



## Invitation to Tender

Election-related media and social media monitoring in the Philippines

| ITT Reference number |
|----------------------|
|                      |

### Document Version Control

| Date | Version | Status | Authored By |
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## 1. Overview

Description of company

Westminster Foundation for Democracy (“WFD”) is the UK public body dedicated to supporting democracy around the world. WFD partners with UK political parties, parliaments, electoral and financial audit institutions to help over 30 developing countries make their governments fairer, more effective and accountable.

WFD’s head office is based in London, and the organisation currently has approximately 140 staff working from its head office and 27 country offices worldwide.

## **The aim of this Invitation to Tender**

WFD is issuing this Invitation to Tender (“ITT”) to procure services in accordance with the conditions detailed in this document.

As part of its Global Election Support Centre work, WFD is seeking to select a supplier to carry out media and social media monitoring activities in the Philippines.

The closing date for this ITT will be *24th December 2021*. WFD intends to issue a contract for the above services, to be completed to WFD’s satisfaction, by *15 January 2022*

## **Bid submission**

All bids should be in a format that complies with the requirements of this ITT.

Bids should be submitted by email to: *Tanja Hollstein* at [tanja.hollstein@wfd.org](mailto:tanja.hollstein@wfd.org). We recommend that bids are submitted in PDF format where possible, except spreadsheets.

Bids should refer clearly to the ITT reference number.

Should you require any further information or clarification on this ITT, please contact *Tanja Hollstein* at [tanja.hollstein@wfd.org](mailto:tanja.hollstein@wfd.org)

**Thank you for your interest in  
working with the Westminster  
Foundation for Democracy**

# **2. Tender information**

## **a. Introduction**

This document is an ITT and it forms part of the procurement exercise to support the selection of a supplier, to enter into a contract. The aim of this document is to identify functional and commercial requirements and provide instructions for submitting responses. This document will also provide vital information as it relates to evaluation criteria and forms the basis for contractual arrangements.

This ITT is not an offer to contract; it is a definition of specific requirements and an invitation to submit a response addressing such requirements. WFD may modify these requirements in whole or in part and/or seek additional bidders to submit information/bids. WFD will not be liable to you for any losses or damages suffered by you as a result of the specific requirements or any amendment to such requirements.

## **b. Detailed Scope and Specification of this ITT**

The international community has worked diligently over the past 20+ years to promote electoral credibility through support to electoral reform, capacity building of electoral management bodies (EMBs), and voter education. However, those interested in subverting the electoral process have become increasingly sophisticated, with many electoral processes manipulated long before election day. To address these growing challenges an even stronger focus needs to be placed on the identification of stress points on electoral integrity and on actions that can be taken throughout the full electoral cycle.

WFD established the Global Election Support Centre (GESC) to be able to provide the needed expertise and develop new integrated approaches to support and safeguard electoral integrity throughout the electoral cycle.

With the start of the GESC in January 2021 activities were concentrated on analytical, training and guideline support, to develop a better understanding of the electoral environment, stakeholders and pressure points on electoral integrity.

With the Integrated Review of Security, Defence, Development and Foreign Policy (IR), published in March 2021 the Government commits to building a new UK capability to support election observation while strengthening existing multilateral efforts. This clear and welcome commitment provides a basis for future UK involvement in international election observation, which forms an important part of the UK's wider mission to promote open societies and be a force for good in the world with a focus on the Indo-Pacific region.

Under this new paradigm WFD will also provide broader support to thematic, expert and election observation missions, not only proving expertise but also conducting media/social media monitoring as part of the overall analysis.

For our project in the Philippines we are currently looking for an organisation to undertake media and social media monitoring for a period of two months between January – March 2022 with a possibility of a two month extension under the supervision of an international media/social media expert recruited by WFD.

***\*Please note that companies, NGOs, and organisations that choose to submit a bid for this ITT need to be geographically situated within The Philippines. This is due to significant time differences between the UK and The Philippines. This is a non-negotiable requirement kindly requested by WFD.***

**Note:**

Specific requirements for media monitoring that need to be reflected in the proposal:

- recordings have to be made of broadcasts that are out of normal office hours
- selected recording system needs to be programmable and monitors need to be able to pre-programm the devices
- multiple channels need to be recorded at the same time
- IT equipment should be able to run social media scraping software
- very large data files need to be saved and transferred

**Staffing requirements:**

The organisation shall provide two teams of six media monitors each and one assistant to oversee the work of the monitoring teams. ToRs attached. The individuals named to work on the project need to work the equivalent of three full working days a week, dedicated to this project alone. Due to the time difference between Manila and London the monitors as well as the assistant need to be available on a regular base for evening briefings after 17:00 Manila time.

**Team 1**

6 media monitors to monitor the traditional media environment (radio/print/TV outlets)

**Team 2**

6 media monitors to monitor social media channels (main social media sides/ online media), including prime time (evening) broadcasts.

Both teams need to be able to:

- Cover different languages common in the Philippines.
- Cover different regions in the country (accessibility of newspapers)

The Assistant will be the in-country lead of the teams working closely with and reporting to the international media/social media expert who will for most part of the assignment work remotely. ToR attached.

