

Fixed Charges (For Initial Term)	16200 GBP	Extra / Variable Charges	
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**all Prices shown are exclusive of applicable VAT

Special Terms	<p>Taxes - Prices set forth on this Order do not include taxes. Unless collected and remitted by Supplier (as indicated on the invoice presented to Customer by Supplier), Customer is responsible for payment of all taxes due to a governmental authority, if any, except for taxes imposed on Supplier's net income. Customer shall provide to Supplier any certificate of exemption or similar document required to exempt any transaction under the Agreement from value added tax or other tax liability.</p> <p>Auto-renewal - Subscriptions will automatically renew for additional periods equal to the expiring Term or one (1) year (whichever is shorter), unless either party gives the other written notice of non-renewal at least ninety (90) days before the end of the then-current Term.</p> <p>The fees for each renewal period shall automatically increase by 5% unless (1) the pricing in the prior Term was promotional or one-time; (2) Customer subscribes to different and/or additional services. Discounts may not carry over from year to year.</p> <p>Payment Disputes - If Customer, in good faith, reasonably disputes any invoiced amounts, it may withhold such disputed amounts, provided that Customer (1) pays the undisputed portion of the invoice in accordance with the payment terms specified above and (2) provides Supplier with prompt written notice (which may be by email) of the dispute and promptly commences discussion with Supplier to promptly resolve the dispute. Supplier will not suspend Customer's access, nor assess late charges if Customer is disputing the applicable charges reasonably and in good faith and is cooperating diligently to resolve the dispute.</p> <p>Publicity – Customer agrees that its name and/or logo may be used in connection with Supplier's publicity and/or marketing Materials</p> <p>Suspension by the Supplier. In addition to those conditions, rights and remedies set forth in this Agreement, Supplier may suspend access to the Services if Customer fails to pay an undisputed invoice within ten (10) days after Supplier gives Customer notice of such failure (which may be by e-mail or telephone).</p> <p>Upgrade - During Customer's upcoming Service Term, an upgrade to a new earned media management platform is anticipated. Customer will be upgraded mid-contract Term at no additional cost. Customer will need to sign a replacement Order to be upgraded, reflecting the change in platform. If Customer does not sign a replacement Order, Cision reserves the right to terminate the remainder of this Order, and Customer's sole remedy will be to receive a pro rata refund of any pre-paid fees for the unused portion of the Service Term.</p>
Applicable Appendices:	<p>Monitoring Services Appendix</p>

THIS ORDER IS A LEGALLY BINDING DOCUMENT AND NOT A STANDALONE DOCUMENT. EACH PARTY REPRESENTS AND WARRANTS THAT THE UNDERSIGNED INDIVIDUAL HAS FULL AUTHORITY TO EXECUTE THIS ORDER ON BEHALF OF ITS

~~RESPECTIVE PARTY. THE PARTIES AGREE TO BE BOUND BY THIS AGREEMENT.~~

[Redacted Signature]

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Duly authorised for and on behalf of Supplier

[Redacted Signature] & NFP

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Duly authorised for and on behalf of Customer

Title Head of Sourcing

21/08/2024

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Date

21/08/2024

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Date