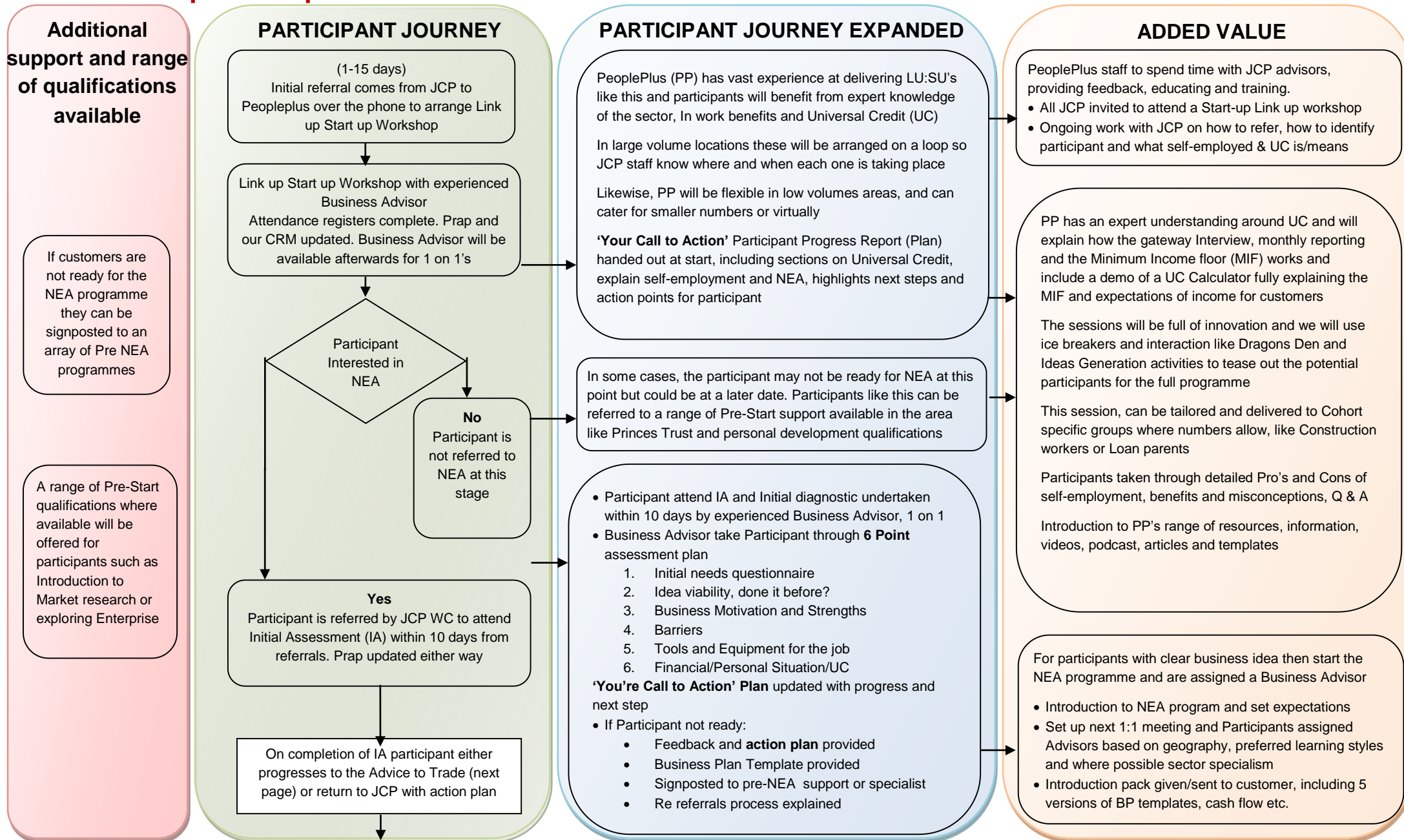
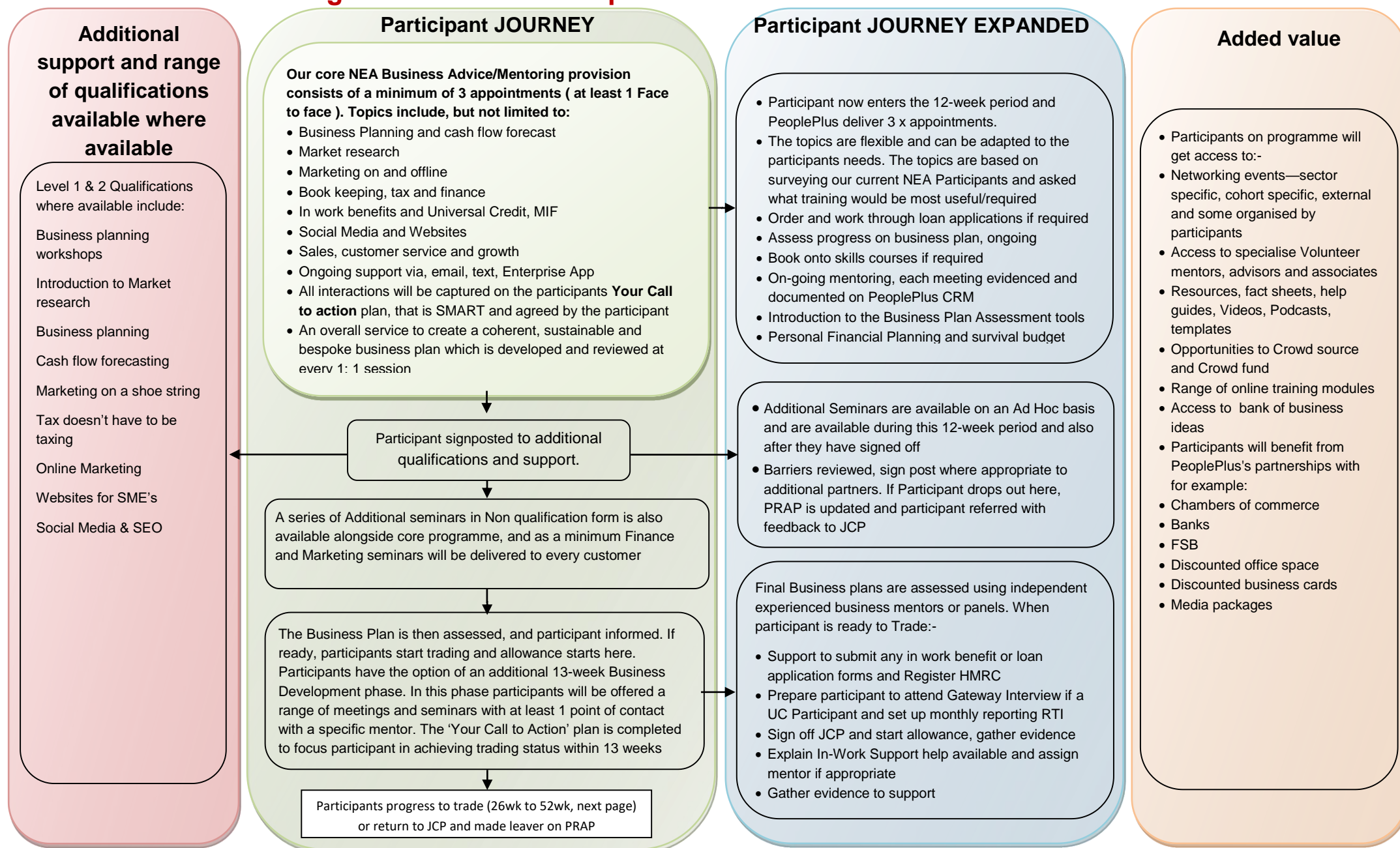


