**CONTRACT NO. : PF/3059/2018**

**Support to create and deliver the Colombia Prosperity Fund Communications Video**

Colombia Prosperity Fund Programme

In 2015, the UK Government announced the creation of a £1.2bn global Prosperity Fund (PF) to support selected partner countries with: i) poverty reduction and gender equity through economic development; and ii) the creation of commercial opportunities including for UK companies. The Colombia PF Programme is investing £25.5mn in post-conflict areas where inclusive economic growth is most needed. This Programme targets seven activities in three key sectors (Institutional Strengthening, Infrastructure and Agriculture) where UK companies either have an established track record in Colombia or where the opening of new markets would attract their interest. The seven activities are:

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| **Institutional Strengthening**  |
| 1. To address barriers to growth, the proposed Programme will support: preparation and implementation of economic development and competitiveness strategies, including prioritisation of projects, in up to 7 cities; and training for up to 200 officials in regional government in project development and management.
2. To improve transparency, the proposed Programme will support: an assessment of public procurement practices and development of strengthened anti-corruption guidelines and monitoring in up to 8 departments; and training for officials responsible for public procurement processes in up to 8 departments.
3. To help ensure successful long term delivery of the national PPP programme, the proposed intervention will deliver the design and evaluation of an executive agency model for the National Infrastructure Agency (ANI).
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| **Infrastructure** |
| 1. To assist the development of more efficient multi-modal transport, the proposed Programme will support the development of a new strategy and regulatory framework for the rail sector; feasibility studies for up to 4 rail projects; and detailed design and structuring for up to 2 rail projects.
2. To increase productivity of cities and tackle poverty by improving access to services, the proposed Programme will support: technical assistance to plan, appraise and structure projects; coordination across institutions for better urban planning; and assessment of financing options for urban development.
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| **Agriculture** |
| 1. To increase investment and yield in the agriculture sector, the proposed programme will support: the development of a modernised, agri-information and monitoring system; development of technologies and education programmes to stimulate demand for agricultural insurance; and design of 3 pilot agri-insurance models for male and female farmers.
2. To increase productivity in the agriculture sector, the proposed programme will aim to fund up to 8 early and 5 late stage agri-technology projects and conduct outreach to innovative organisations on partnership opportunities.

**For additional information visit** [**www.gov.uk/government/publications/colombia-prosperity-programme**](http://www.gov.uk/government/publications/colombia-prosperity-programme) |

Implementing Partners

The Colombia PF Programme has three implementing partners. The Development Bank of Latin America (CAF) which will focus on regions, including government capacity building, PPP executive agency development and risk management in the agricultural sector. The Colombian Financial Institute for Development (Findeter) will focus on urban development and rail rehabilitation. Innovate UK, (in partnership with the International Center for Tropical Agriculture (CIAT)), is another partner focusing on agricultural technology and innovation.

Other Programmes

As well as the Colombia PF Programme, the UK supports other development-related initiatives: open procurement in the regions in Colombia, the International Climate Fund (ICF); the Conflict, Security and Stability Fund (CSSF); the Newton-Caldas Fund; and a small pool of resources for human rights interventions. There are also global PF Programmes managed from London that plan to operate in Colombia in: infrastructure, anti-corruption, and trade.