

Request for Quotation

Section 1 - Summary Information

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| Reference | Meph1 |
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| Notice Title | MEPHAM STREET ARCHES – WAYFINDING STREET ART FOR WATERLOO |
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| Closing date for quote | Friday | 9 December 2022 |
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| <p>All quotes are to be</p> <ul style="list-style-type: none"> Submitted by closing date for quote Be in writing and in the English language Be submitted on headed paper All prices/rates are to be in £GBP and exclusive of VAT |
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Estimated contract start date

16 01 2023

Contract end date

31 03 2023

Is this suitable for SME (Small and Medium Enterprises) (Small and Medium Enterprises)? ☒

Is this suitable for VCSE (Voluntary Community & Social Enterprises)? ☒

Please select a contract type from the drop-down lists below

Contract Type Services contract

Section 2 – Location

Mephram Street, Waterloo – Arches.
Details of the locations:

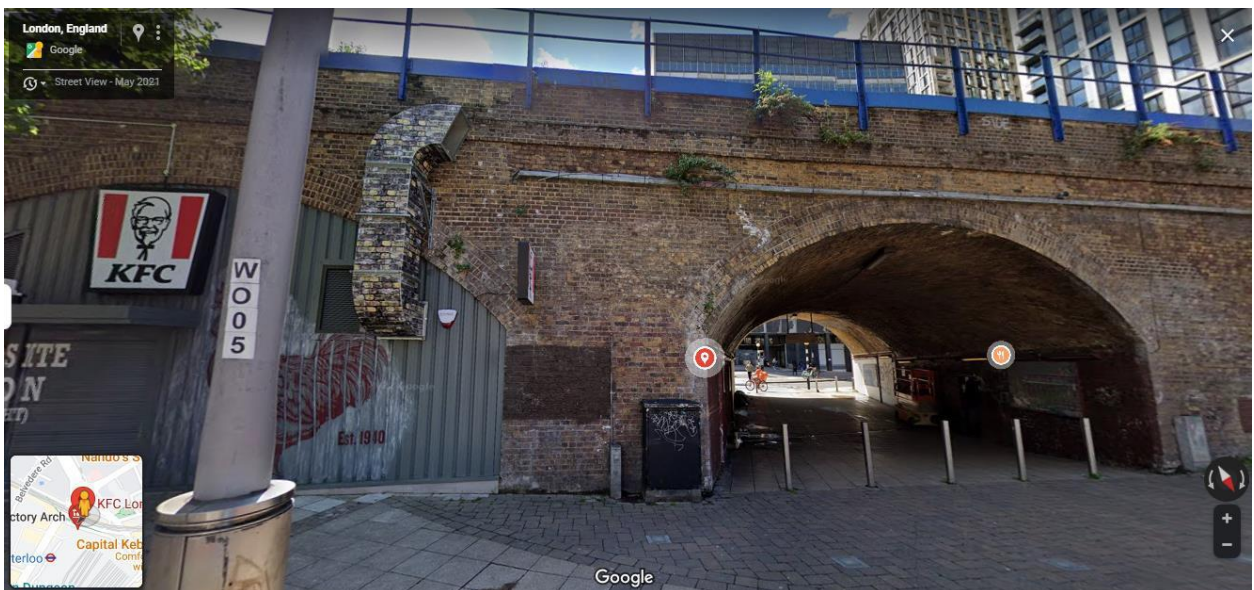
Main Arch. The Arch acts as the preferred transitional space for pedestrians, connecting the station to the Bus Stop and Tenison Way. This arch is connected to the station through a zebra crossing and is one of the initial sights passengers' experiences as they exit the station from Victory Arch.

This arch will host wayfinding murals on both sides:

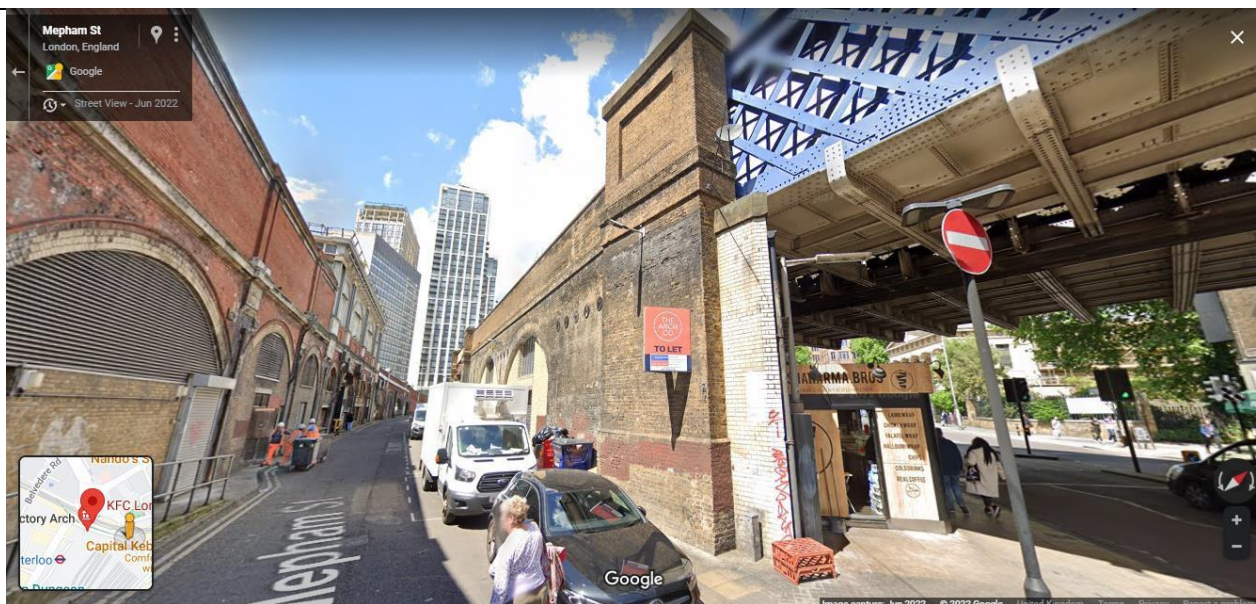
LOCATION 1 – First side of the arch passengers see exiting the Waterloo Station will direct people to Southbank and the Bus Stop Station.



LOCATION 2 – On the other side of the same arch, from Tenison Way, need to provide wayfinding to Waterloo Station and the South Bank.



LOCATION 3 - Plinth: the bridge plinth on the corner of Waterloo Road and Mephram Street has been recognised as an ideal location to display wayfinding information. This mural can provide wayfinding towards the South Bank and the Bus Station



Section 3 Description

1. Background and rationale

Lambeth is seeking an individual or collective of artists/muralists to design and realise three murals in Mephram Street.

These murals will be used to:

- improve wayfinding in the area
- beautify the space
- enhance and complement the surrounding style of the area

Lambeth committed to a Transport Strategy in 2019 which aims to make easier for people to navigate the streets walking and wheeling. Waterloo station main exit, from Victory Arch, has been identified as a location where wayfinding needs improvement.

Here, there is no clear signage to direct people to their next destination - such as the South Bank or Tenison Way nor there is a clear signage to direct people from the Bus Station and Tension Way to Waterloo Station. The viaduct arch opposite of the main exit of Waterloo Station, provide an unused canvas to create wayfinding opportunities and incorporate art, improving the public realm. Similarly, the bridge plinth at the junction between Mephram Street and A301 sits in an excellent location to host wayfinding information for people travelling through the area.

In all, the following wayfinding elements should be incorporated per location:

Location 1:

- Directions to get to the Tenison Way bus station
- Directions to get to the South Bank

Location 2:

- Directions to get to Waterloo Station

- Directions to get to the South Bank

Location 3:

- Directions to Waterloo Station (through Mephram Street)

2. Commission purpose

The main purpose of the commission is for pedestrians to navigate this space more intuitively, providing them with clear signage and wayfinding information across the area. The project also aims to improve the public realm and beautify the area.

Is worth noting that an important part of making a vibrant public space is ensuring local context is prominent within it. And, especially in this context, we are aware of the competing visual languages of the space that we want to respect. We are looking for something that can complement this visual language rather than have its own. Important landmarks in the area are the Rail Station, the Southbank Centre, IMAX, and others. The design need to organically sits within these places' aesthetics.



3. Deliverables

Three wayfinding murals in Mephram Street outside Waterloo Station. Two on the arch connecting Waterloo station to the Bus Stop Station (one on each side); a third one on the plinth at the end of Mephram Street, where it meets A301.

The maximum area for the design is demonstrated in the diagrams below. *See appendix for elevations & dimensions.*

Location 1: Waterloo Station side



Location 2: Bus Stop Station side



Location 3: Mepham St. / A301

Plinth and opportunity to extend the design to the arch as in the picture below.



4. Key considerations

- Must be complementary to the surroundings in style and design
- Must incorporate wayfinding and art together
- The appropriate priming/preparation of the substrate (parapet metal, brick walls etc.) should be done prior to the design being painted. Paint should be long-lasting and appropriate for the surfaces.
- The design should fit within the areas identified within this brief and the elevations provided
- All paint used will be subject to a test by the Council to ensure compliance with Network Rail specifications. All paint used must pass this test.
- The proposal must demonstrate the installations longevity and either no, or very low, maintenance costs.
- The design will need to consider how best to deter, or hide the inevitable tagging and graffiti that will take place. The finished design should then be coated in permanent anti-graffiti varnish. Locating the design out of arms-length from the trackside may also be beneficial.
- A robust and deliverable installation methodology will need to be provided with each submission. The design will be installed onto the arches by the selected artist or collective.
- The work will need to be installed in a short space of time. Therefore, the design must be simple to install over a maximum of 10 days in total
- In submitting a proposal, the artist/collective is agreeing that the Council shall own all artwork, drafts, reproductions etc and all other intellectual property produced by the artist/collective under this Contract and shall own all publication rights. The artist/designer shall indemnify the Council against all costs and damages associated with infringements of intellectual property rights in relation to the Services provided by the Artist.
- The artist /collective will need to provide their own insurance to cover themselves and others while undertaking the work.
- The artwork needs to be original
- The design should not be distracting to drivers
- The design should not incorporate lights
- The design must be inclusive and not offensive

- The design ideation/installation/construction budget, including materials and any equipment hire/insurance is of £25,000
 - If this budget can only provide art/wayfinding for a portion of the location, i.e. only Locations 1 and 3, this can still be considered as part of the application
- Lambeth Council, National Rail and its appointed contractor will be responsible for seeking all necessary licences and permissions for the installation.

5. Your submission

The competition is open to artists and designers with a track record of delivering artwork of comparable scale in the public realm. Evidence of this will need to be provided as part of the submission.

Submissions must confirm will the assumptions and parameters set out in this brief, as determined by the Council and its partners.

No member, employee or associate of the judging panel is eligible to enter.

All interested parties will need to submit a design proposal for each location and portfolio of previous similar works delivered.

Clarifications on the brief can be sought up until Friday 9 December 2022.

6. Key milestones

Application deadline: 9 December 2022

Winner Announced: 19 December 2022

Starting of work: 16 January 2023

End of work: 31 March 2023

7. Assessing bids and awarding criteria

Tenders will be assessed 30% on price and 70% on quality. The lowest priced bid will score the maximum 40 points with others benchmarked against it, calculated as below:

$$\frac{\text{Lowest priced bid}}{\text{Your bid}} \times 30 = \text{your price score}$$

Pricing should be broken down on a borough-by-borough basis, reflecting the different numbers of businesses that would have to be surveyed within each one, and making it easy to determine the price should the borough wish to commission only specific elements of proposal.

Tenders should break down the estimated time each member of staff will spend on the commission along with their hourly rate.

The quality evaluation criteria will consider:

| ASSESSMENT CRITERIA | WEIGHTING |
|---|-----------|
| Safety and Buildability | 20% |
| Local Distinctiveness / Aesthetics, incorporating local identity and heritage | 30% |
| Project Plan and implementation proposals | 10% |
| Examples of previous experience working with NR assets | 10% |

| Assessment | Score | Interpretation |
|----------------------|-------|--|
| Excellent | 5 | Exceeds the requirement. Exceptional demonstration by the tenderer of the relevant ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services. Response identifies factors that will offer a high level of potential added value with evidence to support the response. |
| Good | 4 | Satisfies the requirement with minor additional benefits. Above average demonstration by the tenderer of the relevant ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services. Response identifies factors that will offer some potential added value with evidence to support the response. |
| Acceptable | 3 | Satisfies the requirement. Demonstration by the tenderer of the relevant ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services with evidence to support the response. |
| Minor Reservations | 2 | Satisfies the requirement with minor reservations. Some minor reservation of the tenderer's relevant ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services with little evidence to support the response. |
| Serious Reservations | 1 | Satisfies the requirement with major reservations. Considerable reservations of the tenderer's relevant ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services with little or no evidence to support the response. |
| Unacceptable | 0 | Does not meet the requirement. Does not comply and /or insufficient information provided to demonstrate that the Tenderer has the ability, understanding, experience, skills, and resource & quality measures required to provide the supplies/services with little or no evidence to support the response. |

8. BUDGET

The total budget is £25,000 and it needs to cover the design ideation, installation, and construction, including materials and any equipment hire/insurance and design fees for the three locations together.

9. STAFF AND CUSTOMER SERVICE

The Authority requires the Potential Provider to provide a sufficient level of resource throughout the duration of the contract to consistently deliver a quality service.

Potential Provider's staff assigned to the contract shall have the relevant qualifications and experience to deliver the Contract.

The Potential Provider shall ensure that staff understand the Authority's vision and objectives and will provide excellent customer service to the Authority throughout the duration of the Contract.

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Section 4
Contact details

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| Name | |
| Email | |
| Address | 1 Brixton Hill, London |
| City | London |
| Post Code | SW2 1RW |
| Phone number | 020 7926 4115 |
| Website | https://www.lambeth.gov.uk/ |

Section 5
Additional Information

Attachments

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Additional Text

By submitting a tender, I acknowledge and agree to the below the statements:

- I have read and understood Lambeth's procurement guidance for suppliers, ["Selling to the Council"](#)
- I accept the Lambeth Terms and Conditions
- If I am selected to provide the above services and/or supplies this form and the information on it will form part of my contract with the London Borough of Lambeth
- If I am selected to provide the above services and/or supplies and am not already set up as a supplier on the Lambeth system I will comply with Lambeth's Supplier Set-up procedures through [iSupplier](#) which includes the provision of a completed Supplier Self Certification form and Bank details on headed paper.
- Lambeth is under no obligation to accept the final results of the quotation competition or the lowest price for any particular item submitted by a supplier
- Non-delivery of services or products will result in non-payment by Lambeth Council
- False representation could result in de-selection from any competition or termination of contract
- It is a criminal offence to give or offer any gift or consideration whatsoever as an inducement or reward to any servant of a public body. I understand that any such action will empower Lambeth Council to cancel any contract or commission currently in force and may result in my exclusion from future work
- Lambeth has the right to use this information for the prevention and detection of fraud

