 450 ☐ Accountant & Audit / Notary / Tax adviser
 451 ☐ Consulting firm
 452 ☐ HR / Recruitment consultant
 453 ☐ Incubators & Accelerators
 454 ☐ Law firm
 455 ☐ Marketing / Advertising / Multichannel / Digital / PR Company
 456 ☐ Research institute

TECHNOLOGY & SOLUTION PROVIDERS

- 460 ☐ Asset Management
 461 ☐ Building Operations
 462 ☐ Design & Construction
 463 ☒ Investment / Finance / Research / Valuation
 464 ☐ Live & Work
 465 ☐ Market & Transact

ASSOCIATIONS & ACADEMICS

- 470 ☐ Federation / Association
 471 ☐ University / Academics

PRESS

- 480 ☐ Journalist
 481 ☐ Management & Sales

C. Your Company's countries of interest

from the following list, please specify in which countries you wish to develop your business (please tick appropriate box(es))

AMERICA

- | | | | |
|------------------------------------|---|--|--------------------------------|
| <input type="checkbox"/> Argentina | <input type="checkbox"/> Brazil | <input checked="" type="checkbox"/> Canada | <input type="checkbox"/> Chile |
| <input type="checkbox"/> Mexico | <input checked="" type="checkbox"/> USA | <input type="checkbox"/> Other Latin America | |

ASIA PACIFIC

- | | | | |
|---|---|---|---|
| <input checked="" type="checkbox"/> Australia / New Zealand | <input checked="" type="checkbox"/> China | <input checked="" type="checkbox"/> Hong Kong | <input checked="" type="checkbox"/> India |
| <input type="checkbox"/> Indonesia | <input type="checkbox"/> Japan | <input type="checkbox"/> Malaysia | <input type="checkbox"/> Singapore |
| <input type="checkbox"/> South Korea | <input type="checkbox"/> Thailand | <input type="checkbox"/> Vietnam | <input type="checkbox"/> Other Asia |

CENTRAL & EASTERN EUROPE

- | | | | |
|---|-----------------------------------|---|--|
| <input type="checkbox"/> Baltic Countries | <input type="checkbox"/> Bulgaria | <input type="checkbox"/> Croatia / Slovenia | <input type="checkbox"/> Czech Republic |
| <input type="checkbox"/> Poland | <input type="checkbox"/> Romania | <input type="checkbox"/> Russia | <input type="checkbox"/> Serbia / Balkan Countries |
| <input type="checkbox"/> Slovakia | <input type="checkbox"/> Ukraine | <input type="checkbox"/> Other Central & Eastern Europe | |

MIDDLE EAST AND AFRICA

- | | | | |
|---|---|---------------------------------------|--|
| <input type="checkbox"/> Algeria | <input type="checkbox"/> Egypt | <input type="checkbox"/> Ghana | <input type="checkbox"/> Ivory Coast |
| <input type="checkbox"/> Kenya | <input type="checkbox"/> Mauritius | <input type="checkbox"/> Morocco | <input type="checkbox"/> Nigeria |
| <input checked="" type="checkbox"/> Saudia Arabia | <input type="checkbox"/> Senegal | <input type="checkbox"/> South Africa | <input type="checkbox"/> Tunisia |
| <input checked="" type="checkbox"/> Turkey | <input checked="" type="checkbox"/> U.A.E | <input type="checkbox"/> Other Africa | <input type="checkbox"/> Other Middle East |

WESTERN EUROPE

- | | | | |
|---|---|--|---|
| <input type="checkbox"/> Austria | <input type="checkbox"/> Belgium | <input type="checkbox"/> Finland | <input checked="" type="checkbox"/> France |
| <input checked="" type="checkbox"/> Germany | <input type="checkbox"/> Greece | <input type="checkbox"/> Ireland | <input checked="" type="checkbox"/> Italy |
| <input type="checkbox"/> Luxembourg | <input checked="" type="checkbox"/> Netherlands | <input type="checkbox"/> Portugal | <input type="checkbox"/> Scandinavia |
| <input checked="" type="checkbox"/> Spain | <input checked="" type="checkbox"/> Switzerland | <input checked="" type="checkbox"/> UK | <input type="checkbox"/> Other Western Europe |

5 ACCOMODATION BOOKINGS

Bnetwork, our official partner, negotiates preferred rates and booking conditions with a wide range of hotels and apartments in Cannes and its surrounding areas exclusively for our MIPIM participants.

Early reservation is highly recommended to secure your accommodation.

To book now, please visit www.mipim.bnetwork.com

For any assistance, please contact B-Network at hotel.mipim@reedmidem.com or +33 (0)4 93 68 76 00.

6 YOUR BOOKING

MIPIM 2023 - Suite Salon - N

	Qty	Total
Private Suite <i>Available 4 days</i>	1,00	
TOTAL - VAT excluded		
VAT		
TOTAL - VAT included		

Your Suite price includes :

- the hospitality suite area

The hospitality suite offers the ideal location for your private meetings during the 3 days of the show:

- A private space
- Superior furniture and decoration
- Coffee & soft drinks and Danish pastries (mini viennoiserie) every morning

Only registered participants may purchased the Suites and access to the Suites

MIPIM 2023 - Suite Salon - R

	Qty	Total
Private Suite <i>Available 4 days</i>	1,00	
TOTAL - VAT excluded		
VAT		
TOTAL - VAT included		

Your Suite price includes :

- the hospitality suite area

The hospitality suite offers the ideal location for your private meetings during the 3 days of the show:

- A private space
- Superior furniture and decoration
- Coffee & soft drinks and Danish pastries (mini viennoiserie) every morning

Only registered participants may purchased the Suites and access to the Suites

TOTAL (Tax excluded) €

YOUR CONTRACT

Department for International Trade

COMPANY NAME

page 5 of 10



6 YOUR BOOKING

Miscellaneous

RE-Invest Sponsorship

Total (VAT excluded)

VAT

Total (VAT Included)	
-----------------------------	--

TOTAL (Tax excluded) €

YOUR CONTRACT

Department for International Trade

COMPANY NAME

page 6 of 10

mipim®

7 TOTAL PAYMENT ("participation fee") OF YOUR BOOKING

PLEASE INSERT THE TOTAL AMOUNT INCLUDING VAT, IF APPLICABLE, IN THE "BALANCE DUE" FIELD BELOW.

