**West London Waste Authority: Digital Meal Planning Solution to Reduce Household Food Waste**

**Supplier questionnaire**

**Interested suppliers should complete the attached short questionnaire and return it by 11/09/2025 at 17:00. Please email** [**ciararonan@westlondonwaste.gov.uk**](mailto:ciararonan@westlondonwaste.gov.uk) **with your completed questionnaire by the deadline date.**

**\*\*\*Please note questionnaire responses will not be accepted passed the deadline date and time.\*\*\***

1. Company name, contact details, and website:
2. Brief overview of your company and relevant experience:
3. Please summarise your product/service and how it supports food waste reduction:
4. Describe your platform’s current user base and geographical reach (include number of registered users and active users).
5. Outline your main features and any unique selling points:
6. What features support food waste reduction/recycling?
7. What sustainability-related features are available (e.g. plant-based targets, packaging reduction)?   
   Can the platform be customised for WLWA branding and messaging?
8. What data and reporting capabilities does your platform offer (could it report on users per borough/area/postcode?
9. How do you ensure data security and GDPR compliance?
10. Provide details of your pricing structure, including any free trials, discounts, or promotional offers.
11. Provide any case studies or testimonials.