

**YouGov**  
50 Featherstone Street,  
London,  
EC1Y 8RT

Thursday 08<sup>th</sup> August 2024

Dear **Redacted**

**Contract Title:** PS21098

**Contract Reference:** Groceries Code Adjudicator – Groceries sector survey

**Contract Variation Reference:** 002

Please ensure that you review and satisfy yourselves with its content and the contractual implications of this variation before signing and returning to **Redacted** and [professionalservices@uksbs.co.uk](mailto:professionalservices@uksbs.co.uk) for our records.

Yours Sincerely,

**Redacted**

UK Shared Business Services Ltd

For and on behalf of Groceries Code Adjudicator

Contract PS21098 is varied as follows and shall take effect on the 08<sup>th</sup> August 2024 between:

### Contract Details

(1) Groceries Code Adjudicator, 7th Floor, The Cabot, 25 Cabot Square, Canary Wharf, London, E14 4QZ (GCA) (**The Contracting Authority**).

And

(2) YouGov, a company registered in England whose registered office is at 50 Featherstone Street, London, EC1Y 8RT (**the Supplier**).

Collectively known as the “**Parties**”

The Parties agree the following changes to contract PS21098 - Groceries Code Adjudicator – Groceries sector survey

Contract Details	
This variation is between:	<b>Groceries Code Adjudicator (“the Buyer”)</b> And <b>YouGov (“the Supplier”)</b>
Contract name:	Groceries Code Adjudicator– Groceries sector survey <b>(“the Contract”)</b>
Contract reference number:	PS21098
Details of Proposed Variation	
Variation initiated by:	Buyer
Variation number:	002
Date variation is raised:	08 <sup>th</sup> August 2024
Proposed variation	The Contracting Authority is exercising the second and final option to extend the contract by 12 months (Year 4) from 16 <sup>th</sup> January 2025 to 16 January 2026 and to increase to total contract value by £30,750.00 excluding VAT.
Reason for the variation:	The Contracting Authority is wishing to utilise to optional extension provisions built into the original contract.
An Impact Assessment shall be provided within:	Not Required
Impact of Variation	

Likely impact of the proposed variation: Continuation of the contract for a further 12 months with an additional value of £30,750.00 excluding VAT.

Outcome of Variation		
Contract variation:	This Contract detailed above is varied as follows: <ul style="list-style-type: none"> <li>The contract end date has been varied from Thursday 16th January 2025 to Friday 16th January 2026.</li> </ul>	
Financial variation:	Original Contract Value:	£92,250.00 Excluding VAT
	Additional cost due to variation:	£30,750.00 Excluding VAT
	New Contract value:	£123,000.00 Excluding VAT

1. This Variation must be agreed and signed by both Parties to the Contract and shall only be effective from the date it is signed by Groceries Code Adjudicator.
2. Words and expressions in this Variation shall have the meanings given to them in the Contract.
3. The Contract, including any previous Variations, shall remain effective and unaltered except as amended by this Variation.