TOTAL DUE FOR ONSITE EXHIBITING / DECORATION (incl. VAT)*

TOTAL DUE FOR ONSITE ADVERTISING / OTHER OPTIONS AND SPONSORING (incl. VAT)*

TOTAL DUE FOR ONSITE PREMIUM HOSPITALITY SUITE (incl. VAT)*

TOTAL DUE FOR ONSITE REGISTRATION (incl. VAT)*

TOTAL DUE FOR ONLINE SERVICES (incl. VAT)*

BALANCE DUE (incl. VAT)*

*

VISITOR REGISTRATION	EXHIBITING & EXHIBITOR REGISTRATION & ADVERTISING & SPONSORING
+10% VAT on visitor registration is OBLIGATORY for all customers	+20% VAT on exhibiting, exhibitors' registration and advertising is OBLIGATORY for:
	> ALL FRENCH CUSTOMERS
	> EU CUSTOMERS NOT SUBJECT TO VAT
	> NON-EU CUSTOMERS NOT SUBJECT TO CORPORATE INCOME TAX

Instructions for tax refund will be sent with your invoice.

8 TERMS OF PAYMENT

> FOR ADVERTISING, DIGITAL SERVICES, SPONSORING, HOSPITALITY SUITES, REGISTRATION & OTHER SOLUTIONS ONLY

Full payment must be made upon signature of the participation contract (the "Contract").

> FOR STAND & PODS ONLY

All subsequent payments must be made before the show according to the payment schedule below. (VAT included)

Details of how to pay can be found on the following page.

Payment schedule MIPIM 2023 (VAT incl.)	Contract signed and return to us before the 9 th of December 2022	Contract signed between the 9 th of December 2022 and the 16 th of January 2023	Contract signed after the 16 th of January 2023
Payment upon signature of the contract	30%	80%	100%
Payment on 9 th of December 2022	50%	N/A	N/A
Payment on 16 th of January 2023	20%	20%	N/A

9 DECLARATION OF AGREEMENT**General** - The undersigned acknowledges, agrees and warrants on behalf of his/her organisation that:


- he/she is duly authorised to execute and perform this Contract.
- he/she has received all necessary information from the show organizer in order to sign this Contract.
- he/she has read and will comply with the General Tradeshow Rules («Rules») printed hereafter, which are an entire part of this Contract.
- its signature herein is the manifestation of the Participant's acceptance of the Organiser offer by which the contract is formed.

Privacy and Data Policy - The undersigned warrants that he/she has duly informed his/her organisation's appropriate personnel or representatives individual that personal data is being processed subject to Article "Privacy and Data Policy" of the Rules and the Organiser's Privacy Policy (<https://privacy.rxglobal.com>).

Surname**

First Name**

Position**



X Stamp



X Signature (COMPULSORY)

6/1/2023

X Date (COMPULSORY)

THIS CONTRACT IS FINAL AND BINDING

10 WAYS TO PAY

☐ PAYMENT BY BANK TRANSFER

This bank order must be made with the following indications: "Payment at no costs for the beneficiary" together with the legal company name, name of event and invoice number.

Please send us a copy of the wire transfer to treasuryparis@rxglobal.com to facilitate the identification of your payment.

Bank code	Agency code	Account number	Control	Banking domiciliation	Swift code / BIC	Account owner	EU VAT Number

☐ PAYMENT BY CREDIT CARD

FOR SECURITY REASONS, DO NOT SEND ANY ENTIRE CREDIT CARD DETAILS BY EMAIL.

FILL OUT THE 4 FIRST AND 4 LAST DIGIT ONLY

In the contrary, this page will be automatically deleted and contract destroyed

☐ VISA/MASTERCARD

☐ AMERICAN EXPRESS

Card number

4 first 4 last

Expiry Date

Name of card holder (as seen on card)

€

X Amount (COMPULSORY)

X Signature of the card holder (COMPULSORY)

X Date (COMPULSORY)

Please send a request to get the procedure to :

- RX France Paris: treasuryparis@rxglobal.com
- Reed Exhibitions Ltd: treasuryuk@rxglobal.com
- RX North America: treasuryus@rxglobal.com

11 PLEASE RETURN ALL PAGES OF THIS COMPLETED CONTRACT TO YOUR CONTACT

GENERAL TRADESHOW RULES

page 8 of 10

1. GENERAL PROVISIONS

The provisions of these Rules (the "Rules") shall apply to any individual or legal entity (such as exhibitors, sponsors, visitors, speakers, journalists, advertisers and service providers) (the "Participants"), who requests admission or is invited to the professional events organised by RX France, a French joint stock company with a capital of 90,000,000 euros, having its registered offices at 52 Quai Dion Bouton 92800 Puteaux, France, registered with the Nanterre Companies Registry under n°410 219 364 (the "Organiser"). These Rules shall also apply to any other parties who contract with the Organiser. Where applicable, the goods and services proposed by the Participants at the event (the "Event") shall be offered only to meet the requirements of any individual or legal entity whose business activities are directly related to the sector promoted by the Event, as defined in the participation contract. The Organiser reserves the right to refuse to contract with any person whose business is not directly related to the sector promoted by the Event or on any other reasonable grounds, such as a dispute, etc.