**Technical requirements:**

The organisation will provide all necessary equipment to undertake media and social media monitoring. WFD will not procure equipment. The type and volume of the equipment for media monitoring depends on the system adopted to acquire the material for analysis. In principle the basic media/social monitoring unit should have the following equipment to ensure a continuous and detailed monitoring of the media environment:

- 12 computers

- Access to the main TV channels including cable channels
- UPS if needed for TV sets and desktops recording television and radio.
- TV and DVD sets if using the latter for recording.
- Radio sets and connecting cables if offline system of recording is used
- Recording apps for radio.
- Stopwatches x 6
- Headphones x 12
- An excellent internet connection for all monitors which allows for the regular watching of video content and other activities requiring significant data usage
- A backup source of Internet connection such as a secondary router or mobile hotspot
- VPN for all monitors
- An online shared drive/cloud to share media monitoring material, including the media monitoring database.
- Social media analysis software can be acquired upon advice of the Social Media Expert

### Technical support

The organisation needs to demonstrate that it has continuous access to an IT support service either in-house or via a service provider.

**Please specify the costs for all services and requirements on a monthly base detailing all expenditures.**

### c. Timescales

Below is the proposed timescale for the tendering process. Please note the dates are indicative and subject to change.

| Description                                            | Date       |
|--------------------------------------------------------|------------|
| Issue ITT                                              | 10.12.2021 |
| Closing date for receipt of completed tender proposals | 24.12.2021 |
| Shortlisting of bids                                   | 06.01.2022 |
| WFD announces preferred supplier                       | 10.01.2022 |
| Contract finalised and signed                          | 15.01.2022 |

### d. Evaluation Criteria

WFD does not provide a mathematical formula by which bids will be evaluated, but the selection panel will consider the following criteria, among others in the evaluation of all responses:

- ✓ Solution fit (to the specification and organisation)
- ✓ Quality of bid
- ✓ Quality, capacity, and track-record of bidders based on references

- ✓ Pricing factors
- ✓ Quality of the implementation and support approaches, as appropriate
- ✓ Bidder's reputation and organisational profile

Each criterion will be scored using the following table:

|   |                                                                                                                                                                                                                                                      |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 0 | The proposal submitted omits and fundamentally fails to meet WFD's scope and specifications. Insufficient evidence to support the proposal to allow WFD to evaluate. <b>Not Answered</b>                                                             |
| 1 | The information submitted has a severe lack of evidence to demonstrate that WFD's scope and specifications can be met. Significant omissions, serious and/or many concerns. <b>Poor</b>                                                              |
| 2 | The information submitted has some minor omissions in respect of WFD's scope and specifications. The tender satisfies the basic requirements in some respects but is unsatisfactory in other respects and raises some concerns. <b>Satisfactory.</b> |
| 3 | The information submitted provides some good evidence to meet the WFD's scope and specifications and is satisfactory in most respects and there are few concerns. <b>Good.</b>                                                                       |
| 4 | The information submitted provides good evidence that all of WFD's scope and specification can be met. Full and robust response, any concerns are addressed so that the proposal gives confidence. <b>Very Good.</b>                                 |
| 5 | The information submitted provides strong evidence that all of WFD's scope and specification can be met and the proposal exceeds expectation i.e. exemplary in the industry. Provides full confidence and no concerns. <b>Outstanding</b>            |

## e. Submitting a bid

In general, the bid should include the following:

- ✓ Organisational profile
- ✓ Proposed solution and how it meets the specification
- ✓ Financial proposal
- ✓ References
- ✓ Confirmation of compliance with Conditions of Tendering

*Organisational profile:*

- Company profile, including brief history and financial overview
- Case studies/credentials demonstrating relevant experience and skills profile

- Names and brief biographies of key staff

WFD is particularly keen to receive bids from organisations which are – or are working towards becoming – living wage employers and that have a broadly representative and balanced Board from gender and ethnicity perspectives.

*Proposed solution:*

- Clear explanation as to the proposed approach to meeting the specification set out in this ITT.
- Detailed project plan, including timelines, assumptions and dependencies, resourcing and risks.

*Financial proposal:*

- Full breakdown costings for the proposed solution in sterling
- Separate accounting of VAT and/or any other applicable tax, duty, or charge.
- Detailing of any discount applied in view of WFD's not-for-profit status.

*References:*

- The bid should include details of two references relating to similar goods/services provided in the last three years. Please note – referees will only be contacted once Preferred Bidder status is assigned.

*Confirmation of acceptance of Conditions of Tendering:*

- All bids should include a signed copy of the Confirmation of Compliance form as annexed to this ITT.

All bidders should also note the following:

- all bids should be submitted in English;
- all bids should be submitted in electronic form and in hard copy via a sealed envelope;
- this ITT and the response may be incorporated in whole or in part into the final contract;
- only information provided in response to questions set out in this documentation will be taken into consideration for the purposes of evaluating the ITT;
- bids which are poorly organised or poorly written, such that evaluation and comparison with other submissions is notably difficult, may exclude the bidder from further consideration;
- any bids which do not fully comply with the requirements of this ITT may be disregarded at the absolute discretion of WFD.

All bids should be submitted as follows:

|              |                                 |
|--------------|---------------------------------|
| Closing Date | 24.12.2021                      |
| Contact Name | Tanja Hollstein / Tobias Burden |

|                |                                                                                                                                          |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------|
| Email Address  | <a href="mailto:anja.hollstein@wfd.org">anja.hollstein@wfd.org</a> ,<br><a href="mailto:tobias.burden@wfd.org">tobias.burden@wfd.org</a> |
| Postal address | Westminster Foundation for Democracy<br><br>22 Whitehall<br><br>London<br><br>SW1A 2EG                                                   |

## **f. Tender Queries**

Any questions related to this tender should be addressed to the person named below.

|               |                                |
|---------------|--------------------------------|
| Contact Name  | <i>Tanja Hollstein</i>         |
| Email Address | <i>Tanja.hollstein@wfd.org</i> |

## **g. Equal Information Policy**

Should any Supplier raise a question that is of general interest, WFD reserves the right to circulate both question and answer to other respondents. In this event, anonymity will be maintained.

