

GROW YOUR BUSINESS GLOBALLY AT ARAB HEALTH

Arab Health prides itself as being the largest and leading healthcare business event in the Middle East and one of the largest in the world.

This event has been running for 47 years and attracts the world's leading manufacturers, distributors and service providers, displaying the latest technology, innovations and trends within the healthcare and life sciences market.

The event will also offer an online platform that connects to the live event, at no additional cost. This digital offering will run for two months, allowing further opportunities for networking, learning and promotion, resulting in more productive meetings and a higher return on your investment.

Benefits and features of the Medilink Pavilion:

- Exhibition stand on a high quality, UK branded Pavilion (including electricity, lighting, carpet and furniture)
- Recommended travel, hotel and freight solutions
- Pre-show administrative and logistical support from Medilink's International Team
- Full 'in market' assistance during the event
- Hot & cold refreshments
- PR assistance - photography during the event alongside our own social media engagement

4 JANUARY - 2 MARCH, ONLINE

30 JANUARY - 2 FEBRUARY, LIVE EVENT,
DUBAI, UAE



Why Arab Health?

- Meet with tens of thousands of exhibitors, visitors, clinicians, government officials, dealers and distributors from growing markets including **Saudi Arabia, UAE, Oman, Kuwait and Northern Africa**
- Typically attracts over **4,000 global exhibitors**
- Very popular for British companies
- World renowned exhibition and conference programme **growing in size and profile each year**
- Worldwide media coverage of the event valued in excess of **US\$9 million**
- International exhibition drawing in contacts from around the world
- Access to national and regional funding for eligible companies

ARAB HEALTH 2023 MEDILINK SHELL SCHEME



BOOKING FORM

Company Name

Department for International Trade - Midlands

Contact Person

[REDACTED]

Contact Number

[REDACTED]

Address

Department for International Trade, Apex Court, Nottingham NG1 1FY

Email

[REDACTED]

Website

gov.uk/dit

Social Media Pages

Payment

A

Shell scheme cost

12 x [REDACTED] per m²

£ [REDACTED]

B

Management Fee

☒ Medilink member

☐ Non member

☒ Member

☐ Non member

£ [REDACTED]

C

Corner position request

☒ (limited availability)

☒ Corner position

£ [REDACTED]

D

Total

(A+B+C)

£ [REDACTED]

E

Deposit

(50% of D)

£ [REDACTED]

Companies are obliged to pay Informa Markets [REDACTED] for Public Liability Insurance for the duration of the exhibition; however, this fee can be waived if a company can evidence suitable insurance cover (please request details). Additionally, all exhibitors will be charged a [REDACTED] Dubai Tourism Tax, [REDACTED] online marketing fee and a [REDACTED] fee for the lead retrieval and data capture device. These charges are mandatory and imposed by Informa Markets, the organisers of Arab Health. All charges eligible for UAE Value Added Tax will have this included at a rate of 5%. UK VAT will be calculated on the management fee only. Any additional, mandatory costs imposed by the organisers as required for safety and hygiene as a result of the COVID-19 pandemic, will be confirmed in due course and charged accordingly as an extra cost. A signed booking form will be taken as acknowledgement of these statements.

Signature:

[REDACTED]

Date: 20/05/2022

I have read the conditions for participation at this event **HERE** and a signed form will be taken as acceptance of these conditions.

Return completed forms to:

International Team, Medilink UK, Hydra Business Park, Nether Lane, Sheffield, S35 9ZX, United Kingdom
Tel: 0114 232 9292 Email: international@medilink.co.uk