21/08/2018

**Wokingham International Street Concert 2019**

Wokingham International Street Concert began in 2014 with a vision to expand on local provision for the arts and entertainment. With the successful growth of the event the Council is considering outsourcing the organisation of the event in full and is seeking a suitably experienced partner to deliver this for the community. A final decision will be made by the Council on the evening of 11th September, the full tender specification will be issued on the 12th September.

**Event overview**

**Location:** Broad Street, Wokingham

**Date:** Saturday 1st June 2019

**Timings:** Public hours of 6pm to 11pm. Advised road closure of 6am 1st to 6am 2nd June 2019

**Expected attendance at one time:** 5000

**Demographic:** The audience is expected to be primarily of Wokingham residents, of which the largest demographic is 34 – 55 year olds with dependent children (data as of 2014). However it has been proved that the event draws on a wide range of people of all ages. Alcohol is present at this event with a number of pubs, shops and a supermarket selling alcohol in easy distance. Most notably Broad Street Tavern is on the event site.

**Contract Period:** One year initially but with the option to extend to a total three years.

Interested parties are invited to attend an open meeting with Council on the evening of 20th September. Please contact the Arts and Culture Officer by email to register your interest.

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