

FM22157– Early Engagement Notice

Title: Consumer cosmetic usage survey research

Context

The Department for Business, Energy and Industrial Strategy (BEIS) are looking to commission a large-scale survey to assess consumer usage in personal care products, alongside the preparatory work required to design and deliver it.

The aim of this project is to assess the usage of selected cosmetics and personal care products via a consumer usage survey and generate an up to date and representative data set examining patterns of use for cosmetic and personal care products in the UK. This will also involve generating a data set examining the difference in use of cosmetic and toiletries between demographic groups.

By undertaking the research, it will allow BEIS's Office for Product Safety and Standards (OPSS), the Scientific Advisory Group on Chemical Safety in Consumer Products (SAG-CS) and industry to deliver more accurate chemical risk assessments by improving the accuracy of the exposure assessments used. By measuring demographic characteristics against cosmetic and personal care usage, it will provide OPSS a clearer picture as to the influence demographic characteristics have on cosmetic and personal care usage.

By undertaking this pro-active piece of research into current consumer usage patterns, OPSS will be able to create policies to ensure that consumers are better protected, while championing diversity and inclusion.

Deliverables

This project will be separated out into 5 phases:

- **Phase 1: Product listing, sampling agreement and survey methodology.**
- **Phase 2: Sense checking and cognitive testing of respondents**
- **Phase 3: Survey sent out to respondents:**
- **Phase 4: Survey response data collection and analysis**
- **Phase 4a: Complementary diary usage**
- **Phase 5: Final Report**

Budget and Timeline

Our preliminary budget for this work is £100,000 (excluding VAT).

We expect this project to run from 30/09/2022.

Supplier Engagement Session

The Early Engagement Notice is being issued in order to undertake market consultation exercise with regards to the current view of requirements detailed above. If you believe this will be of interest to you and your organisation, please register your interest by sending an email the following address – fmprocurement@uksbs.co.uk.

The supplier engagement session is due to take place on 5th September 2022 via Microsoft Teams. The timing of the supplier engagement session is still to be confirmed however we anticipate the session will take place in the afternoon. The supplier engagement will last approximately 60 minutes, comprising of the following:

- Overview of the requirements
- Open floor Q&A

Attendance is restricted to 3 individuals per supplier. We would request that attendance is restricted to key members of your organisation that would have a keen interest in this project and be able to add value to the discussions that will take place.

By registering and attending you will be engaging in non-competitive dialogue which will enable BEIS to develop and assess the market's appetite, concerns and views on formulation of the requirements. BEIS may consider the information and responses received as part of the preliminary market consultation to help inform the specification and further to making in relation to the planning and conduct of the proposed procurement, ensuring all valid options are considered.

Any information supplied as part of preliminary market consultation shall not place any supplier at an advantage in a potential procurement process.

Supplier Feedback

This pre-procurement notice is being issued in order to undertake a market consultation exercise with regards to the requirement detailed above.

The Department for Business, Energy and Industrial Strategy ("BEIS") would like to hear feedback from potential suppliers based on the following:

- Confirmation on whether you would be interested in this tender.
- Confirmation as to whether you can deliver the services in line with the estimated budget. Where suppliers are not able to deliver the services in line with the estimated budget, please advise what budget you could deliver the services for?
- Confirmation as to whether you can deliver the services within the estimated timeframe.
- Any other comments from suppliers regarding the services.

Interested suppliers are to submit their feedback to fmprocurement@uksbs.co.uk, all feedback must be received by 15th September 2022.

There is no commitment at this stage that the above-mentioned opportunity will proceed in its current format however at this stage and subject to the relevant approvals this is the intention.

Route to Market

For the avoidance of doubt, this notice is not a Call for Competition. BEIS will be utilising the CCS RM6126 Research & Insights DPS for the purposes of this competition, if you wish to be invited to this tender opportunity you will need to ensure you are registered against the Research & Insights DPS under all of the following Service and Filters before 15th September 2022.

Subject Areas:

Business, Finance and the Economy: Regulated Industries/markets/services;
Health, Public Services and Society: Public health;

Research Methods:

Data Collection: Quantitative; qualitative, online, postal, diary, telephone

Target Participants:

Socio-economics: All

Research Location:

UK: England; Wales; Scotland; Northern Ireland

New Supplier on Research & Insights

If you are a new supplier looking to register against the DPS please follow the below instructions.

1. Follow this link
<https://supplierregistration.cabinetoffice.gov.uk/dps#MarketingCommunicationsandResearch> and select 'Access as a Supplier'
2. Complete the selection questionnaire in full Submit application
3. Once submitted the CCS DPS team will review your application and either request further information or approve your application.

If you have any issues with regards to locating your details and/or with the process and require assistance, the platform providers, NQC, will be best placed to assist you and can be contacted via the following details:

Phone: 0161 413 7982 (General service desk)

Email: Support@nqc.com

Existing Supplier on Research & Insights

If you are an existing supplier against Research & Insights and you need to amend the filters your organisation has access to please follow the below instructions.

1. Sign into dashboard and locate 'Appointed' assessment
2. Select 'Update DPSQ' from the hyperlink options on the application
3. Navigate through already pre-populated assessment up to where you need to make updates whereby fields can be edited to add/change information.
4. Submit application and return to Assessing whereby the CCS DPS team will update the application status back to appointed.

If you have any issues with regards to locating your details and/or with the process and require assistance, the platform providers, NQC, will be best placed to assist you and can be contacted via the following details:

Phone: 0161 413 7982 (General service desk)

Email: Support@nqc.com

Any supplier must be registered on the DPS against the filters referenced above no later than 15th September in order to be invited to the competition.