Business Investment for Growth Productivity: Social Media and Marketing Consultancy Services

Clarifications to Tender TEN461

*Question*

*The Budget of £23,300, is that a figure for each year or is it over the 2 year contract*.

**Answer**

**The budget figure of £23,300(ex VAT but including expenses) is the total budgeted price for 2 years of the contract duration.**

*Question*

*I have found a CDC Twitter page but the Facebook page is showing as missing.*

**Answer**

**There is no CDC Facebook page and currently BIG Productivity does not have its own Twitter or Facebook account.**

*Question*

*Can you please clarify whether you are looking to appoint a single person in this role or whether you would consider an agency response with a multi-disciplinary team?*

**Answer**

**We are happy to accept either a single person capable of fulfilling all the criteria or an agency with a multi-disciplinary team.**

*Question*

*Does the quoted budget of £28,000 include above the line costs such as advertising, paid-for social media, design work and video etc, or is there separate budget available for this activity?*

**Answer**

**As per section 6 of the ITT “*Note: Subcontractor, advertising and other costs agreed with the project team will be paid direct to the relevant supplier by CDC.”***