

TULLIE

1.

1. Tullie is the heartbeat of Carlisle's cultural life.

We will inspire creativity, engage the senses and unlock imagination.

We will be immersive, compelling, and rooted in co-creation. We recognise the many forms that this can take – from self-discovery and quiet contemplation to active participation: everyone learns and engages differently.

We will provide a welcome, inclusive, safe space for everyone. We want to mean more to more people.

We will listen to the community, and together, we will use our skills, knowledge and experience to support wellbeing and help make Carlisle and Cumbria a thriving place for everyone.



2.

Tullie uses collections, programmes and resources to tell stories and inspire learning, for life.

The collections are at the heart of everything we do. They belong to the people of Carlisle. We will research, explore, reveal, and share them together in relevant and meaningful ways.

We will work with our community to collect for tomorrow as well as today.

We will make connections across our collections and to the natural and human world around us.

3.

Tullie is a catalyst to connect Carlisle and Cumbria to the world.

We will think freely, examine and challenge assumptions, embrace new ideas, respond to global issues and stand at the forefront of museum practice. We will act as champions for environmental sustainability, equity and inclusion.

We will nurture and develop effective, creative partnerships with key organisations and individuals that can help us deliver this manifesto.



Our Manifesto

TULLIE

Tullie is Carlisle's home of culture

Creativity, wellbeing, and self-discovery

Tullie has been a centre for community and learning since 1893 when it was opened as the city's 'Public Library, Museum and School of Art'.

We want to celebrate these roots and represent them for 21st century audiences, using the museum's spaces and collections to inspire individual and collective **creativity, wellbeing, and self-discovery**.

The heartbeat of Carlisle's cultural life

We will use this history and legacy as a centre for inspiration as a unifying concept across all spaces, programmes and within Project Tullie.

This will give coherency to a complicated site and make this physical and organisational transformation feel grounded, relevant, and authentic.

This is how we will be the heartbeat of Carlisle's cultural life.



Carlisle