



**Britain Thinks  
[REDACTED]**

**Attn: [REDACTED]  
[REDACTED]**

Date: 19<sup>th</sup> October 2021  
Contract ref: CCZZ21A14

Dear [REDACTED],

**Award of contract for the Provision of Qualitative Research General Public Audiences for Cabinet Office**

Further to your submission of a bid for the above Procurement, on behalf of Cabinet Office (the "Contracting Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 1<sup>st</sup> day of December 2021 and the Expiry Date will be 31<sup>st</sup> day of May 2022. The Contracting Authority reserves the option to extend the call-off contract by two (2) periods of three (3) months. The total contract value shall not exceed £2,000,000.00 including all extension options and excluding VAT.

This procurement activity was a Call-Off under Commercial Agreement RM6018 Research Marketplace Dynamic Purchasing System (DPS) and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service by 13:00pm on Friday 22<sup>nd</sup> October 2021. You are reminded that no engagement with the Contracting Authority is permitted until a copy of the signed contract is received.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

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Commercial  
Service

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Yours faithfully,

Signed for and on behalf of Cabinet Office

[REDACTED]

[REDACTED]

[REDACTED]

19<sup>th</sup> October 2021

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GWG T32-Call Off Award letter v3.0 19<sup>th</sup> October 2021  
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