

Event Planning Contract

Pitti Uomo 14-17 June 2022

This agreement is made as of 19th May 2022, by and between the UK's Department for International Trade (hereafter referred to as DIT) and the UK Fashion and Textile Association Ltd (hereafter referred to as UKFT). In this agreement, the party contracting to provide services shall be the UK Fashion and Textile Association (UKFT) and the client contracting and receiving the service will be the Department for International Trade (DIT).

DIT has agreed to support an industry-led promotion of UK companies exhibiting physically and online during Pitti Uomo 14-17 June 2022. UKFT has agreed to organise this event for DIT.

Therefore the parties agree as follows:

1. DESCRIPTION OF SERVICES

Group coordination of the British Menswear Group at Pitti Uomo

To include:

Coordination of all UK exhibitors at the fair

1-2-1 briefing and support for all returning companies

1-2-1 briefing and application/selection panel support for the show

1-2-1 support with all Brexit related questions and issues (how to get the collection/samples into an out of the market, UK passport holder travel issues etc

Liaison with the show organisers on stand applications, locations, fixtures and fittings, pull-in, pullout, local staff

Liaison with DIT and DIT Milan

Organised tour of the show and lunch with the organisers to be confirmed. Inclusion of a meeting with one buyer.

On the second day, walking tour of Florence to look at key retail stores

1-2-1 and group follow up calls with participants

Digital online support platform to support all the UK brands with social media and press coverage and stories. The promotion will be shown in advance, during and after the event at www.ukft.org/britsinflorence. UKFT will put together a cohesive presentation of images and trends from the UK menswear industry and link them with input from buyers and key decisionmakers for the Spring/Summer menswear season.

Information stand to represent the industry with UKFT and GREAT graphics (agreed with DIT)

UKFT to negotiate stand space and organise stand construction. Minimum size of stand 10m2

On stand presentation of Let's Make It Here

Organisation of a networking event on the first evening of the show for buyers, press and exhibitors.

2. COMPENSATION FOR SERVICES

DIT agrees to pay UKFT the sum of £[REDACTED] plus VAT for the service. DIT will provide a PO number and UKFT will invoice the total service in one invoice.

The current budget for the reception is GBP [REDACTED] which is included in the total amount. Any change to this to be approved by DIT in writing.

3. CANCELLATIONS

If the event is cancelled by DIT or the services of UKFT are terminated by DIT for whatever reason, all payments or commitments made to date are non-refundable, all outstanding payments or commitments due to date will be due immediately and any non-committed payments due in future will be cancelled. If there is a dispute as to the amount that should be due at that point based on the timing of the work compared to the timing of the payments for the work (for example only half the work has been done), the issue is subject to the resolution process set forth below.

4. REMEDIES

n/a

5. EVENT VENUE

n/a

6. ENTIRE AGREEMENT

This agreement contains the entire agreement of the parties and there are no other promises or conditions in any other agreement whether oral or written. This Agreement supercedes any prior written or oral agreements between the parties.

7. AMENDMENT

This Agreement may be modified or amended only if the amendment is made in writing and is signed by both parties.

8. SEVERABILITY

If any provision of this Agreement shall be held to be invalid or unenforceable for any reason, the remaining provisions shall continue to be valid and enforceable. If a court finds that any provision of this Agreement is invalid or unenforceable, but that by limiting such provision it would become valid and enforceable, then such provision shall be deemed to be written, construed and enforced as so limited.

9. WAIVER OF CONTRACTUAL RIGHT

The failure of either party to enforce any provision of this Agreement shall not be construed as a waiver or limitation of that party's right to subsequently enforce and compel strict compliance with every provision of this Agreement.

10. APPLICABLE LAW

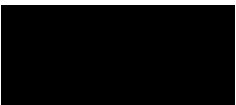
This agreement shall be governed by the laws of England and Wales with the English courts having sole jurisdiction.

11. DISPUTE RESOLUTION

In the event of a dispute regarding this Agreement, the parties will first attempt to mediate the issue with a mutually agreed mediator. If that is not successful, the dispute shall be arbitrated with a mutually agreeable arbitrator.

Party providing the service:

UK Fashion & Textile Association (UKFT)

By:  _____ Date: 19/5/2022

, International Business Director UKFT

Party receiving the service:

Department for International Trade DIT

By:  _____ Date: 19/5/2022

Name and title



Head of Commercial