In these Rules, the following words have the following meaning:

Contract means the Rules and the special terms and conditions, i.e. the participation contract

Event means the event organized by the Organiser, purpose of the Contract, which may be held physically and/or online.

Physical Event means the Event that provide Physical services (as defined in the specific conditions)

Online Event means the Event that provide Online services

Online services means services provided by the Organizer to the Participant through a digital solution

Event Management Platform (EMP) means the online tool proposed by the Organiser to the Participants to plan 1-to-1 meetings between them.

Event Venue: means the venue where the Event takes place as indicated in the participation contract or such other venue as the Organiser shall decide.

Exhibitor: means any Participant who rents a pod, demo-kiosk, a Modular Stand or a stand and/or an assigned location at the Event, the Stand.

Modular Stand Exhibitor: means any Exhibitor who rents, in accordance with the participation contract, a Modular Stand at the Event, the Modular Stand.

Rides : means an Exhibitor amusement ride and/or mechanical, electrical device that is exhibited and can be tested during the Event, including but not limited to: trampoline, escalade wall, playground, inflatables, VR, escape game, Ify, fitness, laser game, arcade/simulations, children's games, bowling, golf, funfair facilities.

2. ACCEPTANCE OF CONTRACT DOCUMENTS

Signature of any participation contracts and/or any admission to the Event shall be deemed the Participant's total and complete agreement with and acceptance of the provisions of these Rules, the relevant participation contracts, Reed Expositions France website Terms, the specifications of the operator of the Event Venue and, in the case of Exhibitors, the Exhibitors' Technical Manual and the insurance policies that the Organiser takes out on behalf of the Exhibitors, and the Safety Guidelines available on reedmidem.com (hereinafter, collectively, the "Contract Documents"), all of which may be downloaded directly from the Event's website. Accordingly, the Participant undertakes to comply with the Contract Documents, as well as with any health and safety measures which may be imposed by the relevant public authorities, the operator of the exhibition space and/or the Organiser and to cause its employees and service providers to comply therewith. No amendments or reservations may be made by the Participant to the Contract Documents in any manner whatsoever.

3. AMENDMENTS TO AND PRIORITY OF THESE RULES

The Organiser reserves the right to decide on all matters not covered by these Rules and to add new, immediately applicable provisions to cover such matters and any matters not otherwise dealt with by the general regulations governing commercial events which are posted on the www.unimev.fr website. The Organiser shall notify the Participants thereof as necessary. These Rules shall prevail over any other terms that Participants may seek to impose or incorporate, or which are implied by trade, custom, practice or course of dealing. In the event of a discrepancy between the French and any other translated versions of the Regulations, the French version shall prevail.

4. POSTPONEMENT, CANCELLATION OR INTERRUPTION OF EVENTS

4.1 Postponement of the Event

In terms of the dates that the Event will be held, provided reasonable prior notification has been given, except in situations of urgency, the Organiser may postpone the Event within the limit of (i) 6 months following the period initially scheduled, for annual Events, or (ii) 12 months, for biannual Events. In this case, the Participant's participation contract will be automatically and entirely transferred to the new dates of the Event. The Organiser will retain the deposits paid by the Participant and the Participant shall remain obligated to pay the remaining amounts due for their participation in the Event, in accordance with the modified payment schedule.

In the event of postponement of the Event beyond the above-mentioned limits, the Participant shall have the option of either requesting the refund of the deposits paid to the Organiser or requesting the transfer of its participation to the new dates of the Event as per the above-mentioned conditions.

4.2 Cancellation of the Event

The following terms and conditions shall apply in the event of cancellation of the Event.

If the Organiser observes that the Event cannot take place within the conditions foreseen owing to exceptional circumstances, whether or not these constitute a case of force majeure as per article 1218 of the French Civil Code and, in particular, whether or not these are entirely unpredictable (hereafter "exceptional circumstances") the Organiser may notify the cancellation of the Event.

Shall be qualified as exceptional circumstances the following events: (fire, flood, storm, destruction or unavailability of the venue(s) or location(s) where the Event is to be held, accident, incidental case, strike action at the local or national level, riots, risk of safety, terrorist threat, administrative ban or closure, health situation, potential consequences of the Covid-19 epidemic, cancellation of the participation of a significant proportion of the Participants, restriction of movements of Participants or visitors, etc.,...

In those cases, the Participant's participation contract will be cancelled and any amounts paid to the organiser that are still available after the Direct Costs incurred by the Organiser as at the date of notification of the cancellation, will be divided among the Participants, on a pro-rata basis according to the amounts paid by each of them.

Direct Costs shall be defined as: the costs and expenses - including of any non-recoverable VAT or any other equivalent tax on sales - properly attributable to the hire of the Venue, the management, promotion - including all publicity campaigns - and operation of the Event.

Should the Organiser be obliged to cancel the Event if it observes an important modification of Event organisation that should be damaging for both Parties such as insufficient amount of registrations, and unless this cancellation is the result of circumstances laid down in the paragraph above, the Participant will be reimbursed the amounts paid to the Organiser. This paragraph applies notwithstanding article 1218 of the French Civil Code, which it expressly derogates from as necessary.

4.3 Interruption of Events

The Participant entrusts the Organiser with the task of determining whether or not the Event must be interrupted or evacuated in the event of a threat to public safety and

agrees not to institute proceedings against the organiser after the fact.

If the Event is interrupted in case of exceptional circumstances, participation fees already paid shall be refunded in proportion to the duration of the Event's interruption less Direct Costs.