## **h. Annual reports**

Please provide a link or copy of your company's latest audited annual accounts.

## **i. Other information**

If the potential supplier believes that there is additional information that has not been requested in the ITT but is relevant to your bid, please include that information as a separate attachment and explain its relevance to this ITT.

## **j. Term**

It is proposed that any agreement resulting from this ITT process shall be for an initial period of *2 months. 15 January 2022 to 15 March 2022*

# 3. Conditions of tendering

## 1. Definitions

In addition to the terms defined in the Invitation to Tender, the following definitions apply:

- a. **Award Criteria** - the award criteria set out in the Invitation to Tender.
- b. **Bidder** - a person or organisation who bids for the tender.
- c. **Conditions** - the conditions set out in this 'Conditions of Tendering' document.
- d. **Goods and/or Services** - everything purchased by WFD under the contract.
- e. **WFD** – Westminster Foundation for Democracy, a company limited by guarantee incorporated in England and Wales (company number 02693163); whose registered office is at 22 Whitehall, London, SW1A 2EG.
- f. **Invitation to Tender** - the Overview, Tender Information, these Conditions, WFD's General Terms and Conditions of Purchase, and relevant Policies.
- g. **Preferred Bidder** – the bidder selected as being the organisation to whom WFD intends to offer the contract for the work within this ITT, subject to satisfactory due diligence checks.
- h. **Specification** - any specification for the Goods and/or Services, including any related plans and drawings, supplied by WFD to the Supplier, or specifically produced by the Supplier for WFD, in connection with the tender.
- i. **Supplier** - the party which provides Goods and/or Services to WFD.

## 2. The Contract

The contract awarded shall be for the supply of goods and/or services, subject to WFD's Terms and Conditions of Purchase (attached to these Conditions). WFD reserves the right to undertake a formal review of the contract after twelve (12) months.

## 3. Late tenders

Tenders received after the Closing Date will not be considered, unless there are, in WFD's sole discretion, exceptional circumstances which have caused the delay.

## 4. Correspondence

All communications from Bidders to WFD relating to the tender must be in writing and addressed to the person identified in the Tender Information Pack. Any request for information should be received at least 5 days before the Closing Date, as defined in the Invitation to Tender. Responses to questions submitted by any Bidder will be circulated (or otherwise made available) by WFD to all Bidders to ensure fairness in the process.

## 5. Acceptance of tenders

WFD may, unless the Bidder expressly stipulates to the contrary in the tender, accept whatever part of a tender that WFD so wishes. WFD is under no obligation to accept the lowest or any tender.

## **6. Alternative offer**

If the Bidder wishes to propose modifications to the tender (which may provide a better way to achieve WFD's Specification) these may, at WFD 's discretion, be considered as an Alternative Offer. The Bidder must make any Alternative Offer in a separate letter to accompany the Tender. WFD is under no obligation to accept Alternative Offers.

## **7. Prices**

Tendered prices must be shown as both inclusive of and exclusive of any Value Added Tax chargeable or any similar tax (if applicable).

## **8. No reimbursement of tender expenses**

Expenses incurred in the preparation and dispatch of the tender will not be reimbursed.

## **9. Non-Disclosure and Confidentiality**

Bidders must treat the Invitation to Tender, contract and all associated documentation (including the Specification) and any other information relating to WFD's employees, servants, officers, partners or its business or affairs (the "**Confidential Information**") as confidential. All Bidders shall:

- a) recognise the confidential nature of the Confidential Information;
- b) respect the confidence placed in the Bidder by WFD by maintaining the secrecy of the Confidential Information;
- c) not employ any part of the Confidential Information without WFD 's prior written consent, for any purpose except that of tendering for business from WFD;
- d) not disclose the Confidential Information to third parties without WFD's prior written consent;
- e) not employ their knowledge of the Confidential Information in any way that would be detrimental or harmful to WFD;
- f) use all reasonable efforts to prevent the disclosure of the Confidential Information to third parties;
- g) notify WFD immediately of any possible breach of the provisions of this Condition 9 and acknowledge that damages may not be an adequate remedy for such a breach.

## **10. Award Procedure**

WFD's Selection Panel will review the Bidders and their tenders to determine, in accordance with the Award Criteria, whether they will award the contract to any one of them.

## **11. Information and Record Keeping**

WFD shall consider any reasonable request from any unsuccessful Bidder for feedback on its tender and, where it is appropriate and proportionate to do so, provide the unsuccessful Bidder with reasons why its tender was rejected. Where applicable, this information shall be provided within 30 business days from (but not including) the date on which WFD receives the request.

## **12. Anti-Fraud, Bribery and Corruption**

All Bidders are required to comply fully with the principles of WFD's Anti-Bribery, Corruption & Fraud Policy (a summary of which is attached to these Conditions).

## **13. Safeguarding**

All Bidders are required to comply fully with the principles of WFD's Safeguarding Policy (a summary of which is attached to these Conditions).

## **14. Terrorism**

All Bidders are required to comply fully with the principles of WFD's Anti-Terrorism Policy (a summary of which is attached to these Conditions).