## Link Up Start Up and Initial Assessment



## Advice / Mentoring to Business Start Up



## 26 and 52 Weeks

### Additional support

Levels 1 & 2 Qualifications still available during this period

Growth strategies  
Customer service and Sales  
Marketing and Sales  
Importing/Exporting  
Tendering  
Digital Marketing  
Web design  
Social Media & SEO

### Participant JOURNEY

Participant enters in work support and sustainment period and is contacted monthly by PeoplePlus

Participants are offered a minimum 2 face to face meetings in the first 26 weeks

Participants are offered a minimum 2 face to face meetings between 26 and 52 weeks

Continuous option to contact Business Advisor monthly and regular workshops; drop in sessions and networking events available for participants to attend

Seminar topics to be customer led but will include popular topics like Growth, Sales, Marketing, Business reviews etc.

Customers receive text and email alerts reminding them they have Skills courses available at any time or when they have booked on them, plus industry related news and updates

Customer completes 26-week NEA allowance if haven't signed off already. PRAP and CRM Updated

Customer completes 52 weeks trading. PRAP and CRM updated, and further growth support identified if required

Continued support throughout the period

### Participant JOURNEY EXPANDED

- PeoplePlus offers 4 x face to face meetings in the 52-week period as this has proven to help participants sustain, recorded through **'Your Call to Action' participant progress report**
- Support with growth strategies facilitating case management approach with growth provision in the region
- Understanding their MIF and working towards
- Telephone support line open 8am to 8pm

PeoplePlus offer a cutting-edge Email and Text alerts service. This includes:-

- Reminders to participants of key dates like Self-Assessment and submission dates
- Updates on tax laws, the budget
- New resources available. like updated marketing guides and Podcasts
- Continued access to PeoplePlus's range of **qualifications where available**
- Reminders of appointments with Advisors and dates of workshops, seminars and networking events

- Gather final evidence and update PRAP when participant completes 26 and 52 weeks
- Ongoing help with recruitment, payroll and business resources as the business grows
- Access to Advisers as and when required

### ADDED VALUE

- Array of networking events and groups available in region
- Customer lead training and group sessions available
- Continued support available, with access to advisors and case management partners
- On-Going sign posting support with local Growth-related services i.e. Growth Hubs, chambers etc.
- Access to and continued discount to professional services i.e. accountants
- Peer to peer support groups



## Existing Business