4.4 As a result of the terms provided above, in the event of modification, postponement, interruption or cancellation of the Event, the Parties agree that there shall be no recourse to application of the legal provisions relative to breach of contract (articles 1219 and 1220 of the French Civil Code).

In the event of modification, postponement, interruption or cancellation of the Event irrespective of their circumstances or motivations, the Participant may not claim any form of compensation from the organiser, except in the event of gross misconduct by the organiser.

5. ADMISSION REQUIREMENTS

Persons under the age of 18 may not be admitted to the Event, except with the Organiser's prior written authorisation.

The Organiser reserves the right to refuse entry to or to have expelled, temporarily or permanently, any Participant whose presence, conduct or behaviour threatens the image, peace or safety of the Event and/or of the other Participants and/or of the Organiser and/or the integrity of the site. In such case, the Participant shall be reimbursed the participation fee already paid to the Organiser on a pro rata basis according to the remaining period of the Event.

To gain admission to the Event Participants must show an admission pass, which the Organiser shall issue free of charge or for consideration in accordance with its own procedures. The distribution, reproduction or sale of admission passes in order for any person other than the Participant to derive a profit therefrom is strictly forbidden and may be liable to prosecution. Due to the international nature of the Event, Participants shall:

- Ensure that their participation is neutral in terms of political, ideological or religious expression;
- Not create disturbances (visual, aural, olfactory or of any other nature) to the organisation of the Event, the other Participants, whether or not in neighbouring stands, or the public, either at their stand, in the advertising space assigned to them within the venue or in the vicinity of the Event. Otherwise, the Organiser reserves the right to impose penalties, including refusing admission to the Event.

6. ACCREDITATION OF PARTICIPANTS' EMPLOYEES

Participants may accredit only their full-time employees from a single establishment, in a single country. The Organiser may at any time request documentary evidence thereof. In the event a Participant accredits any person who does not meet the foregoing requirements, they shall be required to pay the participation fee applicable to visitors, as specified in the participation contract.

7. ADVERTISING

The Organiser reserves the exclusive right to post advertising and other marketing materials and operate promotions in the Event Venue and in the immediate surrounding area. All forms of advertising are strictly forbidden, with the exception of advertising that uses the media defined below, the advertising spaces that the Organiser assigns and the advertising materials displayed within the Exhibitor's stand. In the event of non-compliance with these requirements, the Organiser may remove such advertising at any time without prior notice. Participants shall not in any form whatsoever display products or services or advertise companies or businesses that are not Participants, without the Organiser's prior written authorisation. Furthermore, the distribution of leaflets, brochures, flyers or documents of any type for promotional or any other purposes is strictly limited within the Event venue and the immediate surrounding area and is subject to the Organiser's prior authorisation. Participants shall not, in any manner whatsoever, advertise any practitioner or establishment that is a member of a regulated profession for which the national and official organisation that represents the profession prohibits advertising.

8. SPONSORING

Certain of the Organiser's events may be sponsored by Participants pursuant to the terms and conditions set forth in the relevant participation contract which specifies the characteristics of the event. Unless otherwise stated, such sponsorships are non-exclusive. In the event that more than one Participant sponsors the same event, the Organiser shall promote the Participants in proportion to their respective contributions. The Organiser reserves the right in its absolute discretion to modify the characteristics of the event or to require the Participants to modify the materials intended to be distributed, in particular due to legal requirements and/or for reasons related to the general organisation of the Event and/or, more broadly, in the interest of all Participants. The Organiser shall do its utmost to notify the Participants in question beforehand, except in the event of pressing needs exempting the Organiser of such.

9. PHOTOGRAPHY AND FILMING (AUDIO AND VIDEO)

The Organiser may prohibit the taking of photographs and/or the making of audio and video recordings by Participants who have not received accreditation from the Organiser for such purpose. Only photographers / cameramen who have received written authorisation from the Organiser for such purpose shall be allowed to operate within the Event venue. A copy of their photographic prints and/or audio and video recordings shall be provided to the Organiser upon request. Unless Participants expressly refuse consent in advance, Participants authorise, free of charge, the Organiser and its partners to photograph and/or record the voice and image of the Participant(s), the stands or specific articles displayed within stands, distribute said photos and/or recordings to third parties and to communicate them to the public, in the whole world, which may be presented (in particular in the form of live or delayed broadcasting), reproduced without limit as to the number of reproductions and published, in the whole world, for a period of five (5) years, in any format, using any method or process known or unknown at this time, in whole or in part, on all tangible or intangible media known or unknown at this time, including, in particular, the internet (the websites of the Organiser and its partners and social networks), and on any other promotional or marketing tool it may use for information or promotional purposes.

10. UNFAIR COMPETITION AND PARASITIC BUSINESS PRACTICES

Participants formally undertake not to engage in activities that are identical or similar to those conducted in the Event Venue (notably to participate in any meeting with professionals not registered to the Event), the immediate surrounding area or in any other Event Venue that the Organiser may designate, in particular, in places such as hotels or other sites external to said Event, during the period of the Event. Accordingly, Participants in particular undertake not to directly or indirectly draw any other Participant away from

 Signature (COMPULSORY)

GENERAL TRADESHOW RULES

page 9 of 10

any Event Venue for the purpose of presenting any of its products and/or services that are within the scope of the Event. The Organiser reserves the right to have any breach of this provision evidenced by any witness sworn officer, to have the relevant Participant pay the costs associated therewith and to initiate any legal action enabling it to assert its rights.

