

Prior Information Notice (PIN) for the Provision of healthcare interventions and health promotion in East of England prisons through broadcasting to in-cell televisions.

Bravo Project Ref – project_830 - Provision of healthcare promotions via in-cell TV in East of England prisons

Duration of the contract: 2 years

Value of the contract: Based on the current contract it is anticipated that the value of the contract will be as below#:

- Circa £100K for the development of content/TV programmes (excludes costs of transmission of content/TV programmes)

Contract commencement date: The successful providers are expected to be fully operational, providing services from 01 January 2018 or earlier by agreement.

Description of the procurement opportunity:

Arden and Greater East Midlands Commissioning Support Unit (AG CSU), acting on behalf of the NHS England (Health and Justice, East Area Team) (The commissioners) invites expressions of interest (EOI) from suitably qualified broadcasters/in-cell TV providers (including third sector organisations, social enterprise and other providers) to provide healthcare content suitable for in-cell TV broadcasting to East of England prisons. The potential service providers are advised to register their before the end of Friday 29 September 2017.

NHS England (Health and Justice, East Area Team) will be the contracting and commissioning authority for healthcare content (TV programmes) on in-cell TV.

In-cell television broadcasting offers education, information and entertainment to prisoners. It may already be provided in some prisons. In-cell television broadcasting depends upon several elements:

1. The purchasing of existing content (TV programmes) and/or the development of content (TV programmes) specifically for broadcasting to prison cells
2. The provision of hardware (televisions) in-cells
3. The availability of a private network to broadcast content (TV programmes)

This procurement is looking to commission item number 1 in the above list. Items 2 and 3 above are out of scope for this procurement.

The service provision requires the service providers to develop content (TV programmes) which either deliver healthcare interventions or health promotion for adult prisoners through in-cell TV for subjects including:

1	Smoking cessation advice
2	Coping therapies
3	Advice re Management of long term conditions
4	Advice re testing and screening for infectious diseases

For this service provision AG CSU would like to encourage innovative solutions including consortia, strategic alliances and sub-contracts which will deliver value for money and improved services to patients.

The commissioners encourage innovation and use of technology within service delivery. They are seeking solutions for the provision of this service with the following aims:

- Swift development of content (TV programmes) by a suitably qualified broadcaster of in-cell TV. English prisons become smoke-free establishments by April 2018 and therefore it is essential that the delivery of smoking cessation services by in-cell television is available by January 2018.
- Find a provider who is able to work effectively and in partnership with the prison service within a secure setting.
- Establish contracts for services that have been market tested to represent best clinical quality.

In order to achieve above aims and objectives the successful bidders should pay attention to following facets:

- Quality
- Sustainability
- Continuous Improvement
- Value
- Patient experience

The providers will be required to establish and maintain best practices and use them for continuous service improvement during the term of the contract. The providers will also need to adopt applicable national guidance.

The procurement relating to this PIN notice will be advertised on Contracts Finder (<https://online.contractsfinder.businesslink.gov.uk/>) and administered/conducted via the AG CSU's e-Tendering portal known as Bravo solutions.

Providers wishing to be considered for this opportunity must register with Bravo solutions by visiting following web link: <https://ardengemcsu.bravosolution.co.uk/web/login.html>. Full details regarding this procurement opportunity will be available there.

Once registered, providers must express their interest by taking following steps:

1. Log in within the portal with the username/password,
2. Click on 'View Current Opportunities' sections.
3. Find appropriate project and click on it
4. Find a spreadsheet provided there to register your interest.
5. Complete that spreadsheet, provide the requested information and email it back to the email address provided.

Type of procurement procedure:

The services will be procured as per the Light Touch Regime detailed in Section 7 of the Public Contracts Regulations 2015 ("The Regulations"), using the Open Procedure. It is worth noting here that NHS Arden and GEM CSU will only be bound by those parts of the Regulations that applies to contracts for Social and Other Specific Services. The Health & Social Care Act 2012; in particular the regulations made under Section 75 will also be taken into consideration.

Award criteria:

The most economically advantageous tender derived using the criteria stated in the specifications of the Invitation to Tender (ITT).

Additional Information:

- An expression of interest as a result of this PIN will not automatically entitle your involvement in any future procurement exercise. Any procurement conducted as a result of this PIN will be advertised separately and all organisations wanting to participate will need to respond to the procurement advertisement as and when it is published.
- The contracting Authority intends to use an e-Tendering system for this procurement exercise and reserves the right to use a reverse auction.
- Variant bids will not be accepted.
- Tenders and all supporting information must be priced in sterling and completed in English (or full translation provided at no cost).
- Any contract entered into, be considered a contract made in England in accordance with English Law and which shall be subject to the exclusive jurisdiction of the English Courts.
- AG CSU or the contracting Authority participating within this procurement exercise shall not be liable for any costs by those expressing an interest or concern for this contract opportunity.
- NHS England (Health and Justice, East Area Team) and AG CSU reserve the right at all times acting in their absolute discretion, not to award a contract, to make changes to the structure, format, procedures, CPV codes and timing of the procurement process and to cancel or vary the process in its entirety or any part of it.

Contract value and activity levels have been derived based on the past experience. There is no guarantee that they will remain at these levels in the future. The actual contract value and activity levels may defer during the period of service provision.