



## MARKETING TENDER

### CLARIFICATION PERIOD STATEMENTS 22/09/2022

Q: *Could you please clarify whether it's necessary to provide more than one Price Option as per page 9 of the tender document or if a single price is acceptable?*

A: It is not necessary to provide more than one price option, but there should be no more than three per the relevant appendix.

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Q: *What is the required form of submission to the answers contained in Appendix 3? A PDF?*

A: Returns can be made via word or PDF. All answers should be clearly labelled so they correspond to the relevant sections of the ITT.

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Q: *Is there a limit on the length of the document (Appendix 3)?*

A: There is no prescribed limit to the length of return, though we would expect responses to be concise.

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Q: *How do you require the case studies to be provided? Can we attach some slides?*

A: Case studies can include slides, or screen shot/scanned examples of materials with context for their inclusion. It would not be acceptable to provide links to external sites.

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