



Public Consultation statement

Greenspace enhancements at Kerrier Way, Camborne.

On behalf of Kerrier Way Greenspace
November 2023

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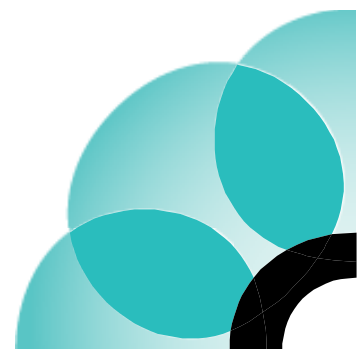


1. Introduction

Situ8 Ltd have been instructed to act on behalf of Kerrier Way Greenspace (KWG) to write a public consultation statement, in relation to the proposed enhancement of the greenspace at Kerrier Way, Camborne (hereinafter referred to as 'the site') as part of the Camborne Town Deal.

The architects engaged by KWG, MeiLoc, have been the principal facilitators of the public consultation effort, in partnership with Camborne Town Council. A public consultation event was undertaken in October 2022 in Camborne town centre. At that event, sketch proposals were provided to stimulate engagement and debate. Questionnaires were provided, with those questionnaires also made available online.

The revised proposals which are submitted within this application have been shaped by feedback from the public, the Town Council's Large Project Working Group, the Town Council's maintenance team and from Cornwall Council's Sustainable Drainage Lead Officer.



2. Policy context - pre-application engagement and front loading

The NPPF (2023) clearly identifies that there is a strong need for public engagement prior to a proposal being formally submitted. Within Section 4 of the NPPF is a sub-section entitled '*Pre-application engagement and front loading*' and the consultation efforts described in this document respond directly to the requirements of those provisions

39. Early engagement has significant potential to improve the efficiency and effectiveness of the planning application system for all parties. Good quality pre-application discussion enables better coordination between public and private resources and improved outcomes for the community.

40. Local planning authorities have a key role to play in encouraging other parties to take maximum advantage of the pre-application stage. They cannot require that a developer engages with them before submitting a planning application, but they should encourage take-up of any pre-application services they offer. They should also, where they think this would be beneficial, encourage any applicants who are not already required to do so by law to engage with the local community and, where relevant, with statutory and non-statutory consultees, before submitting their applications.

Camborne Town Council (CTC) is the client for this project and, as such, have been fully engaged in the consultation and concept development process from the outset, particularly via CTC's Large Project Working Group. Comments have also been received from CTC's grounds maintenance team, who would have responsibility for the upkeep of the site post-development. A formal consultation was undertaken with Jackie Smith (Cornwall Council –

Sustainable Drainage Lead Officer) in relation to the proposed drainage strategy and her comments have been taken on-board in the further development of the proposal.

In terms of public consultation, a public consultation event was held, facilitated by CTC, in Camborne Town Centre (adjacent to the John Holman Fountain) on 6th October 2022 using sketch proposals of the site. At that event, paper questionnaires were provided, and we have also collated responses via an online survey. In total there was a combined 79 responses in hard and soft copy. Due to the nature of the consultation event, in a public space, informal engagement with passers-by was far greater than this, but cannot be accurately quantified. The responses gathered from this consultation have led to the amended proposal which is now the subject of this planning submission.

3. Public consultation event

A public consultation event was held, on Thursday 6th October 2022 adjacent to the John Holman Fountain in Camborne Town Centre. CTC were the lead facilitator of this event.

The event was advertised via the CTC website, the CTC Facebook page and at Camborne Library, with further advertisement of the online consultation undertaken after the event and boards/information being displayed at the Library. Those notices/advertisements are included in Appendix 1 of this statement. One of the Facebook posts, which highlighted the online survey, garnered 117 comments and was shared 17 times, indicating that it was a successful medium for ensuring the public were aware of the proposals.

As the poster/advert states the event was open to the public on Thursday 6th October 2022 from 9.30am to 1pm with representatives from CTC present. The availability of online survey responses and further promotion by CTC gave opportunity for comment to those unable to attend the event. Display boards were made available and are included as Appendix 2 of this statement. Questionnaires were available in hard copy at the event and via MeiLoc's Survey Monkey page thereafter (see Appendix 3 for survey).

We are confident that members of the public clearly understood what elements of the scheme could be influenced by their comments. Given the prominent location of the proposed development site within Camborne and the proximity of the site to the location of the consultation event, we are further confident that members of the public were able to understand the context of the scheme within the immediate setting.

All of the attendees were able to discuss the scheme with one of the team and were invited to have their views recorded, informally or via the completion of the questionnaire. In total, 39 people completed the survey on the day, with a further 40 responses completed later, for



a total of 79 respondees. This demonstrates that the consultation was effective at engaging those unable to attend on the day.

