Manning Gottlieb OMD

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Attn: **REDACTED TEXT under FOIA Section 40, Personal Information**

**REDACTED TEXT under FOIA Section 40, Personal Information**

Date: 28th April 2023

Contract ref: CCIT23A11

Dear Sir/Madam,

**Award of contract for Provision of - Media Planning Agency Procurement - Cabinet Office**

Further to your submission of a bid for the above Procurement, on behalf of Cabinet Office (the “Buyer”), I am pleased to inform you that you ranked first in our evaluation and therefore we would like to award the contract to you.

The attached appendix provides detailed feedback on your submission.

The call-off contract shall commence 4th day of May 2023 and the Expiry Date will be 3rd day of May 2023. The Buyer reserves the option to extend the call-off contract by 1 periods of 1 year (1 + 1). The total contract value shall be up to a maximum of £900,000 including all extension options and expenses, but excluding VAT.

This procurement activity was a Call Off under Commercial Agreement RM6125 Campaign Solutions 2 - Lot 2 Media Strategy and Planning and the Commercial Agreement Terms and Conditions shall apply. A copy of the contract is provided with this Award Letter and includes those terms and conditions.

Please sign the Call-Off Contract/Terms and Conditions (Attachment 5) and forward to the Procurement Lead electronically via the e-Sourcing Suites’ messaging service by 1700 on Wednesday 3rd May 2023.

A copy signed on behalf of the Buyer will be returned for your records.

Should you have any queries regarding this or any other matter please do not hesitate to contact me via the eSourcing Suite.

Yours faithfully,

Signed for and on behalf of Cabinet Office

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Associate Procurement Lead