11. ACCOMMODATION AND TRAVEL

The Organiser may enter into agreements with hotels, travel agencies and estate agents in order to assist Participants to the extent possible and under the best possible conditions, in finding accommodation or travel. However, this does not constitute an endorsement from the Organiser of any particular accommodation/travel provider or obligation on the part of the Organiser and the Organiser shall not be liable with respect to travel, hotel reservations and/or accommodations selected.

12. ASSIGNMENT AND DISTRIBUTION OF LOCATIONS

The method of determining the allocation of Stands shall be established by the Organiser and may be changed from time to time, with notice, named "stand change confirmation", to the Exhibitor. The Organiser shall take into account Exhibitors' requests, the nature of the products and services they plan to exhibit and the arrangement of the stand and/or assigned location they plan to install in accordance with the interests of the Event.

Any layout plans made available to the Exhibitor are for illustrative purposes only and do not constitute a guarantee that any particular Exhibitor will be positioned next to or near any other Exhibitor. The Organiser will, however, use reasonable endeavours to meet the Exhibitor's requests on these matters.

The Organiser shall not be held responsible for any consequences that may ensue from the location assigned to them such as low foot traffic.

In the event that a Participant/Exhibitor:

- causes a disturbance or
- does not comply with the requirements of the Exhibitors' Technical Manual,

the Organiser reserves the right to modify, at any time and as often as it deems necessary, the use of the areas requested by Exhibitors, the location of stands or the decoration thereof.

The Organiser shall use its reasonable endeavours to give those Exhibitors affected prior notice of its actions except in the event of a pressing need in which case the Organiser shall not be required to give prior notice.

13. STAND LOCATION, SET-UP, INSTALLATION, DECORATION AND BREAK-DOWN

a. Set-up, installation, decoration and break-down

In accordance with the Contract, if the Event does include Stand services and if the Participant is an Exhibitor, the following disposal shall apply:

Exhibitors and any person duly appointed to represent them undertake to (i) familiarise themselves with the Exhibitors' Technical Manual and the specifications of the operator of the exhibition space in effect and comply therewith, (ii) comply with the safety measures imposed by applicable laws and regulations during set-up, break-down and throughout the Event, and (iii) be present at their stand and/or assigned location, solely for reasons related to set-up and break-down, as well as during the inspection by the teams responsible for ensuring compliance with safety standards. Subject to the provisions of the Contract Documents, the event's accident prevention plan, the Exhibitor's specific prevention plan and consistent with the overall decoration of the Event, Exhibitors are free to fit out and decorate their stand, provided they do not hinder the visibility of safety signs and equipment or of nearby stands. In case of materials or installations deemed non-compliant to the Contract Documents, the Organiser reserves the right, at any time and at the Exhibitor's expense, to prohibit the use of the stand and/or assigned location, to suspend the use of water and electricity or to have removed or to destroy any materials or installations deemed non-compliant.

The Modular Stand Exhibitor has chosen in full knowledge the Stand specifics described in the participation contract. If the Modular Stand Exhibitor does not challenge the compliance of the Modular Stand within the first 24 hours of its reception, the latter is therefore deemed to have accepted the Modular Stand without reserve.

The Modular Stand Exhibitor may at its sole responsibility, add some materials or installations not included in the Modular Stand range he chose. If so, the Modular Stand Exhibitor will indemnify and hold the Organiser harmless in the event of any damage caused by the installations and/or material added.

b. Manning the stand and/or assigned location

Exhibitors shall at all times maintain sufficient staff at their stand and/or assigned location and keep it fully equipped during the entire duration of the Event, including if the duration of the Event is extended. Exhibitors shall display products and/or services that comply with French and European laws and regulations and that originate from lawful activities and shall obtain all authorisations necessary to conduct their business at the Event. Products and/or services shall be displayed only within the stand, shall not encroach on the aisles and shall in no event inconvenience nearby Exhibitors or any Participant or personnel or representative of the Organiser or the Event operator. Materials and products and/or services shall be arranged in an aesthetic manner. Take-away sales or sales in which goods are immediately delivered to the buyer are forbidden, except with the Organiser's prior written authorisation. Events held at the stand and/or assigned location such as: attractions, shows, events etc. shall require the Organiser's prior authorisation.

c. Ride's security measures

In accordance with French LAW n° 2008-136 of February 13, 2008 regarding Rides safety, Exhibitors demonstrating Rides shall provide, at Reed Expositions France first request, its Ride's initial technical inspection and/or any document that allows the Exhibitors to demonstrate its Rides.

14. DAMAGE AND REPAIRS

Participants shall be liable for all damages they cause to Event Venue. In particular, Exhibitors shall leave their Stand, as well as any equipment and materials supplied by the Organiser, in their original condition at the time they take possession of their Stand. Therefore, at the time they take possession of their Stand, Exhibitors shall have any existing damage evidenced and forward such evidence by email, on the same day, to the Organiser's technical department. Otherwise, Exhibitors risk being invoiced for such damage.

The Exhibitors shall vacate their Stand and remove their goods, articles and specific decorations, as well as any residual waste from materials used to decorate the Stand, within the deadlines and during the hours specified by the Organiser and in compliance with local laws, regulations and practices concerning waste. If it fails to comply with such deadlines, the Exhibitor shall be liable for any expenses incurred as a result of its non-compliance with these instructions as well as for any damage caused by the Exhibitor.

Exhibitors demonstrating amusement Rides and/or offering Rides to participants are responsible for compliance with all local laws and regulations governing the operation of Rides, and for securing in advance all approval necessary to demonstrate and offer Rides during the Event.

Exhibitors are responsible for any damage done by them or their employees to the building and/or any participant to the Event. The Participants that wish to try the activities/ Rides proposed by Exhibitors understand and accept the risks and shall hold harmless the Organiser from any claims.