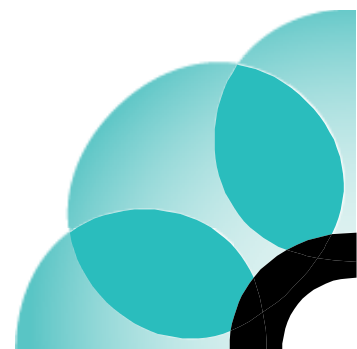
We encouraged debate and discussion between the various groups of people who attended and this was a successful tool in engaging people in the process as they could also respond to the views of other people.

We made it clear that their comments would be taken on board for consideration by the design team, would be fed back into the evolving design process and be summarised in this public consultation statement.

It is difficult to quantify the number of attendees given the public, outside location, and the nature of passers-by stopping in briefly before moving on. The availability of information online and at Camborne Library amplified exposure of the proposals to a wider audience, though is again not directly quantifiable. The location for the event was selected in order to provide the maximum exposure of the proposed scheme to members of the public and we feel this was successfully achieved.



Figure 1: Public consultation event in Camborne Town Centre



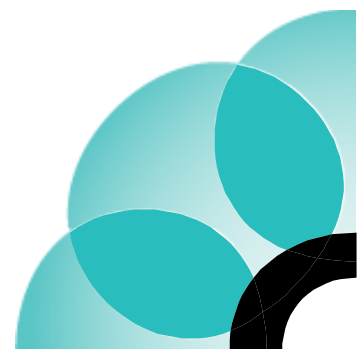
4. Key themes raised by members of the public

The discussion in this section seeks to summarise and respond to the queries, comments and priorities raised by members of the public through the consultation process. The use of a survey to direct responses was chosen in order to provide the ability to quantify responses and priorities, whilst allowing the opportunity for free-text responses beyond those within the multiple choice sections of the document.

There were a total of 79 respondees to the survey. The spread of ages ranged from under 18 to over 65, with a relatively even spread of respondees across age groups. The respondees were slightly weighted towards women, but not substantially. Almost all respondees described themselves as local residents, with a handful of people who worked in the town or described themselves as visitors.

In terms of design and development priorities, the survey itself did not seek to steer members of the public towards highlighting one particular priority at the expense of others and many people responded by giving multiple options high priority. The responses are shown in Table 1, with a weighted average identifying little discrimination across the competing priorities for the site. Including space for community events and performance was identified as lowest priority.

A free text option was provided to identify other priorities for the site. Most respondees left this section blank. The only suggestions that were provided by more than one person were to provide play facilities for small children (4 responses), with a small number of respondees also noting that the proposals needed to ensure drivers still had good visibility at the adjacent junctions.



	NOT A PRIORITY	LOWEST PRIORITY	MEDIUM PRIORITY	HIGHEST PRIORITY	TOTAL	WEIGHTED AVERAGE
Space for informal relaxation and recreation	2.56% 2	10.26% 8	34.62% 27	52.56% 41	78	3.35
Space for informal play	9.09% 7	5.19% 4	33.77% 26	51.95% 40	77	3.19
Space for community events and performances	18.18% 14	10.39% 8	36.36% 28	35.06% 27	77	2.70
Improvements for wildlife and habitat	1.30% 1	5.19% 4	18.18% 14	75.32% 58	77	3.66
Gateway improvements for the town	2.60% 2	10.39% 8	36.36% 28	50.65% 39	77	3.32
Interpretation of the site/local history	6.49% 5	19.48% 15	24.68% 19	49.35% 38	77	3.10
Air quality improvements	2.60% 2	2.60% 2	24.68% 19	70.13% 54	77	3.60

Table 1: Priorities for the site as identified by survey respondents.

Feedback on the sketch designs provided via the consultation was strongly positive (92%), with a spectrum of views as to which features within the design people liked best (see Figure 2)