## **15. Exclusion Criteria**

Any Bidder is required to confirm in writing that:

- Neither it nor any related company to which it regularly subcontracts is insolvent or being wound up, is having its affairs administered by the courts, has entered into an arrangement with creditors, has suspended business activities, is the subject of proceedings concerning those matters, or are in any analogous situation arising from a similar procedure provided for in national legislation or regulations;
- Neither it nor a company to which it regularly subcontracts has been convicted of fraud, corruption, involvement in a criminal organisation, any money laundering or terrorism-related offence, any offence concerning professional conduct, breaches of applicable labour law or labour tax legislation or any other illegal activity by a judgment in any court of law whether national or international;
- Neither it nor a company to which it regularly subcontracts has failed to comply with its obligations relating to the payment of social security contributions or the payment of taxes in accordance with the legal provisions of the relevant country in which it the Bidder operates.

Any Bidder will automatically be excluded from the tender process if it is found that they are responsible for any misrepresentation in supplying the required information within their tender bid or fail to supply the required information.

## **16. Conflict of Interest / Non-Collusion**

Any Bidder is required to confirm in writing:

- That it is not aware of any connection between it or any of its directors or senior managers and the governors and staff of WFD which may affect the outcome of the selection process. If there are such connections the Bidder is required to disclose them.
- Whether or not there are any existing contacts between WFD and if there are any arrangements which have been put in place over the last twenty-four (24) months.
- That it has not communicated to anyone other than WFD the amount or approximate amount of the tender.
- That it has not and will not offer pay or give any sum of money commission, gift, inducement or other financial benefit directly or indirectly to any person for doing or omitting to do any act in relation to the tender process.

- That none of the key staff proposed for involvement in the services have been employed by the Crown within the past twenty-four (24) months.

# 4. General terms and conditions of purchase

## 1. Definitions and Interpretation

These general terms and conditions ("**Conditions**") provide the basis of any contract between the supplier ("**Supplier**") and WFD (the "**Customer**"), in relation to a purchase ("**Order**") (the Order and the Conditions are together referred to as the "**Contract**"). All references in these terms and conditions to defined terms - Goods, Services, Prices and Delivery - refer to the relevant provisions of the Order.

These Conditions may be superseded at any time by a signed agreement in writing between the Parties on the same, similar, or different terms.

## 2. Quality and Defects

2.1. The Goods and/or the Services shall, as appropriate:

- a) correspond with their description in the Order and any applicable specification;
- b) comply with all applicable statutory and regulatory requirements;
- c) be of the highest quality and fit for any purposes held out by the Supplier or made known to the Supplier by the Customer;
- d) be free from defects in design, material, workmanship and installation; and
- e) be performed with the best care, skill and diligence in accordance with best practice in the Supplier's industry, profession or trade.

2.2. The Customer (including its representatives or agents) reserves the right at any time to audit the Supplier's records, inspect work being undertaken in relation to the supply of the Goods and Services and, in the case of Goods, to test them.

## 3. Ethical Standards

3.1. The Supplier shall observe the highest ethical standards during the performance of its obligations under this Contract including international labour standards promoted by the International Labour Organisation specifically in the areas of child labour and forced labour.

3.2. The Supplier, its suppliers and sub-contractors shall comply with all environmental statutory and regulatory requirements and shall not in any way be involved in (a) the manufacture or sale of arms or have any business relations with armed groups or governments for any war related purpose; or (b) terrorism, including checking its staff, suppliers and sub-contractors against the following sanctions lists: UK Treasury List, EC List, OFAC List and US Treasury List.

3.3. The Supplier shall comply with the following Customer Policies, which are available upon request: Safeguarding, Anti-Terrorism, and Anti-Fraud, Bribery and Corruption.

## 4. Delivery / Performance

4.1. The Goods shall be delivered to, and the Services shall be performed at the address and on the date or within the period stated in the Order, and in either case during the Customer's usual business hours, except where otherwise agreed in the Order. Time shall be of the essence in respect of this Condition

- 4.2. Where the date of delivery of the Goods or of performance of Services is to be specified after issue of the Order, the Supplier shall give the Customer reasonable written notice of the specified date.
- 4.3. Delivery of the goods shall take place and title in the Goods will pass on the completion of the physical transfer of the goods from the Supplier or its agents to the Customer or its agents at the address specified in the Order.
- 4.4. Risk of damage to or loss of the Goods shall pass to the Customer in accordance with the relevant provisions of Incoterms rules as in force at the date the Contract is made or, where Incoterms do not apply, risk in the Goods shall pass to the Customer on completion of delivery.
- 4.5. The Customer shall not be deemed to have accepted any Goods or Services until the Customer has had reasonable time to inspect them following delivery and/or performance by the Supplier.
- 4.6. The Customer shall be entitled to reject any Goods delivered or Services supplied which are not in accordance with the Contract. If any Goods or Services are so rejected, at the Customer's option, the Supplier shall forthwith re-supply substitute Goods or Services which conform with the Contract. Alternatively, the Customer may cancel the Contract and return any rejected Goods to the Supplier at the Supplier's risk and expense.

## **5. Indemnity**

The Supplier shall indemnify the Customer in full against all liability, loss, damages, costs and expenses (including legal expenses) awarded against or incurred or paid by the Customer as a result of or in connection with any act or omission of the Supplier or its employees, agents or sub-contractors in performing its obligations under this Contract, and any claims made against the Customer by third parties (including claims for death, personal injury or damage to property) arising out of, or in connection with, the supply of the Goods or Services.

## **6. Price and Payment**

Payment in arrears will be made as set out in the Order and the Customer shall be entitled to off-set against the price set out in the Order all sums owed to the Customer by the Supplier.

