



YouGov Plc
REDACTED

Attn: **REDACTED**

Date: 3rd November 2021

Contract ref: CCZZ21A25

Dear REDACTED,

Award of contract for the provision of Public Questions for Ministers

Further to your submission of a bid for the above Procurement, on behalf of the Cabinet Office (the "Authority"), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 8th day of November 2021 and the Expiry Date will be 7th day of November 2022. The Contracting Authority reserves the option to extend the call-off contract by 1 period of 1 year. This is a call-off contract and as such volumes of work cannot be guaranteed. The maximum contract value shall be £30,000.00, including all extension options.

This procurement activity was a Further Competition under Commercial Agreement RM6018 Research Marketplace DPS, and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions and forward to the Procurement Lead electronically via the e-Sourcing Suites' messaging service by midday on Friday 5th November.

A copy signed on behalf of the Contracting Authority will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me.

Yours faithfully,

Signed for and on behalf of **the Cabinet Office**

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Crown
Commercial
Service

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Email: info@crowncommercial.gov.uk

www.gov.uk/ccs

Name: REDACTED

Signature: REDACTED

Date: 3rd November 2021

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GWG T32-Call Off Award letter v3.1 28/10/21
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