Moors for the Future Partnership App Development Cover Letter

04/04/2022

Introduction

We are looking for experienced and creative App Developers and agencies to redevelop an existing suite of apps (MoorAPPS) into one portable moorland field guide.

[website: www.moorsforthefuture.org.uk](website:%20www.moorsforthefuture.org.uk%20)

About Moors for the Future Partnership

Since 2003 we have been delivering landscape-scale conservation that has transformed huge areas of the Peak District and South Pennines. We are a relatively small partnership with a huge reach – we’ve given advice to peatlands in the Falklands, Tibet and Northern Ireland as well as working closer to home.

We have three objectives:

1. To raise awareness of why the moors are valuable and to encourage responsible use and care of the landscape

2. To restore and conserve important recreational and natural moorland resources

3. To develop expertise on how to protect and manage the moors sustainably

Our core areas of work are the South Pennine Moors Special Area of Conservation (SAC) which includes the moors of the Peak District National Park, and the West Pennines Moors SAC.

Messages (of the Partnership)

There are multiple benefits to the public for ensuring that the moors are in healthy condition:

* Healthy upland landscapes actively capture and store carbon, tackling climate change
* They slow the flow of rainwater from the hills, helping to reduce the risk of flooding in towns and cities below
* They also improve the quality of water flowing into rivers and reservoirs. In turn this can help lower water bills
* They provide a vital habitat for a range of fantastic fauna and flora
* In good health, they are less susceptible to wildfire, which can lead to a spiral of decline

Our practical delivery of conservation work on a landscape scale includes improving the condition of blanket bog and other upland habitats, facilitating the planting of clough woodlands, and footpath repair.

Our work is supported by extensive research and monitoring, often in collaboration with academics.

Our communication and engagement activities aim to raise awareness of why the moors are important and valuable amongst a wide range of stakeholders from the general public to policymakers.

Requirements

Thank you for your interest.

If you have any questions about the App Development please email [alice.learey@peakdistrict.gov.uk](mailto:alice.learey@peakdistrict.gov.uk).

Please follow the instructions on the Tender.