## **7. Termination**

- 7.1. The Customer may terminate the Contract in whole or in part at any time and for any reason whatsoever by giving the Supplier at least one month's written notice.
- 7.2. The Customer may terminate the Contract with immediate effect by giving written notice to the Supplier and claim any losses (including all associated costs, liabilities and expenses including legal costs) back from the Supplier at any time if the Supplier:
  - a) becomes insolvent, goes into liquidation, makes any voluntary arrangement with its creditors, or becomes subject to an administration order; or
  - b) is in material breach of its obligations under the Contract or is in breach of its obligations and fails to remedy such breach within 14 days of written request from the Customer.
- 7.3. In the event of termination, all existing purchase orders must be completed.

## 8. Supplier's Warranties

8.1. The Supplier warrants to the Customer that:

- a) it has all necessary internal authorisations and all authorisations from all relevant third parties to enable it to supply the Goods and the Services without infringing any applicable law, regulation, code or practice or any third party's rights;
- b) it will not and will procure that none of its employees will accept any commission, gift, inducement or other financial benefit from any supplier or potential supplier of the Customer; and
- c) the Services will be performed by appropriately qualified and trained personnel, with the best care, skill and diligence and to such high standard of quality as it is reasonable for the Customer to expect in all the circumstances.

## 9. Force majeure

9.1. Neither party shall be liable for any failure or delay in performing its obligations under the Contract to the extent that such failure or delay is caused by an event that is beyond that party's reasonable control (a "**Force Majeure Event**") provided that the Supplier shall use best endeavours to cure such Force Majeure Event and resume performance under the Contract.

9.2. If any events or circumstances prevent the Supplier from carrying out its obligations under the Contract for a continuous period of more than 14 days, the Customer may terminate the Contract immediately by giving written notice to the Supplier.

## 10. General

10.1. The Supplier shall not use the Customer's name, branding or logo other than in accordance with the Customer's written instructions or authorisation.

10.2. The Supplier may not assign, transfer, charge, subcontract, novate or deal in any other manner with any or all its rights or obligations under the Contract without the Customer's prior written consent.

10.3. Any notice under or in connection with the Contract shall be given in writing to the address specified in the Order or to such other address as shall be notified from time to time. For the purposes of this Condition, "writing" shall include e-mails.

10.4. If any court or competent authority finds that any provision of the Contract (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision shall, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of the Contract shall not be affected.

10.5. Any variation to the Contract, including the introduction of any additional terms and conditions, shall only be binding when agreed in writing and signed by both parties.

10.6. The Contract shall be governed by and construed in accordance with English law. The parties irrevocably submit to the exclusive jurisdiction of the courts of England and Wales to settle any dispute or claim arising out of or in connection with the Contract or its subject matter or formation.

10.7. A person who is not a party to the Contract shall not have any rights under or in connection with it.



## 5. Certificate of compliance

| ITT Reference number | Name of potential supplier |
|----------------------|----------------------------|
|                      |                            |

### On behalf of the potential supplier:

- I warrant that all the information contained in our Bid (including any attachments) is accurate and true and we undertake to notify WFD of any changes as soon as reasonably practicable.
- I warrant that we have complied with all the requirements set out in the Invitation to Tender and in particular:
  - (a) We have acted in good faith in preparing this Bid
  - (b) We have not engaged in any collusive behaviour; and
  - (c) We have not canvassed or sought information from any Crown or WFD employee.
- I confirm that the potential supplier is not aware of any connection with a member of WFD's staff that could affect the outcome of the procurement.
- I confirm that we have not communicated with any person other than WFD the value, price, or rates set out in the Bid or shared any other information related to the Bid with any other person.
- I confirm that we have not offered or agreed to pay or paid or given any sum or sums of money, inducement, or valuable consideration directly or indirectly to any other person for doing or having done or causing or having caused to be done in relation to this Bid any act or omission.
- I understand that any instances of illegal anti-competitive practices may be referred to the Office of Fair Trading and may be subject to action under the Competition Act 1998.
- I understand that any misrepresentations may also be the subject of criminal investigation or as a basis for civil action.
- I warrant that we will have formal agreements in place with any sub-contractors and/or consortium members named in this Bid and we can confirm that: each named party has the relevant capabilities and appropriate resources to perform contracts under any agreement to be signed.
- I confirm that we have read, understood, and will comply at all times with the principles of WFD's Safeguarding Policy, Anti-Fraud, Bribery & Corruption Policy, and Anti-Terrorism Policy and that we will cooperate fully with any applicable due diligence assessment by WFD.

***I warrant that I have the requisite corporate authority to sign, on behalf of the potential supplier, this Bid and this Certificate of Compliance.***

| Signed | Name |
|--------|------|
|        |      |
| Date   |      |

# Annex A: WFD's Safeguarding Policy

## Our values and principles

**Child** abuse is when anyone under 18 years of age is being harmed or isn't being looked after properly. Abuse can also be directed at vulnerable adults. **Vulnerable adults** are those aged 18 years or more who either identify themselves as unable to take care of themselves or protect themselves from harm or exploitation, or due to their gender, age or physical illness, mental health, learning or physical disabilities, as well as disasters and conflicts, and who are unable or unwilling as a result to identify themselves as vulnerable or subject to abuse, but are deemed at risk, because they are or may be unable to take care of themselves or protect themselves from harm or exploitation. **Vulnerable adults may include employees, contractors, and/or beneficiaries.**

The abuse can be physical, sexual, emotional or neglect. The abuse and exploitation of children and vulnerable adults happens in all countries and societies across the world. Abuse towards children and vulnerable adults is never acceptable.

It is expected that all who work with WFD are committed to safeguard children and any vulnerable individuals whom they employ or are in contact with.

## What we do

WFD is committed to safeguard children and vulnerable individuals through the following means:

**Awareness:** Ensuring that all staff and those who work with WFD are aware of the problem of child and vulnerable person abuse and the risks to children and vulnerable adults.