15. ASSIGNMENT AND SUBLETTING OF ASSIGNED LOCATIONS

Exhibitors are expressly forbidden from assigning, subletting or exchanging, free of

charge or for consideration, all or any part of the locations assigned by the Organiser, including stands and advertising spaces. However, more than one Exhibitor may be allowed to exhibit jointly provided they have submitted a prior request to the Organiser and the Organiser has approved the same.

16. PRICE AND PAYMENT PROCEDURES

The participation fee and ancillary costs payable by the Participant (i) and the payment procedures and time periods (ii) are unilaterally specified by the Organiser in the participation contract, which the Participant expressly accepts. Depending on the signature date of the participation contract, the first payment shall be equal to amounts already due on the relevant date. The Organiser does not apply any commercial discount, rebate or reduction policies, and Participants shall not be granted any discount in the event of payment before the due date. Payments shall be made by the Participant net of any bank fees, withholding taxes etc.

An additional invoice shall be issued for any service Participants may order that is not specified in the relevant participation contract.

17. LATE PAYMENT OR NON-PAYMENT

In accordance with Article L. 441.10 of the French Commercial Code (Code de Commerce), in the event of late payment, the Participant shall be liable for late payment penalties calculated at three (3) times the legal interest rate, as from the day following the payment date shown in the participation contract and on the invoice and of a flat compensation for recovery costs in the amount of 40 euros, it being specified that if the exposed recovery costs are superior to 40 euros, the Organiser may ask for supplementary compensation, with justificatory documents. This provision shall not be deemed a grant of an extension of time to make payment. Participant's failure to comply with the Article "Price and payment procedures" clause shall automatically cause the amount of the participation fee to become immediately due and payable and/or shall entitle the Organiser to suspend performance of services, in particular access to the online community and/or the Event, and/or to reassign the stand's location to another Participant. If and when the issue giving rise to the suspension has been resolved, at the Organiser's discretion, the Participant may be offered a substitute alternative solution. Failure to pay the price in full shall preclude the Participant from registering for any future Event of the Organiser.

18. CANCELLATION OF PARTICIPATION

Participants shall have no right to withdraw from, cancel or otherwise terminate a participation contract for any reason whatsoever, such participation contract being final and irrevocable. The application of articles 1195 and 1120 of the French Civil Code (code civil) is expressly excluded, which the Participant accepts. Unless otherwise agreed in the participation contract, the entire amount of the participation fee shall be owed in the following cases:

- The Exhibitor is not present at its Stand 24 hours before the beginning of the Event, or is not present at its pod at the beginning of the Event, for any reason whatsoever. The Organiser may deem such default a cancellation of the Exhibitor's participation and shall be free to make other arrangements with respect to the stand's location, in which case the Exhibitor shall not be entitled to claim any refund or compensation;
- The Participant purports to cancel its reservation on any date whatsoever and for any reason whatsoever;
- At the time of its registration, the Participant provides information that is false, erroneous or becomes inaccurate and, as a result thereof, it is refused admission to the Event. This clause shall not apply upon the occurrence of a force majeure event, as defined by article 1218 of the French civil code which, if proved, shall entitle the Participant to a refund of the participation fee paid less Direct Costs as these terms are defined above in clause "Cancellation of the Event".

19. INTELLECTUAL PROPERTY

The Participant warrants the Organiser that it or its licensors own all intellectual property rights in and to the content defined below and in the materials exhibited, or that it holds the authorisations necessary to display and/or distribute them in connection with the Event. To ensure the complete transparency of the event, at the Organiser's request, the Participant shall provide all catalogues and/or brochures, or the media containing them, related to the products and rights it offers. The Participant shall inform the Organiser in writing if it plans to broadcast music at its stand and/or assigned location and/or in its advertising space, and shall file all required reports, in particular (but without limitation), with the SACEM (the French, Performing Rights Society) and/or other, relevant regulatory body and make the payments associated therewith. The Participant shall indemnify and hold the Organiser harmless in the event of any recourse on the grounds of non-compliance with these obligations contained in this clause.

By signing the participation contract, Participant, authorizes the Organiser, from the date of signature of the participation contract and for 5 (five) years, within the Organiser business activities countries, to use its social name, commercial name and/or the trademarks and logo(s) or any other element or intangible right (hereafter the "Trademarks") for the promotion of the Organiser events (notably via the reproduction on the event's websites and social media and their broadcasting by any means).

Participant guarantees to the Organiser that it is authorized to freely dispose of its Trademarks (and/or any element or intangible right), and guarantees to the Organiser the entire, free and peaceful use and possession of the Trademarks. Participant shall indemnify the Organiser against any disturbance, action, claim, opposition and demand or eviction attempt from any third party in connection with the Trademarks.

20. ORGANISER'S MEDIA AND CONTENT

During the Event, the Organiser shall provide the Participants with media such as printed supports, databases, websites and all other supports specific to the Event (hereinafter, the "Organiser's Media" or "Media"). The Organiser is the owner and publisher of this Media which it publishes and distributes, with the exception of the content published by Participants via the online community that the Organiser hosts. This Media is protected and the Participant shall therefore not use it in any manner whatsoever without the Organiser's prior written agreement.

- Organiser's Media and Content provided to Participants Participants acknowledge and agree that all texts, videos, images, data bases, distinctive signs, data, IT applications and/or functionalities published in the Organiser's Media, with the exception of those submitted by Participants (hereinafter, the "Content"), are the property of the Organiser and/or third parties. Participants shall in no event reproduce, modify, delete, distribute, grant and/or use the Content, in whole or in part, and in any manner whatsoever, without the prior written agreement of the Organiser, its licensors and/or the relevant right holders. Otherwise, Participants risk being liable or being held liable.

