

DPS Schedule 6 (Order Form Template and Order Schedules)

Order Form

ORDER REFERENCE: 2023-638

THE BUYER: Agriculture and Horticulture Development Board (AHDB)

BUYER ADDRESS Middlemarch Business Park, Siskin Parkway East, Coventry, CV3 4PE

THE SUPPLIER: Two Ears One Mouth

SUPPLIER ADDRESS: [REDACTED]

REGISTRATION NUMBER: [REDACTED]

DUNS NUMBER: [REDACTED]

DPS SUPPLIER REGISTRATION SERVICE ID: [REDACTED]

APPLICABLE DPS CONTRACT

This Order Form is for the provision of the Deliverables and dated 1st July 2024. It's issued under the DPS Contract with the reference number RM6126 Retail & Insights for the provision of Media Evaluation Campaign and Development services.

DPS FILTER CATEGORY(IES):
Agriculture, Farming, Retail, Quantitative, Qualitative

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ORDER INCORPORATED TERMS

The following documents are incorporated into this Order Contract. Where numbers are missing we are not using those schedules. If the documents conflict, the following order of precedence applies:

1. This Order Form including the Order Special Terms and Order Special Schedules.
2. Joint Schedule 1(Definitions and Interpretation) **RM6126** DPS Contract reference number]
3. DPS Special Terms
4. The following Schedules in equal order of precedence:
 - Joint Schedules for **RM6126** DPS reference number
 - Joint Schedule 2 (Variation Form)
 - Joint Schedule 3 (Insurance Requirements)
 - Joint Schedule 4 (Commercially Sensitive Information)
 - Joint Schedule 10 (Rectification Plan)
 - Joint Schedule 11 (Processing Data)
 - Order Schedules for **RM6126** Order reference number
 - Order Schedule 1 (Transparency Reports)
 - Order Schedule 2 (Staff Transfer)
 - Order Schedule 3 (Continuous Improvement)
 - Order Schedule 5 (Pricing Details)
 - Order Schedule 10 (Exit Management)
 - Order Schedule 20 (Order Specification)
5. CCS Core Terms (DPS version) v1.0.3
6. Joint Schedule 5 (Corporate Social Responsibility) **RM6126** Contract reference number
7. Order Schedule 4 (Order Tender) as long as any parts of the Order Tender that offer a better commercial position for the Buyer (as decided by the Buyer) take precedence over the documents above.

No other Supplier terms are part of the Order Contract. That includes any terms written on the back of, added to this Order Form, or presented at the time of delivery.

ORDER SPECIAL TERMS

The following Special Terms are incorporated into this Order Contract:

Special Term 1

The following variations to the contract terms are agreed between the Parties.

1. 

- 1. [Redacted]
- 2. [Redacted]
- 3. [Redacted]
- 4. [Redacted]
- 5. [Redacted]
- 6. [Redacted]

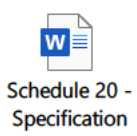
ORDER START DATE: 22nd July 2024

INITIAL ORDER EXPIRY DATE: **21st July 2025**

ORDER INITIAL PERIOD: **1 year** (with options to extend of 1+1)

POTENTIAL END DATE (if all options used): **20th July 2027**

DELIVERABLES
Option B: See details in Order Schedule 20 (Order Specification)



MAXIMUM LIABILITY
The limitation of liability for this Order Contract is stated in Clause 11.2 of the Core Terms.

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The Estimated Year 1 Charges used to calculate liability in the first Contract Year is approx. [REDACTED]

ORDER CHARGES

Option B: **See details in Order Schedule 5 for further details** (Pricing Details)

This forms part of the rate card options AHDB can select from during the agreement.

Spend up to these amounts is not guaranteed and can be lower depending on marketing campaign work needed.



Schedule 5 Pricing

REIMBURSABLE EXPENSES

None

PAYMENT METHOD

BACS

BUYER'S INVOICE ADDRESS:

AHDB Accounts Payable

APTTeam@ahdb.org.uk

AHDB, Middlemarch Business Park, Siskin Parkway East, Coventry, CV3 4PE

BUYER'S AUTHORISED REPRESENTATIVE

[REDACTED]

AHDB, Middlemarch Business Park, Siskin Parkway East, Coventry, CV3 4PE

[REDACTED]

AHDB, Middlemarch Business Park, Siskin Parkway East, Coventry, CV3 4PE

BUYER'S ENVIRONMENTAL POLICY

Not applicable

BUYER'S SECURITY POLICY

Not applicable

SUPPLIER'S AUTHORISED REPRESENTATIVE

[REDACTED]

RM6126 - Research & Insights DPS

Project Version: v1.0

Model Version: v1.3

[Redacted]

SUPPLIER'S CONTRACT MANAGER

Fiona [Redacted]

[Redacted]

PROGRESS REPORT FREQUENCY

Reports delivered in line with timelines detailed in the proposal for each element selected by AHDB

PROGRESS MEETING FREQUENCY

Quarterly during the first working week of each quarter – AHDB to schedule, can be online and/or at AHDB HQ]

KEY STAFF

[Redacted]

[Redacted]

[Redacted]

[Redacted]

[Redacted]

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KEY SUBCONTRACTOR(S)



E-AUCTIONS

Not applicable

COMMERCIALLY SENSITIVE INFORMATION

Not applicable

SERVICE CREDITS

Not applicable

ADDITIONAL INSURANCES

Not applicable

GUARANTEE

Not applicable

SOCIAL VALUE COMMITMENT

Not applicable

For and on behalf of the Supplier:		For and on behalf of the Buyer:	
Signature:		Signature:	
Name:		Name:	
Role:		Role:	
Date:		Date:	



Supplier proposal



Supplier supporting information