

Transnational education conference 2021: informed innovation

Monday 1 February – Friday 5 February
Online conference

Sponsorship Agreement for: Department for International Trade

Item	Unit cost	VAT	Total cost
████████████████████	████████	████████	████████
Total			12,000.00

Items included in the sponsorship:

- DELEGATE PLACES: 50 (STANDARD PRICE GBP 235 PER TICKET)
- TNE 101 SESSION DESIGNED FOR DIT DELEGATES (OFFERED ON A NON-EXCLUSIVE BASIS). UUKI RETAINS OWNERSHIP OF THE SESSION BUT WILL COLLABORATE WITH DIT FOR TARGETED DISSEMINATION FOLLOWING THE CONFERENCE BY MUTUAL AGREEMENT.

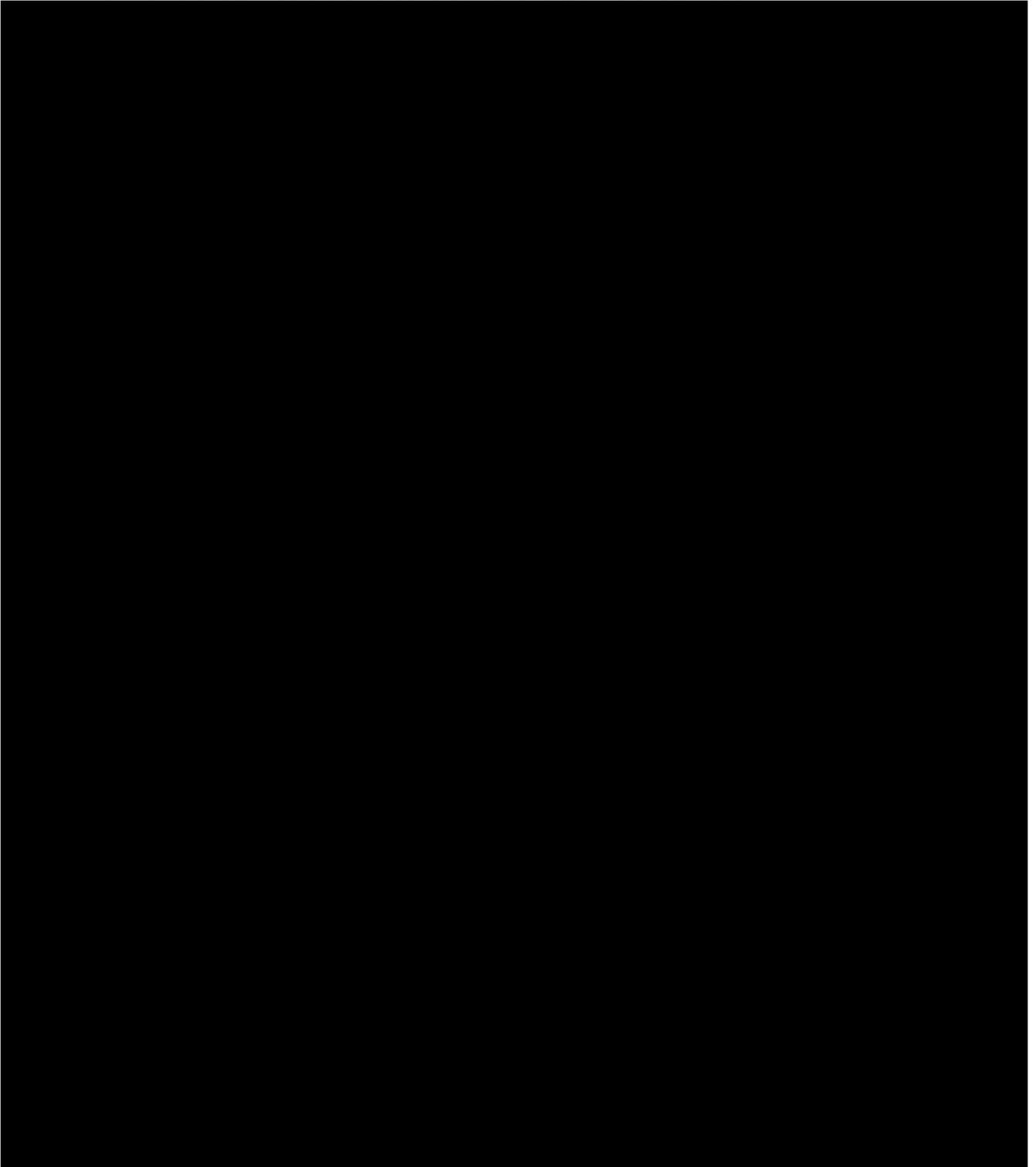
DELEGATE COMMUNICATIONS

- KEYNOTE SPEAKER BIOGRAPHY IN DELEGATE GUIDE
- LOGO ON ALL DELEGATE COMMUNICATION
- FULL PAGE GREAT CAMPAIGN PROMOTIONAL MATERIAL IN DELEGATE GUIDE

BRANDING

- LOGO ON BESPOKE EVENT WEBPAGE
- LOGO ON MARKETING EMAILS
- LOGO ON DELEGATE GUIDE
- LOGO ON HOLDING SLIDES
- COMPANY PROFILE IN EVENT DELEGATE GUIDE (Deadline 14 January for materials to be included)
- SPONSOR PROMO VIDEO OF FIVE MINUTES OR LESS TO BE CIRCULATED TO DELEGATES IN PRE AND POST CONFERENCE
- PROMO MATERIAL DISSEMINATED DURING CONFERENCE STRAIGHT TO DELEGATES USING THE SOFTWARE PLATFORM
- ANY LINKS TO PROJECTS/REPORTS/WEBPAGES/RESOURCES THAT YOU WOULD LIKE INCLUDED IN THE DELEGATE GUIDE RESOURCE SECTION (Deadline 14 January for materials to be included)

Please sign below to agree the sponsorship as above. The signed copy should be returned to Donna Taibe, Event Coodinator, Universities UK International, 20 Tavistock Square, London, WC1H 9HQ or scanned and emailed to donna.taibe@universitiesuk.ac.uk



Terms & Conditions for event sponsorship

1. Failure to pay any sums due by a specified date will permit Universities UK to cancel this agreement by written notice to you.
2. Universities UK reserves the right to cancel the event at any time in which case any payments already made by you will be refunded in full.
3. Changes to features of the event (including speakers) may be necessary due to events outside our control and Universities UK therefore reserves the right to make any necessary amendments to the programme or content of the event.