**Omnibus Surveys - School & College Panel and Parent, Pupil & Learner Panel**

This PIN is for market engagement only. It does not signify the commencement of any procurement process and does not constitute any commitment by the Department for Education. The requirements and values set out below may be subject to change.

The Department for Education (DfE) are excited to invite potential suppliers to a virtual event on Thursday 6th July to gauge level of interest and gather any feedback on the scope and requirements for the **Omnibus Surveys - School & College Panel and Parent, Pupil & Learner Panel.**

**If you are interested in attending this event, please forward your email address to** **omnibus.surveys@education.gov.uk****.** Please include any specific questions you would like covered in the event. The event will include an overview of the project background, proposed approach, and Q&A. A question and answer log will be circulated after the sessions.

A high-level introduction to the aims and methodology of the project can be found below.

**About the Omnibus Surveys**

The Department for Education intends to continue the Omnibus Surveys programme for the 2023-24 and 2024-25 academic years.

Two surveys are included in the programme: the Parent, Pupil & Learner Panel, and the School & College Panel. Our intention is that a single procurement would include both survey panels.

The Omnibus Surveys programme are Department for Education-owned multi-topic, multi-audience panel surveys that operate across each academic year in a series of waves. The surveys use probabilistic sampling based on population data supplied by the Department for Education administrative datasets: primarily the National Pupil Database and the School Workforce Census.

The purpose of the panels is to gather robust and timely data from a nationally representative (England) sample of each key audience: pupils, parents, learners in FE, classroom teachers, college teachers and school and college leaders.

Our objectives are as follows:

* To set up and maintain representative survey panels to participate in data collection for a variety of high priority policy topics.
* To deliver an efficient and high-quality questionnaire design process for each survey wave, drawing on best practice in question design.
* To produce clear, reliable, and timely findings from each survey wave in an accessible format.
* To provide guidance and technical support to reasonable ad hoc requests relating to Omnibus Surveys data.
* To promote the awareness and uptake of the survey findings to ensure they deliver maximum possible value for policymaking and analysis.

The findings of the Omnibus Surveys are widely used in the Department to feed into policy development and delivery monitoring for the department’s highest profile policies, accounting for large spending commitments (e.g. the National Tutoring Programme; Wraparound Childcare Pathfinder Scheme). Omnibus data underpins other key departmental analysis publications, such as the [State of the Nation: Children and young people’s wellbeing](https://www.gov.uk/government/publications/state-of-the-nation-2022-children-and-young-peoples-wellbeing) and the [National Behaviour Survey](https://www.gov.uk/government/publications/national-behaviour-survey-reports), in addition to being published itself for use by the wider public.

**Approach**

The broad outline of research activity expected from a supplier is as follows:

* Finalise a stratified sampling approach that will generate survey estimates with sufficient confidence for populations and subpopulations of interest.
* Set up the survey research panels for the Parent, Pupil & Learner Panel and School & College Panel and maintain an appropriate programme of engagement with the panels.
* Provide design expertise as part of the questionnaire design process for each survey wave, to improve the quality of the data generated by the surveys.
* Conduct survey fieldwork, including pre-launch cognitive testing, for c.28 survey waves across two academic years (2023-25). These waves will be split unevenly across the Parent, Pupil & Learner Panel (11 waves / half-termly) and School & College Panel (17 waves / monthly).
* Produce appropriately weighted datasets of aggregated results (data tables) and individual (row-level) results for each survey wave, in addition to technical documentation such as question and coding metadata. Unlike the Omnibus Survey 2021-23, we will not require suppliers to produce narrative findings reports for publication on GOV.UK.

We are particularly seeking approaches that will allow us to better meet our objective to recruit and maintain robust and engaged survey panels, which will primarily be the responsibility of the supplier.

As we have been running the Omnibus Surveys for several years, the process for developing a multi-topic questionnaire each survey wave is well established. Although we welcome suggestions for improvement, our assumption is that the supplier will largely adopt the existing process for survey design (which includes supplier feedback on draft questions).

Suppliers will not be required to replicate the 2021-23 approach, but should detail on benefits, risks, and potential mitigations of risks if proposing a substantial change in approach (for example, changing the mode to telephone surveys; recommending a different weighting approach, etc).

**Budget**

Our anticipated budget ceiling for this project is £2,300,000.

This budget includes research incentives, which in 2021-23 were £5.00 per respondent at the recruitment survey / wave 1 and £2.50 at subsequent survey waves, for the Parent, Pupil & Learner Panel (there were no incentives for the School & College Panel).

**Background / context materials**

Reports from the 2021-23 Omnibus Surveys (including technical reports) can be found on GOV.UK: [Teacher, school and post-16 institutions surveys - GOV.UK (www.gov.uk)](https://www.gov.uk/government/collections/nfer-teacher-voice-omnibus)

**Timescales**

Expected to run from project inception in Sept 2023 to October 2025, covering two academic years.

**Important information:**

You must be registered as a supplier on the CCS RM6126 Research & Insights DPS to be invited to the tender. If you are not already registered as a supplier on RM6126, please register using this link: <https://supplierregistration.cabinetoffice.gov.uk/dps#research>

Navigate to the RM6126 Research & Insights DPS, click on 'access a supplier' and complete your registration.

The formal Call for Competition will be conducted via the Department for Education's Jaggaer e-Tendering Portal. You must also be registered on Jaggaer to receive an invitation to tender, ask clarification questions and submit a bid. Further information about how to register on Jaggaer be found here: <https://education.app.jaggaer.com/web/login.html>