**Prevention:** Ensuring, through awareness and good practice, that staff and those who work with WFD minimise the risks to children and vulnerable adults.

**Reporting:** Ensuring that you are clear on what steps to take where concerns arise regarding the safety of children and vulnerable adults.

**Responding:** Ensuring that action is taken to support and protect children and vulnerable adults where concerns arise regarding possible abuse.

To help you clarify our safeguarding approach, we list here examples of the behaviour by a representative of WFD which are prohibited. These include but are not limited to:

1. Hitting or otherwise physically assaulting or physically abusing children or vulnerable adults.
2. Engaging in sexual activity or having a sexual relationship with anyone under the age of 18 years regardless of the age of majority/consent or custom locally. Mistaken belief in the age of a child is not a defence.
3. Developing relationships with children or vulnerable adults which could in any way be deemed exploitative or abusive.
4. Acting in ways that may be abusive in any way or may place a child or vulnerable adult at risk of abuse.
5. Using language, making suggestions or offering advice which is inappropriate, offensive or abusive.
6. Behaving physically in a manner which is inappropriate or sexually provocative.
7. Sleeping in the same bed or same room as a child or vulnerable adult or having a child/children or vulnerable adult with whom one is working to stay overnight at a home unsupervised.
8. Doing things for children or vulnerable adults of a personal nature that they can do themselves.
9. Condoning, or participating in, behaviour of children or vulnerable adults which is illegal, unsafe or abusive.
10. Acting in ways intended to shame, humiliate, belittle or degrade children or vulnerable adults, or otherwise perpetrate any form of emotional abuse.
11. Discriminating against, showing unfair differential treatment or favour to particular children or vulnerable adults to the exclusion of others.
12. Spending excessive time alone with children or vulnerable adults away from others.
13. Placing oneself in a position where one is made vulnerable to allegations of misconduct.

In order that the above standards of reporting and responding are met, **this is what is expected of you:**

You should ensure that your staff are aware of the importance of good practice in safeguarding and have access to a whistleblowing facility.

If you or your staff are worried that a child or young person or a vulnerable adult is being abused or neglected or you are concerned about the inappropriate behaviour of an employee, or someone working with WFD, towards a child or young person or vulnerable adult, whether they are an employee or beneficiary, then you are obliged to:

- act quickly and get help
- support and respect the child or vulnerable adult
- where possible, ensure that the child or vulnerable adult is safe
- contact your WFD manager and/or the WFD Director of Operations & Company Secretary, Chris Lane, at [chris.lane@wfd.org](mailto:chris.lane@wfd.org) with your concerns immediately
- keep any information confidential to you and the manager.

If you want to know more about WFD's Safeguarding Policy, then please contact your WFD representative.

# Annex B: WFD's Anti-Corruption, Bribery and Fraud Policy

## Our values and principles

WFD does not allow any partner, supplier, sub-contractor, agent or any individual engaged by WFD to behave in a corrupt manner while carrying out WFD's work.

## What we do

WFD is committed to preventing acts of fraud, bribery and corruption through the following means:

**Awareness:** Ensuring that all staff and those who work with WFD are aware of the problem of fraud and bribery and corruption.

**Prevention:** Ensuring, through awareness and good practice, that staff and those who work with WFD minimise the risks of fraud and bribery and corruption.

**Reporting:** Ensuring that all staff and those who work with WFD are clear on what steps to take where concerns arise regarding allegations of fraud and bribery and corruption.

**Responding:** Ensuring that action is taken to support and protect assets and identifying cases of fraud and bribery and corruption.

To help you identify cases of fraud and bribery and corruption, behaviour which amounts to corruption includes but is not limited to:

- a) Paying or Offering a Bribe – where a person improperly offers, gives or promises any form of material benefit or other advantage, whether in cash or in kind, to another in order to influence their conduct in any way.
- b) Receiving or Requesting a Bribe – where a person improperly requests, agrees to receive or accepts any form of material benefit or other advantage, whether in cash or in kind, which influences or is designed to influence the individual's conduct in any way.
- c) Receiving or Paying a so-called 'Grease' or 'Facilitation' payment – where a person improperly receives something of value from another party for performing a service or other action that they were required by their employment to do anyway.
- d) Nepotism or Patronage – where a person improperly uses their employment to favour or materially benefit friends, relatives or other associates in some way. For example, through the awarding of contracts or other material advantages.
- e) Embezzlement - where a person improperly uses funds, property, resources or other assets that belong to an organisation or individual.

- f) Receiving a so-called 'Kickback' Payment – where a person improperly receives a share of funds, a commission, material benefit or other advantage from a supplier as a result of their involvement in a corrupt bid or tender process.
- g) Collusion – where a person improperly colludes with others to circumvent, undermine or otherwise ignore rules, policies or guidance.
- h) Abuse of a Position of Trust – where a person improperly uses their position within their organisation to materially benefit themselves or any other party.

In addition, fraud takes place whenever a staff member or someone WFD is working with acts dishonestly and does something with the intention of making a gain for themselves or causes someone else a loss.

In order that the above standards of reporting and responding are met, **this is what is expected of you:**

You have a duty to protect the assets of WFD from any form of fraud or corruption. Furthermore, you must immediately inform your WFD representative and/or the WFD Director of Operations & Company Secretary, Chris Lane, at [chris.lane@wfd.org](mailto:chris.lane@wfd.org). Failure to report will be treated as serious and may result in termination of any agreement with WFD.

