

# Expression of interest

# Title: School Snapshot Survey (omnibus survey of school teachers and senior leaders)

**Project reference: DFE/RPPU/2018/081**

**Deadline for expressions of interest: 11:59pm on 25/01/2019**

## Summary & Background

Expressions of interest are sought to deliver a twice yearly omnibus survey of school teachers and senior leaders for the Department for Education. This would be 4 waves of fieldwork, from summer 2019 to winter 2020.

The School Snapshot Survey is a twice yearly survey that has been running since 2010 (previously known as the Teacher Voice Omnibus). The survey gathers views from a nationally (England) representative sample of school teachers and senior leaders working in state-funded primary and secondary schools. Published reports can be found [here](https://www.gov.uk/government/collections/nfer-teacher-voice-omnibus).

## Evaluation aims

This research will provide robust, nationally representative data on the views of school teachers and senior leaders. This will inform policy development and monitor the impact of existing policies. Potential areas of interest include but are not limited to: the English Baccalaureate (EBacc); curriculum reform; teacher workload; professional development; pupil behaviour; support for pupils with special educational needs; and careers education.

## Methodology

In 2017, the School Snapshot Survey adopted a random sampling methodology of schools. This methodology must be maintained to enable valid comparisons with previous responses, however bidders are encouraged to suggest ways to improve response rates, data quality, and value for money.

To continue the survey, we require responses from approximately 1,000 classroom teachers and 800 senior leaders split roughly 50/50 across primary and secondary schools. Where possible we are interested in subgroup analysis by academy/non-academy; deprivation status (e.g. free school meal eligibility, [opportunity areas](https://www.gov.uk/government/news/education-secretary-announces-6-new-opportunity-areas)); respondent gender, age, and region.

As a first step, approximately 1,600 schools will be drawn from the GIAS (Get Information About Schools) database. Advance letters are sent to senior leaders who are invited to complete the survey and provide contact details for up to three teachers. The surveys will be conducted via telephone, with online surveys offered as an alternative (in previous waves, senior leaders mainly completed via telephone, whereas around 2/3 teachers complete online). Questionnaire length is 25 minutes. School-level data is weighted by total number of schools and school type (GIAS database), and teacher-level data is weighted by total number of teachers (using Teacher Workforce Census data).

Each survey wave will include a mix of new questions, and previously asked questions to enable time-series analysis. The Department will liaise with policy teams internally to gather and prioritise questions and will provide a list of draft questions to the contractor. We would then expect the contractor to design and suitably pilot questionnaires. Accordingly, questionnaires will need to be designed and piloted prior to each period of data collection.

It is anticipated that the first wave of fieldwork would take place May-July 2019 and the second in November 2019-January 2020. Subsequent waves would replicate these approximate dates in future years. As outputs for each wave, we require: anonymised dataset of repsonses, presentation and report in DfE format for publication.

Following each survey wave, the Department requires a list of teachers and leaders that are willing and consent to be recontacted by the Department. In addition, to better understand the processes and circumstances underlying the responses we would like to introduce the option of a bidder providing qualitative follow-up work with teachers and leaders in the form of telephone interviews or focus groups. Note any optional work would need to be scoped following each survey wave, and funding approved by the Department’s Research Board before work could commence.

## Timing

* Deadline for EOIs – 11:59pm on 25/01/2019
* Invitations to tender issued – 29/01/2019
* Deadline for ITT submission – 11:59pm on 25/02/2019
* Placeholder for bidder interviews (if required) – 07/03/2019
* Fieldwork period – May-July 2019

## Assessment criteria

Expressions of interest will be assessed against the following criteria:

* Relevant experience of conducting research and engaging with teachers and school leaders (25%)
* Methodological and technical expertise designing and conducting surveys, and analysing quantitative data (40%)
* Evidence of capacity to deliver high quality research of a similar scale to time and budget (25%)
* Evidence of methodological and technical expertise to conduct qualitative follow-up research (10%)

We will score these using the scoring scheme below:

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| --- | --- |
| Mark | Description |
| 0 | Totally fails to meet the criteria |
| 1 | Meets some of the criteria |
| 2 | Meets most of the criteria |
| 3 | Fully meets the criteria |
| 4 | Exceeds the criteria |

CVs and references are not required at this stage.

Expressions of interests submitted must be no more than 750 words overall. Please do not include website links or references. Anything longer than 750 words will be disregarded. Collaborative expressions of interest are welcome.

| **Closing date for EOIs: 11:59pm on 25/01/2019**  **Send your EOI form to:** [**omnibus.surveys@education.gov.uk**](mailto:omnibus.surveys@education.gov.uk) **and** [**toby.heffernan@education.gov.uk**](mailto:toby.heffernan@education.gov.uk) |
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## How to submit an expression of interest

You must submit an expression of interest (EOI) in order to be considered to be invited to tender. To do so, please complete the NEW EOI Form which can be found under attachments. A submission of an EOI does not guarantee an invitation to tender and the Department does not routinely advise organisations that they have not been successful in being invited to tender. Feedback is however available on request.

All contracts are let on the basis of the [Department’s Terms and Conditions](https://www.gov.uk/government/publications/eoi-guide). You are encouraged to check these before submitting your expression of interest, as these form part of your contractual obligations.

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