

S4GG – Scale Up 4 Growth Gloucestershire

ERDF: £1,475,240 | **Private Match (S4GG):** £1,857,143 | **UWE Match:** £55,805 |
Total project: £3,388,188

S4GG has two distinct streams, comprising of:

Stream 1 - Grant funding: A grant funding programme (total £1 million) will be available for Gloucestershire SMEs with innovative growth projects. Funding will be available to SMEs with the potential to generate growth in job creation or turnover in order to achieve their growth ambitions. 35 grants of between £10k and £40k (funding up to 35% of total costs) will be awarded. Projects that develop, incorporate or adopt digital and/or cyber technology to support growth will be prioritised.

Strand 2 – Business growth/Scale Up Workshops: SMEs in the Gloucestershire region with growth potential and who are interested in developing/adopting new digital and cyber technologies will be able to participate, free-of-charge, in a two-day 'Scale Up Workshop' addressing key challenges relating to achieving and sustaining growth. The workshops will be delivered by experts from UWE Bristol, NatWest and Gloucestershire College. Over the course of the Programme, 36 SMEs will participate in two-day workshops. They will be available to SMEs in the region

Project team:

- Project Director: Tracey John
- Business Development Manager: Robin Halpenny
- Finance Officer: Rik Rawling
- Project Officer: Nemias Maclachlan
- Business Projects Team Manager: Katy Sensier

Outputs:

| Output | Number of SMEs supported |
|---|--|
| C1 Number of enterprises receiving support | 71 Stream 1 (Funding): 35 Stream 2 (Workshop): 36 |
| C2 Number of enterprises receiving grants | 35 |
| C4 Number of enterprises receiving non-financial support | 36 |
| C5 Number of new Enterprises supported | 13 Stream 1 (Funding): XX Stream 2 (Workshop): XX |
| C6 Private investment matching public support to enterprises (grants) | £1,857,143 Stream 1 (Funding): £1,857,143 |
| C8 Employment increase in supported enterprises | 35 Stream 1 (Funding): 35 |
| C29 Number of enterprises supported to introduce new to the firm products | 24 Stream 1 (Funding): 24 |
| P13 Number of enterprises receiving Information, Diagnostic and Brokerage support | 36 |