You are obliged to:-

- act quickly and get help
- encourage your own staff to report on bribery and corruption
- contact your WFD representative and/or the WFD Director of Operations & Company Secretary, Chris Lane, at [chris.lane@wfd.org](mailto:chris.lane@wfd.org) with your concerns immediately
- keep any information confidential to you and the representative.

Attempted corruption is as serious as the actual acts and will be treated in the same way under this policy.

If you want to know more about the Anti-Fraud, Bribery and Corruption Policy then please contact your WFD representative.

# Annex C: WFD's Anti-Terrorism Policy

## Our values and principles

WFD requires that all partners, suppliers, sub-contractors, agents or individual engaged by WFD complies with all laws, including, specifically, the laws of the United Kingdom, the European Union and the United Nations, as well as any other applicable legal or regulatory requirements, such as local laws.

WFD condemns terrorist acts and those who promote and fund such activities.

## What we do

WFD is committed to preventing acts of terrorism through the following means:

**Awareness:** Ensuring that all staff and those who work with WFD are aware of the problem of terrorism.

**Prevention:** Ensuring that WFD funds and/or resources are not used to support terrorism.

**Reporting:** Ensuring that action is taken to report any known or suspected acts of terrorism, or connections between WFD partners and terrorist organisations.

**Responding:** Ensuring that action is taken to prevent terrorism or the support of terrorism.

To help you identify cases of terrorism being support, behaviour which must be reported includes but is not limited to the belief or suspicion that WFD staff or a third party:

- has sought to raise funds or secure property for the purposes of terrorism;
- has received funds or property for the purposes of terrorism;
- is providing funds or property to another with the intention or suspicion that it is to be used for the purposes of terrorism;
- uses or possesses any money or property for the purposes of terrorism; and/or
- becomes concerned in an arrangement relating to such matters above;

In order that the above standards of reporting and responding are met, **this is what is expected of you:**

You have a duty to protect WFD from involvement in any form of terrorist activity. Furthermore, you must immediately inform your WFD representative and/or the WFD Director of Operations & Company Secretary, Chris Lane, at [chris.lane@wfd.org](mailto:chris.lane@wfd.org). Failure to report will be treated as serious and may result in termination of any agreement with WFD.

You are obliged to:-

- act quickly and get help

- encourage your own staff to report on terrorist activity
- contact your WFD representative with your concerns immediately and/or the WFD Director of Operations & Company Secretary, Chris Lane, at [chris.lane@wfd.org](mailto:chris.lane@wfd.org)
- keep any information confidential to you and the WFD representative.

There is no minimum amount for an incident to be reportable. If you want to know more about the WFD Anti-Terrorism Policy, then please contact your WFD representative.



## TERMS OF REFERENCE

### Media Monitor for the WFD project in the Philippines

|                       |                                     |
|-----------------------|-------------------------------------|
| Title:                | WFD- Global Election Support Centre |
| Project location:     | Philippines                         |
| Language(s) required: | English                             |

## BACKGROUND

The international community has worked diligently over the past 20+ years to promote electoral credibility through support to electoral reform, capacity building of electoral management bodies (EMBs), and voter education. However, those interested in subverting the electoral process have become increasingly sophisticated, with many electoral processes manipulated long before election day. To address these growing challenges an even stronger focus needs to be placed on the identification of stress points on electoral integrity and on actions that can be taken throughout the full electoral cycle.

WFD established the Global Election Support Centre (GESC) to be able to provide the needed expertise and develop new integrated approaches to support and safeguard electoral integrity throughout the electoral cycle.

With the start of the GESC in January 2021 activities were concentrated on analytical, training and guideline support, to develop a better understanding of the electoral environment, stakeholders and pressure points on electoral integrity.

With the Integrated Review of Security, Defence, Development and Foreign Policy (IR), published in March 2021 the Government commits to building a new UK capability to support election observation while strengthening existing multilateral efforts. This clear and welcome commitment provides a basis for future UK involvement in international election observation, which forms an important part of the UK's wider mission to promote open societies and be a force for good in the world with a focus on the Indo-Pacific region.

Under this new paradigm WFD will also provide broader support to thematic, expert and election observation missions, not only providing expertise but also conducting media/social media monitoring as part of the overall analysis

**As part of an overall contract WFD requires the contractor to provide six media and six social media monitors. Please see job description and required qualification below.**

### **Media Monitor**

The media monitors will carry out media monitoring activities and report to the Media/Social Media Assistant.

The role will include the following tasks:

- Undertake full and successful training in the required monitoring duties.
- Pre-program and record media content on different TV channels / different times
- Monitor and analyse programmes and articles related to the selected media based on the methodological framework and related training provided by the Expert;
- Assess and produce findings on coverage devoted to all election contestants, issues and stakeholders;
- Enters data related to media monitoring into a data base designed by the Expert;
- Translates newspaper articles and broadcast news items and programmes as requested;
- Performs other duties as required.

The monitor will work the equivalent of three full days a week dedicated to the project whereby hours will be distributed throughout the week as well as weekends if necessary.

### **QUALIFICATIONS**

Education and Experience:

- Completed secondary education. A degree in journalism, political communication, political science, social sciences, or related field is an asset;
- Experience in communications, social research, international organisations or non-governmental organisations is an asset;
- Excellent written and oral communication skills in English;
- Tact, discretion and diplomacy;
- Precision and accuracy;
- Ability to work long hours and under pressure



**TERMS OF REFERENCE**  
**Social Media Monitor for the for the WFD project in the Philippines**

|                       |                                            |
|-----------------------|--------------------------------------------|
| Title:                | <b>WFD -Global Election Support Centre</b> |
| Project location:     | Philippines                                |
| Language(s) required: | English                                    |

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**As part of an overall contract WFD requires the contractor to provide six media and six social media monitors. Please see job description and required qualification below.**

## **Social Media Monitor**

The social media monitor is responsible for carrying out social media monitoring activities. S/he reports directly to the Media/Social Media Assistant.

