**Annex 1: Market engagement questionnaire**

| **No.** | **Question** | **Response type** |
| --- | --- | --- |
|  | Organisation details | Free text for:   * Organisation name * First name * Surname * Job title * E-mail address * Phone number |
|  | Is your company an SME? | Yes/No |
|  | Are you happy to share your details with other prospective tenderers? | Yes/No |
|  | Are you happy to be contacted by the RPA for any follow on questions or attend a one-to-one session? | Yes/No |
|  | What software and services do you offer which are relevant to this project? Who are your major customers?  Please include details of no more than 5 relevant major deployments. | Free text response |
|  | Please describe your technology solution at a high level (e.g. high-level architecture, cloud/hosting deployment model, licensing options (i.e. SaaS, term license for deployment in Defra’s PaaS)). | Free text response |
|  | How long should we allow for an implementation period? | Free text response |
|  | What is your route to market preference? | Select one option from:   * CCS Big Data & Analytics framework (RM6194). * CCS Space-Enabled and Geospatial Services dynamic purchasing system (RM6235). * CCS Vertical Application Solutions framework (RM6259). * Open procedure. * Competitive flexible procedure. |
|  | We have assumed the award criteria shall form 60% for technical solution, 10% for social value, and 30% for price. Do you agree with the proposed award criteria? | Free text response |
|  | Based on your experience of delivering equivalent services, which elements of the social value model[[1]](#footnote-2) are related and proportionate to the subject-matter of the contract? | Select multiple options from:   * Theme 1: COVID-19 recovery (help local communities to manage and recover from the impact of COVID-19); * Theme 2: Tackling economic inequality (create new businesses, new jobs and new skills); * Theme 2: Tackling economic inequality (increase supply chain resilience and capacity); * Theme 3: Fighting climate change (effective stewardship of the environment); * Theme 4: Equal opportunity (reduce the disability employment gap); * Theme 4: Equal opportunity (tackle workforce inequality); * Theme 5: Wellbeing (improve health and wellbeing); * Theme 5: Wellbeing (improve community integration). |
|  | We have assumed an initial contract term of 5 years, with the option to extend up to 8-10 years. Based on your experience of delivering equivalent services, what contract length should we be considering? | Free text response |
|  | Based on your experience of delivering equivalent services, what payment mechanism should be used for this contract (e.g. implementation based on fixed price, licenses based on per user, per organisation etc.)? | Free text response |
|  | Based on your experience of delivering equivalent services, what KPIs and SLAs should apply to this contract? | Free text response |
|  | Based on the information provided in this document, how much should we budget for the implementation and operation of the platform over an initial 5 year period? | Free text response |
|  | Based on your experience of delivering equivalent services, please provide any additional insights that could help the RPA improve this proposed procurement exercise. | Free text response |

1. <https://www.gov.uk/government/publications/procurement-policy-note-0620-taking-account-of-social-value-in-the-award-of-central-government-contracts> [↑](#footnote-ref-2)