

SCHEDULE 4 - CHANGE CONTROL

Contract Change Note

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|-----------------------------------|-------------------------------|
| Contract Change Note Number | CCN 1 |
| Contract Reference Number & Title | CQC AM 134 Online Partnership |
| Variation Title | Extension |
| Number of Pages | 3 |
| | |

WHEREAS the Contractor and the Authority entered into a Contract for the supply of Online Partnership dated 1st September 2017 (the "Original Contract") and now wish to amend the Original Contract

IT IS AGREED as follows

1. The Original Contract shall be amended as set out in this Change Control Notice:

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|-------------------------------|---|
| Change Requestor / Originator | [REDACTED] |
| Summary of Change | The only change to the original contract is CQC wish to extend the contract until 30 th August 2019 |
| Reason for Change | To evoke the 1 year extension period. The Public Contract Regulation 72 (a) as stated below: 72.—(1) Contracts and framework agreements may be modified without a new procurement procedure in accordance with this Part in any of the following cases:— (a) where the modifications, irrespective of their monetary value, have been provided for in the initial procurement documents in clear, precise and unequivocal review clauses, which may include price revision clauses or options, provided that such clauses— (i) state the scope and nature of possible modifications or options as well as the conditions under which they may be used, and (ii) do not provide for modifications or options that would alter the overall nature of the contract or the framework agreement; |

| | | |
|---------------------------------------|---|-------------|
| Revised Contract Price | Original Contract Value | £ 40,000.00 |
| | Previous Contract Changes | £ 0.00 |
| | Contract Change Note CCN 1 | £ 40,000.00 |
| | New Contract Value | £ 80,000.00 |
| Revised Payment Schedule | The payment schedule will continue as agreed in original contract. | |
| Schedule Plan See Annex 1 for Details | There is no change to the specification as CQC 's requirements remain the same as the original contract | |
| Revised Contract Period | The contract change notice will run until 30 th August 2019 | |
| Change in Contract Manager(s) | | |
| Other Changes | No further changes are required | |

2. Save as herein amended all other terms of the Original Contract shall remain effective.
3. This Change Control Notice shall take effect from the date on which both the Authority and the Contractor have communicated acceptance of its terms.

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| Signature by Care Quality Commission Print Name: [REDACTED] [REDACTED] Signature: [REDACTED] Date: 30.08.18 | |
| Signature by Mumsnet Ltd Print Name: [REDACTED] [REDACTED] Signature: [REDACTED] Date: 30.08.18 | |

Annex 1

| Pricing and Schedule Plan - CQC plan 2018/2019 | | | | | | | | | |
|---|-------------------------------------|-----|-----|-----|-----|-----|-----|----------------|-------------------|
| Activity | Oct | Nov | Dec | Jan | Feb | Mar | Apr | Card Exc VAT | CQC Rate Exc VAT |
| | Pre and Post Campaign Survey (mini) | | | | | | | | £5,000 |
| Targeted Display: Mumsnet 500,000 impressions | | | | | | | | £9,500 | £7,500 |
| Targeted Display: Gransnet 200,000 impressions | | | | | | | | £2,200 | £1,800 |
| ROS Display Mumsnet - 500K impressions | | | | | | | | £3,500 | Added Value |
| ROS Display Gransnet - 200,000 impressions | | | | | | | | £1,200 | Added Value |
| Q&A Mumsnet - Children and Young People | | | | | | | | £10,000 | £8,000 |
| Influencer activity - Mumsnet - non white/BME & learning difficulties | | | | | | | | £12,000 | £10,433 |
| Sponsored discussion Gransnet - long term condition | | | | | | | | | |
| Sponsorship of Mumsnet Daily Newsletters x 4 (MPU) | | | | | | | | £4,800 | £4,000 |
| Sponsorship of Gransnet Weekly Newsletters x 2 - long term conditions and adult social care | | | | | | | | £1,800 | £1,600 |
| | | | | | | | | | |
| TOTAL | | | | | | | | £50,000 | £33,333.00 |
| Activity schedule may be altered by CQC to align with external campaigns. Added value attached to campaign is conditional to the full package being confirmed by CQC. | | | | | | | | | |

