

Soft Market Test

For

Analytical and Technical services to review and compile a report of
Consultation response data for the Cambridgeshire County Local
Nature Recovery Strategy (LNRS)

Cambridgeshire County Council

Ref: LNRS2024JULSMIATS

Section 1: Introduction

1. General Requirements

Local nature recovery strategies (LNRS) are a system of spatial strategies for nature and environmental improvement required by law under the Environment Act 2021. The purpose of the strategy is to identify locations to create or improve habitat most likely to provide the greatest benefit for nature and the wider environment.

As stated in the LNRS [Regulation and Guidance](#) all draft strategies must go through a public consultation.

Regulation 12 - **12.**—(1) A responsible authority must consult on its local nature recovery strategy (subject to regulation 11) .

(2) The responsible authority must publish all responses to the consultation within a reasonable time of the consultation concluding.

As referenced in the draft consultation plan, the follow process will be undertaken to process and analyse the consultation response.

| Process the data | Analyse the data | Publish response |
|--|--|-------------------|
| <ul style="list-style-type: none"> • Enter the data onto a spreadsheet. • Accuracy • Data cleaning • | <ul style="list-style-type: none"> • Identify trend's (Thematic analysis of comments) • Use thematic analysis inform the development of implementable measures to be incorporated into, or developed from, the strategy and drive change. • Feedback to those that responded. | Publish responses |

1.1. The purpose of this document is to briefly explain to suppliers the business and technical requirements and the expected scope of Analytical and technical services to review and compile a report of consultation response data for the Local Nature Recovery Strategy project in order that suppliers can explain the relevance of products, services and their experience to the requirements.

1.2. Suppliers can find out more about the Authority's procurement and commercial process, role and strategies via the [Supplying to the Council](#) webpage.

1.3. Suppliers should also note that Cambridgeshire County Council (CCC) also evaluates Social Value within its tender process where appropriate and utilises the services of the Social Value Portal (SVP) as part of the process.

1.4. SVP run monthly training sessions for bidders/Suppliers on Social Value, please see [here](#) for details of the sessions that you can join to understand more about Social Value. Additionally, there is further resources from SVP here as well [Win More Bids \(socialvalueportal.com\)](#).

1.5. **Please note:** this market testing exercise is **not** an invitation to tender or a request for formal expressions of interest. This document does not form any part of an invitation to tender. CCC is issuing this request for **information only**. Any supplier invited to present to CCC is doing so to support market research only and to help make any potential procurement process more focused and efficient. No supplier selection or supplier preference is implied.

2. Confidentiality and Freedom of Information (FOI)

2.1. **Please note:** all information included in this Soft Market Testing is confidential and only for the recipients' knowledge. No information included in this document or in discussions connected to it may be disclosed to any other party without prior written authorisation.

2.2. All responses will be treated confidentially. However, please be aware that we are subject to the disclosure requirements of the FOI Act and that potentially any information we hold is liable to disclosure under that Act. For this reason, we strongly advise that any information you consider to be confidential is labelled as such. In the event that a request is subsequently made for disclosure under FOI the request will be dealt with in accordance with the legislation.

3. Background

3.1. The Council provides county-wide services to all its citizens, has numerous statutory responsibilities, including in respect of the provision of education, and supports blue light services, the health sector, charities, and other local Authorities.

3.2. The Council's strategic objectives are to provide a good quality of life for everyone living in the county, creating thriving places for people to live and give the best start for Cambridgeshire's children.

3.3. Please see website www.cambridgeshire.gov.uk.

3.4. The LNRS is a cross sector delivery mechanism for delivering nature restoration and will be utilised by many key organisations and stakeholders to delivery other environmental incentives.

3.5. The Cambridgeshire and Peterborough LNRS will be developed as an evidence based, locally led and collaborative approach. The area has already adopted a

‘Doubling Nature’ ambition that responds to the existing deficit of rich wildlife areas across Cambridgeshire and Peterborough, and the national biodiversity decline.

4. Soft Market Test Timetable

Please read this document and if you feel that your organisation is able to contribute to this exercise, please complete the questionnaire found at this link

<https://forms.office.com/e/m4JHg2FJKm> and complete by **19th August @ 17:00**.

- 4.1. Potential responders will not be prejudiced in any future procurement processes by either responding or not responding to this soft market test exercise.

Section 2: Identification of Requirement

5. Current Situation

- 5.1. State the current situation, and provide any background information you think potential providers might need to be able to respond fully.
- 5.2. The Consultation will be out to the public in October 2024 for approximate eight (8) weeks.
- 5.3. The Survey is expected to generate responses between 5,000 – 6,000.
- 5.4. Please provide example scenarios of the situation you are trying to address if applicable.

6. Our Requirements

- 6.1. Here, highlight any particular issues with the current situation or needs that the current situation does not meet now or will not meet in the future.
- 6.2. We are looking for a solution that will:
 - List needs / issues that you would like the proposals to address.
 - List any minimum requirements such as standards the proposal must meet or any compatibility (such as current complimentary IT systems) that the proposals must suit.
- 6.3. A consultation plan has been developed and is attached for review.
- 6.4. The intended contract, the Authority is looking to procure, does have a tight project timeline due to wider project considerations and deadlines.
- 6.5. Below is the project's key dates, with Fixed dates highlighted, which will need to be achieved.

Project/Contract timetable

| Activity | Key dates |
|--|---|
| End of Survey | 6 th December 2024 |
| First draft of finding report | 20 th December 2024 |
| Review by Authority and other LNRS contractors | 23 rd December 2024 |
| Delivery and presentation of final findings | 2 nd or 3 rd January 2025 |