

Event Planning Contract

Paris Shows June 2022

This agreement is made as of 9th June 2022, by and between the UK's Department for International Trade (hereafter referred to as DIT) and the UK Fashion and Textile Association Ltd (hereafter referred to as UKFT). In this agreement, the party contracting to provide services shall be the UK Fashion and Textile Association (UKFT) and the client contracting and receiving the service will be the Department for International Trade (DIT).

DIT has agreed to support an industry-led promotion of UK companies exhibiting physically and online during Paris Men's Pre-collection and Swim week June 2022. UKFT has agreed to organise this event for DIT.

Therefore the parties agree as follows:

1. DESCRIPTION OF SERVICES

Group coordination and mapping of the British Group at Paris Men's Fashion Week, pre-collections and swim week June 2022

To include:

Coordination of all UK exhibitors at the week as well as the shows and showrooms they will be showing at

1-2-1 briefing and support for all returning companies (before/during/after) 1-

2-1 briefing and application/selection panel support for the show as required

1-2-1 support with all Brexit related questions and issues (how to get the collection/samples into an out of the market, UK passport holder travel issues etc, with special reference to companies and designer hand-carrying their collections on Eurostar.

Liaison with UK showrooms

Liaison with the show organisers on stand applications, locations, fixtures and fittings, pull-in, pull-out as necessary

Liaison with DIT and DIT Paris

1-2-1 and group follow up calls with participants (especially relating to orders they may have taken)

Group zoom calls x 2 with exhibitors (recorded and sent to all exhibitors)

Organise a tour of PMFW for DIT to give HMG an understanding of the event, how it works and the chance to see companies in a sales setting

Digital online support platform to map, promote and support all the UK brands with social media and press coverage and stories across Paris. The promotion will be shown in advance, during and after the event at www.ukft.org/britsinparis. UKFT will put together a cohesive presentation of images and trends from the UK industry for the Spring/Summer season.

Promotion to represent the industry with UKFT and GREAT graphics (agreed with DIT)

UKFT to negotiate paid advertising in Modem - distributed FOC at all the main Paris events during fashion week. An information stand is not planned at this event.

Online mapping, stories and promotion

Physical branding boards for each exhibitor to show that they are part of the promotion

UK Staff travel x 2

UK staff accommodation x 2

Local Staff x 1

Virtual advertising on Modem Online

Interviews with selected companies.

Post event report and update.

2. COMPENSATION FOR SERVICES

DIT agrees to pay UKFT the sum of [REDACTED] plus VAT for the service. DIT will provide a PO number and UKFT will invoice the total service in one invoice.

3. CANCELLATIONS

If the event is cancelled by DIT or the services of UKFT are terminated by DIT for whatever reason, all payments or commitments made to date are non-refundable, all outstanding payments or commitments due to date will be due immediately and any non-committed payments due in future will be cancelled. If there is a dispute as to the amount that should be due at that point based on the timing of the work compared to the timing of the payments for the work (for example only half the work has been done), the issue is subject to the resolution process set forth below.

4. REMEDIES

n/a

5. EVENT VENUE

n/a

6. ENTIRE AGREEMENT

This agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supercedes any prior written or oral agreements between the parties.

7. AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

8. SEVERABILITY

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of

this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed and enforced as so limited.

2. WAIVER OF CONTRACTUAL RIGHT

The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

3. APPLICABLE LAW

This agreement shall be governed by the laws of England and Wales with the English courts having sole jurisdiction.

4. DISPUTE RESOLUTION

In the event of a dispute regarding this Agreement, the parties will first attempt to mediate the issue with a mutually agreed mediator. If that is not successful, the dispute shall be arbitrated with a mutually agreeable arbitrator.

Party providing the service:

UK Fashion & Textile Association (UKFT)

By:  _____ Date: 14/7/2022

, International Business Director UKFT

Party receiving the service:

Department for International Trade DIT

By:  _____ Date: 13/7/2022

Name and title


Head of Commercial