- Organiser's Media and Content provided by Participants The Participant authorises

 Signature (COMPULSORY)



GENERAL TRADESHOW RULES

page 10 of 10

the Organiser to reproduce and use its own content, for the time period during which the Organiser's Media is distributed, free of charge and in the whole world. The Participant shall be solely liable for the information and documents that it provides and that are published and distributed via the Organiser's Media. The Participant may not hold the Organiser liable, including in the event of an error and/or omission, in particular if due to erroneous or incomplete information provided by the Participant. Furthermore, the Participant shall ensure that it holds all necessary authorisations and that the information and documents that it provides do not contain anything which is libellous, obscene, indecent, blasphemous or in any way unlawful. Failing this, the Participant shall hold the Organiser harmless in the event of any recourse.

- Placing advertising on the Organiser's Media The Organiser shall determine the advertising spaces available on its Media and has a right to control all advertising distributed thereon in order to ensure compliance with applicable laws and protect the interests of the Event and/or the Participants. In particular, the Organiser may delete any statements that may directly or indirectly draw any Participant away from the Event venue, offend the public, present false or misleading information or promote unlawful or regulated activities, services or products, as well as any unlawful statement or image. Any authorised advertorial-type advertising within the Event venue must carry the banner "PUBLICITE / ADVERTISEMENT". The Organiser may refuse to publish the text or advertisement at issue, in which case the Participant shall be reimbursed the price of the advertising space, to the exclusion of any other expenses, less sums incurred by the Organiser before it discovers the unlawful nature of the publication. In the specific situation where a Participant has placed an order for advertising on the Organiser's Media but fails to provide the Organiser with the information and documents necessary for publication in a timely manner, the Organiser reserves the right to make other arrangements with respect to such advertising space, in particular to publish the statement "Space reserved by ...", followed by the Participant's name. In such case, the Participant shall not be entitled to claim a refund of the price of its order or any compensation. The documents used to publish advertising shall be returned to the Participant or its representative only upon request. The Organiser is required to keep such documents for one (1) year only, and may destroy them after such period.

21. ONLINE EVENT MANAGEMENT PLATFORM

For the purposes of organising business appointments between Participants, the Organiser may contract with a provider of an online Event Management Platform (EMP) tool. In order to facilitate the registration of the Participants, to enable them to prepare the Event and schedule their business appointments during the Event, the Organiser may pre-fill the EMP on the Participant's behalf with their personal data that the Organiser has in its possession via the participation contract. Once connected, the Participant is personally required to complete his/her own directory entry on the EMP in order to benefit from the facilities offered by the online tool. Any and all processing of this data is ruled by Clause "Privacy and Data Policy" below. The Organiser denies all responsibility if the Participants do not receive any incoming messages or meeting requests from other Participants via EMP. Use of the EMP by the Participant shall be under its sole responsibility, and shall respect the EMP website terms.

22. PRIVACY AND DATA POLICY

The Organiser collects participants' personal data by the present document or via the online participants' database, or during participation to the Event (attended places or events, services operated) in accordance with the following provision and the Privacy Policy (<https://privacy.rxglobal.com>).

The data is processed by the Organiser for the purposes of carrying out its contractual obligations (notably customer's data base management, access to the online participants' database, events, services and ticketing management, invoicing and cash collection management) and promoting its activity.

Such data is stored for a maximum duration of 10 years, except for the online participants' database where data is stored for a maximum duration of 3 years.

This personal data can be:

- integrated into the online database available to Participants to enable them to prepare the Event, network, promote their business and schedule their business appointments during the Event. In this respect, Participants undertake not to use the data for any other purposes. Participants that would use the data contained in the database for their own purpose are deemed data controllers and bear all the liabilities of this status towards other participants. the Organiser will provide its best efforts to stop by any means any disturbance caused by any forbidden use of personal data. The Organiser shall, under no circumstances, be held liable regarding the unlawful data processing and use from other participants or third parties;
- transmitted to parties that have undertaken to comply with Data Protection Laws requirement such as companies belonging to the same group, in particular the companies of the RELX group, service providers and partners, who may be located outside the European Economic Area;
- transmitted to the Organiser's partners, which may become Data Controllers, organizing an event or a session, or publishing a video, that Data Subject attend to and/or watch online;
- communicated to third parties, to carry out commercial prospecting on their behalf as data controller;
- used on all distribution and promotional media in connection with the relevant Event including but not limited to media over the internet;
- processed for distribution and promotional analysis (profiling, targeting).

As a data controller, the Organiser has implemented and maintains appropriate technical and organisational measures in such a manner that its processing of personal data meets the requirements of French and European Data Protection Laws and in particular GDPR. Participants may exercise their right to access, obtain, correct and oppose the use of their personal data, to the extent that such data is processed solely by the Organiser, by writing to Privacy Centre webform (<https://privacy.reedexpo.com/en-gb/privacy-centre.html>). In case of unsatisfied answer to Participants' request, Participants may raise a complaint before the French National Data Protection Authority (Commission Nationale Informatique et Libertés or CNIL) www.cnil.fr

Within the framework of the Contract, the Exhibitor may process, collect or access data of the Participants. Consequently, the Parties (the Exhibitor and the Organiser) undertake to strictly respect the General data Protection Regulation as Data Controllers, and in particular they will inform the data subjects subject to the data process and will protect the data.