The role will include the following tasks:

- Undertake full and successful training in the required monitoring duties.
- Undertaking daily monitoring of content on Facebook and other platforms in line with the Social Media Expert's instructions
- Verification of observations to ensure the highest-quality analysis
- Enters data related to social media monitoring into a data base designed by the Expert.
- Translates posts and articles as requested.
- Proactively alerting the Social/Media Assistant and the Expert of emerging issues of importance to the Mission online
- Habitual verification of all information provided to the analyst and a willingness to state when and why one's level of confidence in information is less than 100%
- Fill in for the work of other team members in the event of their absence
- Any other tasks as might be determined by the needs of the mission, as expressed by the Social Media Expert

The monitor will work the equivalent of three full days a week dedicated to the project whereby hours will be distributed throughout the week as well as weekends if necessary.

## **QUALIFICATIONS**

- A degree in Information Technology, Administration, Accounting or another related field
- Full competence with spreadsheet software including Microsoft Excel
- The ability to generate visually compelling graphs and infographics based on data
- A working understanding of Facebook, Twitter, WhatsApp, and other social platforms
- Relevant professional experience of at least 1 year
- Be a self-starter comfortable with an evolving workload
- Not be a member of or activist for a political party, in view of the importance of neutrality on the mission
- A familiarity with, or a willingness to quickly obtain familiarity with, terminology relating to elections and social media
- Willingness to work potentially irregular hours given the continually evolving nature of social media content
- The highest regard for the importance of data protection and adherence to both the law and ethical standards in the collection and analysis of data
- A willingness to respond quickly and accurately to requests for information and information verification

- A willingness to be potentially exposed to online content that may be discriminatory or violent in nature for purposes of analysis of the electoral environment



## TERMS OF REFERENCE

### Media/Social Media Assistant for the WFD project in the Philippines

|                       |                                             |
|-----------------------|---------------------------------------------|
| Title:                | <b>WFD – Global Election Support Centre</b> |
| Project location:     | Philippines                                 |
| Language(s) required: | English                                     |

## BACKGROUND

The international community has worked diligently over the past 20+ years to promote electoral credibility through support to electoral reform, capacity building of electoral management bodies (EMBs), and voter education. However, those interested in subverting the electoral process have become increasingly sophisticated, with many electoral processes manipulated long before election day. To address these growing challenges an even stronger focus needs to be placed on the identification of stress points on electoral integrity and on actions that can be taken throughout the full electoral cycle.

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Under this new paradigm WFD will also provide broader support to thematic, expert and election observation missions, not only providing expertise but also conducting media/social media monitoring as part of the overall analysis

**As part of an overall contract WFD requires the contractor to provide a Media/Social Media Assistant to lead the two teams of six media and six social media monitors. Please see job description and required qualification below.**

#### **Media/Social Media Assistant:**

The role is to support to the Media/Social Media Expert. The role will include the following tasks:

- Provides information to the Expert so that he/she acquires knowledge of the media laws and regulations and the overall situation of media and mass media in the country;
- Setting up meetings between the Expert and interlocutors
- Writing concise reports as per the Expert's instruction
- Verification of observations from the Monitoring teams to ensure the highest-quality analysis
- Proactively alerting the Expert of emerging issues of importance to the Mission online and offline
- Verification of all information provided to the Expert and a willingness to state when and why one's level of confidence in information is less than 100%
- Fill in for the work of other team members in the event of their absence
- Lead on independent research tasks pertaining to the information requirements of the mission relating to the media environment
- Provides information to the Expert so that he/she acquires knowledge of the media laws and regulations and the overall situation of the media and mass media in the country;
- Prepare briefing materials on media issues as requested by the Expert;
- In coordination with the Expert, prepare relevant information on media reporting on the mission;
- Coordinate the work of the monitors as instructed (if applicable); and
- Performs other duties as required.

The monitor will work the equivalent of three full days a week dedicated to the project whereby hours will be distributed throughout the week as well as weekends if necessary.

#### **Coordination**

The Assistant will report directly to the Media/Social Media Expert.

#### **QUALIFICATIONS**

- Exhibiting the highest levels of both discretion and political neutrality in the professional and personal environment
- A degree in Journalism, Communication, Public Relations, Politics, International Relations, Sociology or another related field is desirable
- Relevant professional experience of at least 5 years, preferably with International Organizations or NGOs, from which a professional reference can be provided
- A working understanding of Facebook, including the 'ads library' feature

- A working understanding of Twitter, WhatsApp, and other social platforms
- A familiarity with, or a willingness to quickly obtain familiarity with, terminology relating to elections and social media, and the electoral system and political landscape of the Philippines
- Not be a member of or activist for a political party, in view of the importance of neutrality on the mission
- Willingness to work potentially irregular hours given the continually evolving nature of media and social media content
- The highest regard for the importance of data protection and adherence to both the law and basic ethical standards in the collection and analysis of data
- A willingness to respond quickly and accurately to requests for information and information verification
- A willingness to be potentially exposed to online content that may be discriminatory or violent in nature for purposes of analysis of the electoral environment
- A commitment to the values of non-discrimination and gender equality of the Mission
- Demonstrated ability to work with people of different cultural and religious backgrounds, different gender and diverse political views, while maintaining impartiality and objectivity