## **Order Form**

ORDER REFERENCE: TRAS3079D

THE BUYER: Department for Transport (DfT)

BUYER ADDRESS Great Minster House, 33 Horseferry Road,

London, SW1P 4DR

THE SUPPLIER: BEHAVIOURAL INSIGHTS LTD

SUPPLIER ADDRESS: 4 Matthew Parker Street

London

SW1H 9NP

REGISTRATION NUMBER: 08567792

DUNS NUMBER: 21-947-2759

DPS SUPPLIER REGISTRATION SERVICE ID: DPS153145

This Order Form, when completed and executed by both Parties, forms an Order Contract. An Order Contract can be completed and executed using an equivalent document or electronic purchase order system.

#### APPLICABLE DPS CONTRACT

This Order Form is for the provision of the Deliverables and dated 20/09/2022.

It's issued under the DPS Contract with the reference number TRAS3079 for the provision of Behavioural Science Support Contract (Lot 2)

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#### ORDER INCORPORATED TERMS

The following documents are incorporated into this Order Contract. Where numbers are missing we are not using those schedules. If the documents conflict, the following order of precedence applies:

- 1. This Order Form including the Order Special Terms and Order Special Schedules.
- 2. Joint Schedule 1(Definitions and Interpretation) RM6126 Research & Insights
- 3. DPS Special Terms. This will incorporate all of the DPS Special Terms into the Order Contract. This will need to be amended to specify which are included if it is anticipated that some will be excluded.
- 4. The following Schedules in equal order of precedence:
  - Joint Schedules for RM6126 DPS reference number
    - Joint Schedule 2 (Variation Form)
    - Joint Schedule 3 (Insurance Requirements)
    - Joint Schedule 4 (Commercially Sensitive Information)
    - Joint Schedule 6 (Key Subcontractors)
    - Joint Schedule 7 (Financial Difficulties)
    - Joint Schedule 8 (Guarantee)
    - Joint Schedule 10 (Rectification Plan)
    - Joint Schedule 11 (Processing Data)
    - Joint Schedule 12 (Supply Chain Visibility)
  - Order Schedules for RM6126 Order reference number
    - Order Schedule 1 (Transparency Reports)
    - Order Schedule 2 (Staff Transfer)
    - Order Schedule 3 (Continuous Improvement)
    - Order Schedule 5 (Pricing Details)
    - Order Schedule 7 (Key Supplier Staff)
    - Order Schedule 8 (Business Continuity and Disaster Recovery)]
    - Order Schedule 9 (Security)
    - Order Schedule 10 (Exit Management)
    - Order Schedule 14 (Service Levels)
    - Order Schedule 15 (Order Contract Management)
    - Order Schedule 18 (Background Checks)
    - Order Schedule 20 (Order Specification)
- 5. CCS Core Terms (DPS version) v1.0.3
- 6. Joint Schedule 5 (Corporate Social Responsibility) RM6126 DPS Contract reference number

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7. Order Schedule 4 (Order Tender) as long as any parts of the Order Tender that offer a better commercial position for the Buyer (as decided by the Buyer) take precedence over the documents above.

No other Supplier terms are part of the Order Contract. That includes any terms written on the back of, added to this Order Form, or presented at the time of delivery.

ORDER START DATE: 20/09/2022

ORDER EXPIRY DATE: 20/09/2026

ORDER INITIAL PERIOD: 3 years with the option to extend by 1+

year (3+1-year term)

**DELIVERABLES** 

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Under the terms of the contract, suppliers under <u>lot 2 – Rapid Response</u> are specifically expected to deliver rapid response work which include the following types of requirement:

Rapid behavioural science advice and recommendations. Responding to rapid and urgent Authority requests, providing outputs from same-day delivery up to 3 weeks from receiving the brief. This would encompass putting together a team with relevant expertise at pace, working in close collaboration with the Authority and relevant stakeholders through regular communications. Collating evidence and producing recommendations suitable to senior officials and non-technical audiences.

**Defining and identifying behavioural challenges and opportunities.** Including working with the Authority's staff (and other stakeholders when appropriate) to identify project aims and objectives to meet policy needs. Delivering and facilitating workshops with relevant teams and stakeholders. Identifying research methodologies which can meet these aims and objectives, while taking account of the constraints of policy design, data availability, budget, and timescales.

Diagnosing behavioural issues and considerations including identifying behavioural barriers and motivators. Methods could include but are not limited to:

Behavioural appraisals of policy challenges and considerations using academic theory and behavioural frameworks (for example COM-B, EAST, Triandis' model, ISM).

Secondary research and analysis which could include rapid evidence assessments and/or secondary analysis of existing data.

**Formulating novel and innovative behaviourally informed solutions and interventions**. Including co-creation with key stakeholders and working closely with the Authority's Behavioural Science teams and or broader teams with DfT to develop tailored policy options and novel interventions drawing on relevant research and evidence.

Project management, Quality Assurance, Reporting and Accessibility Standards. See 5.3.6 of Statement of Requirements.

The Contract term shall be three (3) years, with the option to extend for one (1) additional year (3+1).

