



TERMS OF REFERENCE

Media/Social Media Monitor for the WFD project in the Philippines

Title:	WFD- Global Election Support Centre
Project location:	Philippines
Language(s) required:	English

BACKGROUND

The international community has worked diligently over the past 20+ years to promote electoral credibility through support to electoral reform, capacity building of electoral management bodies (EMBs), and voter education. However, those interested in subverting the electoral process have become increasingly sophisticated, with many electoral processes manipulated long before election day. To address these growing challenges an even stronger focus needs to be placed on the identification of stress points on electoral integrity and on actions that can be taken throughout the full electoral cycle.

WFD established the Global Election Support Centre (GESC) to be able to provide the needed expertise and develop new integrated approaches to support and safeguard electoral integrity throughout the electoral cycle.

With the start of the GESC in January 2021 activities were concentrated on analytical, training and guideline support, to develop a better understanding of the electoral environment, stakeholders and pressure points on electoral integrity.

With the Integrated Review of Security, Defence, Development and Foreign Policy (IR), published in March 2021 the Government commits to building a new UK capability to support election observation while strengthening existing multilateral efforts. This clear and welcome commitment provides a basis for future UK involvement in international election observation, which forms an important part of the UK's wider mission to promote open societies and be a force for good in the world with a focus on the Indo-Pacific region.

Under this new paradigm WFD will also provide broader support to thematic, expert and election observation missions, not only providing expertise but also conducting media/social media monitoring as part of the overall analysis

As part of an overall contract WFD requires the contractor to provide six media and six social media monitors. Please see job description and required qualification below.

Media Monitor

The media monitors will carry out media monitoring activities and report to the Media/Social Media Assistant.

The role will include the following tasks:

- Undertake full and successful training in the required monitoring duties.
- Pre-program and record media content on different TV channels / different times
- Monitor and analyse programmes and articles related to the selected media based on the methodological framework and related training provided by the Expert;
- Assess and produce findings on coverage devoted to all election contestants, issues and stakeholders;
- Enters data related to media monitoring into a data base designed by the Expert;
- Translates newspaper articles and broadcast news items and programmes as requested;
- Performs other duties as required.

The monitor will work the equivalent of three full days a week dedicated to the project whereby hours will be distributed throughout the week as well as weekends if necessary.

QUALIFICATIONS

Education and Experience:

- Completed secondary education. A degree in journalism, political communication, political science, social sciences, or related field is an asset;
- Experience in communications, social research, international organisations or non-governmental organisations is an asset;
- Excellent written and oral communication skills in English;
- Tact, discretion and diplomacy;
- Precision and accuracy;
- Ability to work long hours and under pressure