



Crown
Commercial
Service

OFFICIAL

9th Floor, The Capital,
Old Hall Street, Liverpool.
L3 9PP

T 0345 010 3503
E info@crownccommercial.gov.uk

www.gov.uk/ccs

Ipsos MORI
3 Thomas More Square
London
E1W 1YW

Attn: **redacted**

Date: 06th January 2021

Contract ref: CCZZ20A75

Dear,

Award of contract for the supply of Communications Insight and Evaluation Lot 2 Quantitative Research Amongst the General Public and Specific Target Audiences

Further to your submission of a bid for the above Procurement, on behalf of Cabinet Office (the "Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 11th day of January 2021 and the Expiry Date will be 10th day of January 2023. The Contracting Authority reserves the option to extend the call-off contract by two (2) periods of one (1) years (2+1+1). The total contract value for the call off shall be £ 3,550,000.00 including all extension options.

This procurement activity was a Call Off under Commercial Agreement RM6018 Research Marketplace and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please print and sign a copy of this letter and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

Signed for and on behalf of Cabinet Office

Name:

Signature:

OFFICIAL



Crown
Commercial
Service

OFFICIAL

9th Floor, The Capital,
Old Hall Street, Liverpool.
L3 9PP

T 0345 010 3503
E info@crowncommercial.gov.uk

www.gov.uk/ccs

Date: