Order Form

ORDER REFERENCE: TCOM3065

THE BUYER: Department for Transport

BUYER ADDRESS Great Minster House, 33 Horseferry Road,

London SW1P 4DR

THE SUPPLIER: Thinks Insight & Strategy (Britain Thinks) LTD

SUPPLIER ADDRESS: Metherell Gard, Looe, Cornwall, PL13 1PN

REGISTRATION NUMBER: 07291125

DUNS NUMBER: 21-677-9966

DPS SUPPLIER REGISTRATION SERVICE ID:

This Order Form, when completed and executed by both Parties, forms an Order Contract. An Order Contract can be completed and executed using an equivalent document or electronic purchase order system.

APPLICABLE DPS CONTRACT

This Order Form is for the provision of the Deliverables and dated 25th September 2024.

It's issued under the DPS Contract with the reference number RM6126 for the provision of Quantitative Research Services.

DPS FILTER CATEGORY(IES):

Data Collection (general)

- ï Quantitative
- ï Mixed method (qualitative and quantitative)

Research Specialisms

- ï Audience measurement research
- ï Behaviour change
- ï Brand awareness research
- ï business-to-business research
- ï Communications testing research
- ï Reputation research
- ï Tracking research

Contract Reference - TCOM3065 Project Version: v1.0

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Target Participants

- ï Companies
- ï Transport Users (ticked all)

ORDER INCORPORATED TERMS

The following documents are incorporated into this Order Contract. Where numbers are missing we are not using those schedules. If the documents conflict, the following order of precedence applies:

- 1. This Order Form including the Order Special Terms and Order Special Schedules.
- 2. Joint Schedule 1(Definitions and Interpretation) RM6126 Research and Insights Marketplace DPS
- 3. DPS Special Terms
- 4. The following Schedules in equal order of precedence:
 - Joint Schedules for RM6126
 - Joint Schedule 2 (Variation Form)
 - Joint Schedule 3 (Insurance Requirements)
 - o Joint Schedule 4 (Commercially Sensitive Information)
 - Joint Schedule 6 (Key Subcontractors)
 - Joint Schedule 7 (Financial Difficulties)
 - Joint Schedule 10 (Rectification Plan)
 - o Joint Schedule 11 (Processing Data)
 - Order Schedules for TCOM3065
 - Order Schedule 1 (Transparency Reports)
 - Order Schedule 2 (Staff Transfer)
 - Order Schedule 3 (Continuous Improvement)
 - Order Schedule 5 (Pricing Details)
 - Order Schedule 7 (Key Supplier Staff)
 - Order Schedule 8 (Business Continuity and Disaster Recovery)
 - Order Schedule 9 (Security)
 - Order Schedule 10 (Exit Management)
 - Order Schedule 20 (Order Specification)
- 5. CCS Core Terms (DPS version) v1.0.3
- 6. Joint Schedule 5 (Corporate Social Responsibility) RM6126
- 7. Order Schedule 4 (Order Tender) as long as any parts of the Order Tender that offer a better commercial position for the Buyer (as decided by the Buyer) take precedence over the documents above.

No other Supplier terms are part of the Order Contract. That includes any terms written on the back of, added to this Order Form, or presented at the time of delivery.

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ORDER SPECIAL TERMS

The following Special Terms are incorporated into this Order Contract:

None

ORDER START DATE: 25th September 2024

ORDER EXPIRY DATE: 24th September 2027

ORDER INITIAL PERIOD: 36 months

DELIVERABLES

See details in Order Schedule 20 (Order Specification)

MAXIMUM LIABILITY

The limitation of liability for this Order Contract is stated in Clause 11.2 of the Core Terms.

The Estimated Year 1 Charges used to calculate liability in the first Contract Year is £600,000.

ORDER CHARGES

See details in Order Schedule 5 (Pricing Details)]

REIMBURSABLE EXPENSES

None

PAYMENT METHOD

Invoices to - SSa.invoice@Ubusinessservices.co.uk

While email is preferable, if you need to send documents by post, you should send to:

Unity Business Services (UBS) 5 Sandringham Park Swansea Vale Swansea SA7 0EA

BUYER'S INVOICE ADDRESS:

Digital Content and Communications Officer

@dft.gov.uk

Great Minster House, Horseferry Road, London SW1P4DR

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BUYER'S AUTHORISED REPRESENTATIVE



BUYER'S ENVIRONMENTAL POLICY



BUYER'S SECURITY POLICY



DfT Information and Cyber Security Policy.

SUPPLIER'S AUTHORISED REPRESENTATIVE



@thinksinsight.com

Thinks Insight & Strategy West Wing Somerset House London WC2R 1LA

SUPPLIER'S CONTRACT MANAGER

Director

@thinksinsight.com

Thinks Insight & Strategy West Wing Somerset House London WC2R 1LA

PROGRESS REPORT FREQUENCY

On the first Working Day of each calendar month

PROGRESS MEETING FREQUENCY

Quarterly on the first Working Day of each quarter

KEY STAFF See Order Schedule 7

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KEY SUBCONTRACTOR(S)

Lightspeed research (referred to as Kantar Profiles)
Bright Marketing Research OOD
DBS Data marketing Ltd

E-AUCTIONS Not applicable

COMMERCIALLY SENSITIVE INFORMATION

Not applicable

SERVICE CREDITS Not applicable]

ADDITIONAL INSURANCES Not applicable

GUARANTEE Not applicable

SOCIAL VALUE COMMITMENT

The Supplier agrees, in providing the Deliverables and performing its obligations under the Order Contract, that it will comply with the social value commitments in Order Schedule 4 (Order Tender)

For and on behalf of the Supplier:		For and on behalf of the Buyer:	
Signature:		Signature:	
Name:		Name:	
Role:	Partner	Role:	Commercial Relationship Manager
Date:	24/9/24	Date:	26 th September 2024