

## **Economics Observatory - Stakeholder impact assessment and report contract**

*Clarifications provided to bidder, 23 June 2021*

**1. How many policymakers and academics do you have on your database and how many would you like to achieve feedback from?**

The Economics Observatory has over 850 newsletter subscribers and, approximately 25 policymakers and 50 academics who regularly engage with ECO's research and brokerage work. We expect the contractor to conduct approximately 10, total, in depth interviews with a cross section of the two audiences.

**2. What are your target outcomes for each stakeholder audience?**

The impact assessment should assess how ECO is perceived by each audience.

**3. What methods of engagement with stakeholders are you using?**

ECO engages with its audience in a number of forms, including, brokerage events, expert panels, writing masterclasses, publishing daily articles, weekly newsletters, social media and live/online events.

**4. Is the content you are seeking to convey to stakeholders all contained on your website or in ECO magazine?**

The academic authors who write for ECO are provided with writing guides. ECO also engages stakeholder in a second pillar of work separate to the content published on the website. This stream of work brings together academic researchers and policymakers to discuss issues and contemporary research.

**5. Will your output be continuing throughout the period of the evaluation research and when is it anticipated to end?**

The ECO project is funded until October 2022 and all outputs will continue until this date.

**6. If 'yes' to Q5, are you open to interviewing continuing up to February 2022 – or, if not, what deadline for interviewing would you like to set?**

We would like to see the majority of research completed by 29 October 2021.

**7. Is this the only phase of stakeholder impact evaluation being considered, or will you wish to repeat the exercise at a later date?**

This is currently the only stakeholder impact evaluation that we intend to complete at this stage.

**8. What weighting will be given to price in your evaluation of proposals?**

We will only be able to consider proposals within the £10,000 (inc. VAT) budget. The contract will be awarded to the proposer with the most appropriate research methodology.

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