The maximum contract budget is £2,000,000.00 Excl. VAT including all extension options. As this is a call off agreement the Authority reserves the right not to spend the entire budget and gives no guarantee of volumes of work nor spend.

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#### **MAXIMUM LIABILITY**

The limitation of liability for this Order Contract is stated in Clause 11.2 of the Core Terms; The maximum liability amount is no more than one hundred and twenty five percent (125%) of the Estimated Yearly Charges unless specified in the Order Form.

The Estimated Year 1 Charges used to calculate liability in the first Contract Year is £125,000.00. Estimated Charges in the first 12 months of the Contract. The estimated charges are subject to DfT need, therefore DfT not committing nor obligated to spend the specified amount.

#### **ORDER CHARGES**

As per your Attachment 4, Commercial Submission (see Commercially Sensitive Information).

The Charges will not be impacted by any change to the DPS Pricing.

#### **REIMBURSABLE EXPENSES**

None

#### **PAYMENT METHOD**

The Supplier(s) will be issued with a Purchase Order (PO) Number

#### **BUYER'S INVOICE ADDRESS:**

Shared Services Arvato
Accounts Payable
5 Sandringham Park
Swansea Vale
Swansea
SA7 0EA

SSa.invoice@dftssc.gsi.gov.uk

#### **BUYER'S AUTHORISED REPRESENTATIVE**

DfT Commercial Relationship Manager

@dft.gov.uk

Great Minster House 33 Horseferry Road, London, SW1P 4DR

#### **BUYERS CONTRACT MANAGER**

Principal Behavioural Scientist

@dft.gov.uk

Tel:

Great Minster House 33 Horseferry Road, London, SW1P 4DR

#### **BUYERS KEY STAFF**

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Research Officer

@dft.gov.uk

Tel:

Great Minster House 33 Horseferry Road, London, SW1P 4DR

Head of Behavioural Science, Social and Behavioural Research

@dft.gov.uk

Tel:

Great Minster House 33 Horseferry Road, London, SW1P 4DR

#### **BUYER'S ENVIRONMENTAL POLICY**



#### **BUYER'S SECURITY POLICY**

NA

#### SUPPLIER'S AUTHORISED REPRESENTATIVE

General Counsel

@bi.team

Behavioural Insights Team, 4 Matthew Parker Street, London SW1H 9NP

#### SUPPLIER'S CONTRACT MANAGER

Principal Advisor

@bi.team

Behavioural Insights Team, 4 Matthew Parker Street, London SW1H 9NP

#### PROGRESS REPORT FREQUENCY

On the first Working Day of each calendar month. To note, the Department may change the frequency of the reports subject to the commissioned work.

#### PROGRESS MEETING FREQUENCY

It's anticipated that Quarterly or monthly meetings will be conducted on the first Working Day of each quarter/month. The frequency and date of the meetings will be agreed between the Department and Supplier.

#### **KEY STAFF**

Principal Advisor

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Managing Director

@bi.team



Senior Advisor

@gmail.com

#### **KEY SUBCONTRACTOR(S)**

TRL Limited

#### **E-AUCTIONS**

NA

#### **COMMERCIALLY SENSITIVE INFORMATION**

Staff Grade	Description				
Board Level /	Senior Directors, CEO and MD - overall accountability for organisation,				
Category A	Principal Advisors (e.g. Heads of Research / Heads of Policy / Heads				
Category B	Senior Advisors e.g. Senior Researcher, Senior Behavioural Scientist,				
Category C	Advisors (e.g. Researchers, Consultants). Typically, with two (2) to four				
Category D	Associate Advisors (Junior researchers, behavioural scientists).				
Category E	Research assistants / Project coordinators. Administrative or general				
[Insert Grade	junior personnel (e.g. those involved in ensuring the logistics of the tasks are				
(e.g.	undertaken)]				
Administrator)]					
-					
	Majehtad Average Beta for Evalvetian (color	leted cutewestically)			
Weighted Average Rate for Evaluation (calculated automatically)					

#### SERVICE CREDITS

NA

#### ADDITIONAL INSURANCES

NA

#### **GUARANTEE**

NA

#### SOCIAL VALUE COMMITMENT

The Supplier agrees, in providing the Deliverables and performing its obligations under the Order Contract, that it will comply with the social value commitments in Order Schedule 4 (Order Tender).

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For and on b	pehalf of the Supplier:	For and on behalf of the Buyer:		
Signature:		Signature:		
Name:		Name:		
Role:	CONTRACT MANAGER	Role:	COMMERCIAL MANAGER	
Date:	27/09/2022	Date:	20/09/2022	

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### Annex 1 – Statement of Requirements



**Annex 2** – Tenderers Technical Submission



Annex 3 – Attachment 4, Tenderers Commercial Submission



Annex 4 - RM6126 Research & Insight DPS Terms of Contract



Annex 5 - Schedules

Schedules can be found here:

https://www.crowncommercial.gov.uk/agreements/RM6126 (Documents)

RM6126 - Research & Insights DPS

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# **DPS Schedule 6 (Order Form Template and Order Schedules)**Crown Copyright 2021