23. COMPLIANCE WITH LAWS

The Organiser together with the Participants shall at all times during the duration of the Contract comply with all applicable laws and economic sanctions relevant to its duties, obligations and performance under this Agreement, including :

- (i) Economic and trade sanctions and export controls (including, without limitation, those enforced by the US, EU, UK and UN), and
- (ii) applicable anti-corruption and related laws, and

To help meet this commitment, each Party shall not transact on behalf of the other Party, or cause the other Party to transact, directly or indirectly with any person subject to any applicable economic sanctions enforced by the US, EU, UK or UN, or any country, region or location subject to a comprehensive embargo, or with which the other Party is otherwise prohibited from transacting.

Each Party shall have the right to terminate this Agreement on no notice, without liability, for breach of any provisions of this Section.

24. ELECTRONIC SIGNATURE

Under section 1368 of the French Civil Code, the Parties can contractually define the rules for admissibility and admissibility of evidence in the event of litigation.

The Parties recognise that :

- (i) If signed electronically, this Agreement constitutes an original document admitted as evidence and perfectly valid, and
- (ii) all login data associated with the electronic signature process, as well as emails or SMS emitted or received in this context, prove the Parties' agreement on the participation contract.

25. INSURANCE

Participants shall take out all insurance policies necessary for their participation in the Event. The Organiser declines all liability in this regard, in particular for the loss or theft of personal property.

The Organiser may take, on behalf of the Exhibitors only, an insurance policy that covers, at no expense to them, the following risks only:

- Civil liability to third parties;
- All other risks to property exhibited, including the fittings and decorations of the stand. The detailed terms and conditions of the aforementioned insurance covers, in particular cover limits, excess amounts and applicable exclusions, are set forth in the applicable insurance policies, a copy of which will be provided to Exhibitors if they request it from the Organiser. A summary of these terms and conditions can also be found in the section of the Exhibitors' Technical Manual entitled "Insurance". Exhibitors are responsible for verifying that these terms and conditions are appropriate in light of the scope of the risks covered and the value of property exhibited, including the fittings and decorations of the stand. If not, Exhibitors shall take out additional insurance policies. The Organiser shall in no event be liable for any claim for which Exhibitors may be liable or any loss Exhibitors may incur in the event of inadequate insurance cover. Exhibitor agrees that neither the Organiser nor the Event Venue operator shall be held liable for any claims raised by a third party regarding the Rides. The Exhibitor agrees that it will hold harmless and indemnify the Organiser and the Event Venue operator from any claims, including third party infringement claims.

26. LIMITATION OF THE ORGANISER'S LIABILITY

The Organiser undertakes to carry out all services set out in the participation contract in accordance with professional standards and practices and the regulations in force, except in cases of force majeure. Should the Organiser fail to fulfil any of said obligations, the Participant expressly waives its right to invoke enforcement of article 1223 of the French Civil Code and shall be required to lodge a claim for compensation with the courts within one (1) year from the breach, failing which such claims shall be time-barred.

In addition, the Organiser shall only be held liable for direct damages incurred by the Participant, for which the Organiser is responsible, without any joint and several liability vis-a-vis third parties contributing to the damage.

The Organiser shall not be liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to loss of profits, goodwill, data, resulting, inter alia, from (i) the use or inability to use the Website of the Event (ii) the unauthorised access to or alteration of your transmissions or data; (iii) statements or conduct of yourself, other Participants and/or third parties in the course of accessing or using the services;

The Organiser does not warrant their functioning without interruption or available error-free information and does not make any statement and warranty as for the content of the Website, especially concerning the data uploaded directly or indirectly by the Participants..

The Organiser shall have no liability for any failure or delay due to matters beyond their reasonable control. The Organiser shall not be liable for any special or consequential damages that result from the use of, or the inability to use, the services and products offered on this site, or the performance of the services and products.

Compensation shall not cover disturbances of peaceful enjoyment, business damages, and/or any consequences related to the cancellation, interruption or postponement of the Event, costs incurred by the Participants in anticipation of the Event, including accommodation, travel, decoration etc. Lastly, compensation for any harm thus sustained by the Participant may never exceed the amount paid in connection with its participation in the Event.

27. SANCTIONS

In the event that the Participant fails to fulfil any of its obligations under the Contract Documents and following formal notice gone unheeded and depending on the circumstances, the Organiser reserves the right to take the following actions:

- unilaterally and automatically terminate the participation contract;
- order the immediate closure and then the taking down of the stand and/or assigned location and/or the immediate expulsion of the Participant from the Event venue;
- prohibit the Participant from participating in the Event for two (2) full consecutive years;
- suspend access to the database at any time, without compensation;
- require the Participant to comply with a court decision that makes a finding of infringement without the Participant being entitled to claim any compensation.

These sanctions may be imposed without prejudice to legal action the Organiser may initiate to assert its rights and claim damages on the grounds of the Participant's breach of contract. The Participant shall be liable for expenses incurred in connection with the Organiser's actions to enforce the terms of these Rules and/or the Contract Documents against the Participant (in particular, bailiff's costs, costs associated with taking down the stand, etc.).

28. VALIDITY

In the event any of the above provisions is held to be void or unenforceable, such provision shall be severed from the agreement without affecting the validity of the other provisions of these Rules.

29. GOVERNING LAW AND JURISDICTION

The Rules and the Contract Documents are governed by French law. IN THE EVENT OF A DISPUTE CONCERNING THE VALIDITY, INTERPRETATION OR PERFORMANCE OF THIS DOCUMENT, THE PARTIES UNDERTAKE TO SEEK AN AMICABLE RESOLUTION WITH THE POSSIBILITY OF USING A MEDIATOR. IN THE EVENT THAT THE PARTIES FAIL TO REACH AN AMICABLE SOLUTION, THE COURTS OF PARIS SHALL HAVE EXCLUSIVE JURISDICTION TO HEAR SUCH DISPUTE, WHICH THE PARTIES EXPRESSLY ACCEPT.

X Signature (COMPULSORY)