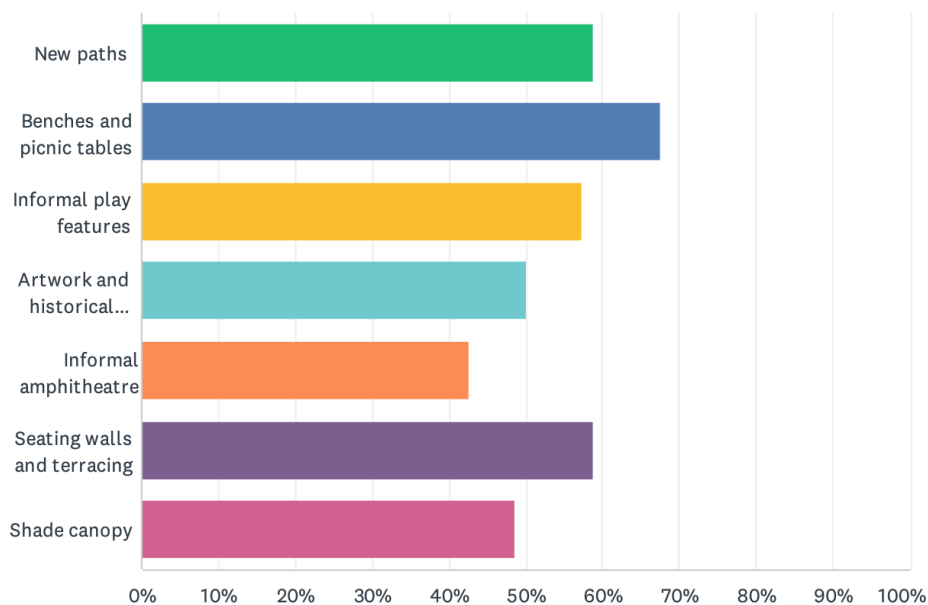


Figure 2: Preferred design features within the sketches provided at consultation



In terms of the planting, the proposed tree planting (84%) was identified as the most attractive feature, with the orchard planting the least (40%).

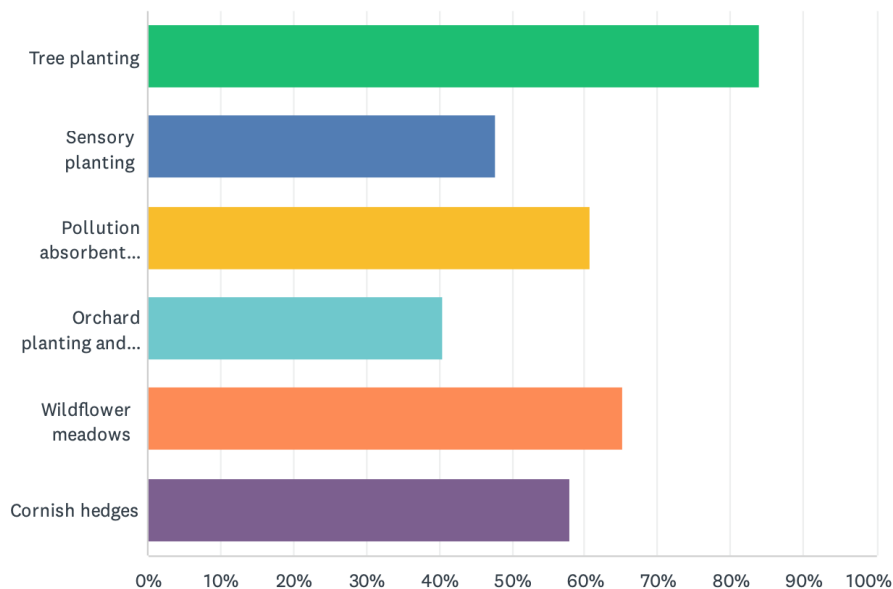
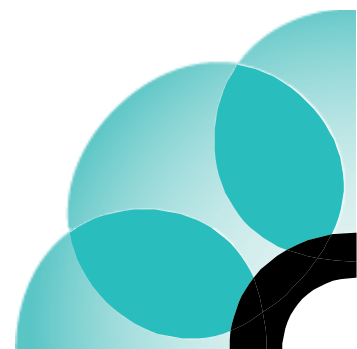


Figure 3: Preferred elements of the proposed planting

In terms of comments on whether the proposals were not appropriate for the site, most respondents did not answer. Some concerns were raised about maintenance/potential vandalism of the site. No other response/issue was raised by more than one person.

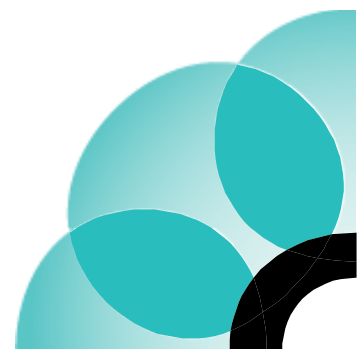
In summary, 91% of people indicated that the proposals would encourage them to use the site more often. The free text space for final comments included several strongly positive comments, a few concerns about ensuring the proposals were not going to require significant upkeep and maintenance, and several other comments made by individuals consistent with their feedback elsewhere in the survey and which are therefore reflected in the discussion above.



5. Conclusion

We trust that the information provided above provides clear evidence that we have involved the local community at an appropriate stage during the planning process, and that due consideration was given to concerns and issues raised.

