

ORDER

CISION GROUP LIMITED is a company registered in England and Wales with Company No. 00874637 whose registered office is at 5 Churchill Place, Canary Wharf, E14 5HU ("**Supplier**"). Customer as specified below ("**Customer**") wishes to engage the Supplier to provide the Services ("**Services**") (as set forth below) on the terms set out in this Agreement (as defined below).

This order ("Order") will be processed upon your completion, execution and delivery of this Order to Supplier. The Services provided under this Order are governed by and shall at all times be subject to the applicable service appendices (indicated below) located at www.cision.com/legal/service-appendices/ ("SAs"), together with the existing master agreement between the parties indicated below by the MSA Effective Date, as amended, or if no date is indicated, by the master subscription agreement located at www.cision.com/legal/msa/ ("MSA"), and the data processing addendum located at www.cision.com/legal/msa/ ("MSA"), which are hereby incorporated by reference (collectively, the Order, MSA, applicable SAs, and the DPA shall form the "Agreement"). Capitalized terms used but not defined herein shall have the meanings set forth in the MSA or in the applicable services appendices. Your signature below acknowledges that you are authorized to execute this Order on behalf of Customer, and by your execution hereof, Customer acknowledges it has read and agrees to and intends to be bound by the Agreement.

Customer Organisation Name	UK Export Finance		
Customer Organisation Registration Number	NA	VAT Registration Number	NA
Customer Organisation Contact		Finance / Accounts Payable Contact	UK Export Finance Billing Address
Contact Telephone		Contact Telephone	44 (0) 207 271 8000
Contact Email		Email	ukef.invoicingteam@ukexportfin ance.gov.uk
Registered Address (Street, City, Postcode, Country)	1 Horse Guards Rd, Westminster,, London, United Kingdom, SW1A 2HQ	Billing Address (Street, City, Postcode, Country)	1 Horse Guards Rd, Westminster,, London, United Kingdom, SW1A 2HQ
Commencement Date	19-08-2024	Invoice Frequency	Annual in Advance
Initial Service Term	12 Months	Payment Terms*	30 day credit terms
MSA Effective Date	23-04-2022	PO Number	TBC

^{*} Agreed terms may be prepayment or credit

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Services		
Analysis Coding Subscription Analysis Report Subscription		
12x Monthly Reports (can be back dated).		

Fixed Charges (For Initial Term)	16200 GBP	Extra / Variable Charges	
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^{**}all Prices shown are exclusive of applicable VAT

Special Terms	
	Taxes - Prices set forth on this Order do not include taxes. Unless collected and remitted by Supplier (as indicated on the invoice presented to Customer by Supplier), Customer is responsible for payment of all taxes due to a governmental authority, if any, except for taxes imposed on Supplier's net income. Customer shall provide to Supplier any certificate of exemption or similar document required to exempt any transaction under the Agreement from value added tax or other tax liability.
	Auto-renewal - Subscriptions will automatically renew for additional periods equal to the expiring Term or one (1) year (whichever is shorter), unless either party gives the other written notice of non-renewal at least ninety (90) days before the end of the then-current Term.
	The fees for each renewal period shall automatically increase by 5% unless (1) the pricing in the prior Term was promotional or one-time; (2) Customer subscribes to different and/or additional services. Discounts may not carry over from year to year.
	Payment Disputes - If Customer, in good faith, reasonably disputes any invoiced amounts, it may withhold such disputed amounts, provided that Customer (1) pays the undisputed portion of the invoice in accordance with the payment terms specified above and (2) provides Supplier with prompt written notice (which may be by email) of the dispute and promptly commences discussion with Supplier to promptly resolve the dispute. Supplier will not suspend Customer's access, nor assess late charges if Customer is disputing the applicable charges reasonably and in good faith and is cooperating diligently to resolve the dispute.
	Publicity – Customer agrees that its name and/or logo may be used in connection with Supplier's publicity and/or marketing Materials
	Suspension by the Supplier. In addition to those conditions, rights and remedies set forth in this Agreement, Supplier may suspend access to the Services if Customer fails to pay an undisputed invoice within ten (10) days after Supplier gives Customer notice of such failure (which may be by e-mail or telephone).
	Upgrade - During Customer's upcoming Service Term, an upgrade to a new earned media management platform is anticipated. Customer will be upgraded mid-contract Term at no additional cost. Customer will need to sign a replacement Order to be upgraded, reflecting the change in platform. If Customer does not sign a replacement Order, Cision reserves the right to terminate the remainder of this Order, and Customer's sole remedy will be to receive a pro rata refund of any pre-paid fees for the unused portion of the Service Term.
Applicable	
Appendices:	
	Monitoring Services Appendix

PESIDECTIVE BARTY THE BARTIES AGREE TO BE BO	OUND BY THIS AGREEMENT.
	21/08/2024
Duly authorised for and on behalf of Supplier	Date
r & NFP	
	21/08/2024
Duly authorised for and on behalf of Customer	Date
Title Head of Sourcing	