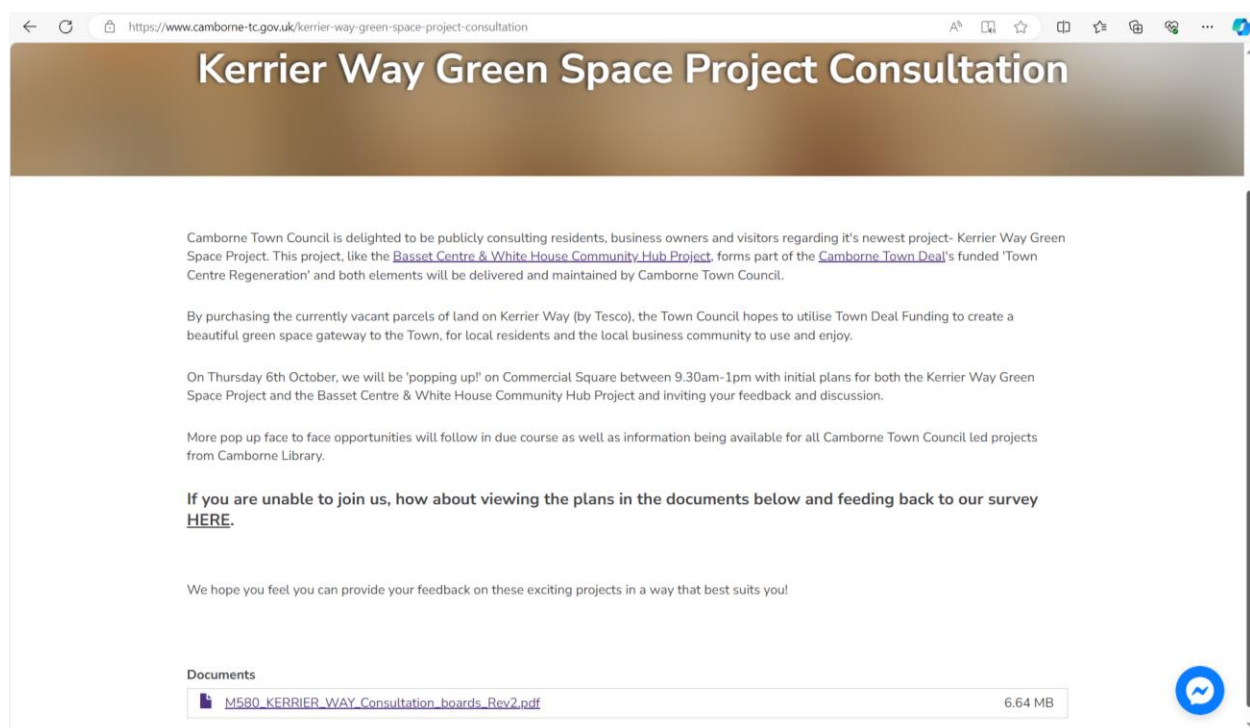
Our responses to all the issues raised are contained within the design proposals and are discussed in relevant sections of the Design and Access Statement and other associated reports submitted with this application. In those documents, we demonstrate that we have taken account of all comments made.




6. Appendices

Appendix 1: Advertisement/publication of town centre consultation and online feedback opportunities

From CTC website:




Camborne Town Council
 Published by Rose Camborne · 5 October 2022 ·

DOUBLE CONSULTATION TIME!!

We're about to go out to another initial public consultation - this time for the Kerrier Way Green Space project! This project, like the Basset Centre & White House Community Hub Project, forms part of the [Camborne Town Deal](#)'s funded 'Town Centre Regeneration' and both elements will be delivered and maintained by Camborne Town Council.

By purchasing the currently vacant parcels of land on Kerrier Way (by Tesco) the Town Council hopes to utilise Town Deal Funding to create a beautiful green space gateway to the Town, for local residents and the local business community to use and enjoy.

TOMORROW (Thursday) we will be 'popping up!' on Commercial Square between 9.30am-1pm with initial plans for both the Kerrier Way Green Space Project and the Basset Centre & White House Community Hub Project and inviting your feedback and discussion.

More pop up face to face opportunities will follow in due course as well as information being available for all Camborne Town Council led projects from Camborne Library. Our website will also have the consultations and information available to take part and view.

We hope you feel you can provide your feedback on these exciting projects in a way that best suits you!


#publicconsultation #camborne #kerrierway #bassetcentre #communityfirst #cambornetowndeal

KERRIER WAY, BASSET CENTRE AND WHITE HOUSE CONSULTATION

THURSDAY 6TH OCTOBER
9:30-1PM
COMMERCIAL SQUARE,
CAMBORNE

Come along and look at ideas and potential plans for the new sites!

Come to Commerical Square in Camborne on Thursday 6th to talk to us about the ideas for The Basset Centre and White House project, and the proposed ideas for the land at Kerrier Way, as part of Camborne Town Deal. We would love to get your feedback, and hear your ideas for these new spaces!

 10
 1 comment 17 shares

