

CONTRACT AWARD NOTICE
RM6015 UKGI PR Agency Award Notice
 Directive 2014/24/EU

SECTION I: CONTRACTING AUTHORITY

I.1) NAME AND ADDRESSES (PLEASE IDENTIFY ALL CONTRACTING AUTHORITIES RESPONSIBLE FOR THE PROCEDURE)

Official name UK Governments Investments Ltd (UKGI)			National registration number _____
Postal address 1 Victoria Street			
Town London	NUTS code UK	Postal code SW1H 0ET	Country United Kingdom
Contact person _____			Telephone +44 3450103503
Email info@crowncommercial.gov.uk			Fax _____
Internet address(es) Main address (URL) https://www.gov.uk/government/organisations/uk-government-investments Address of the buyer profile (URL) https://gpsesourcing.cabinetoffice.gov.uk			

I.2) JOINT PROCUREMENT

The contract involves joint procurement No
The contract is awarded by a central purchasing body No

I.4) TYPE OF THE CONTRACTING AUTHORITY

Contracting authority Other : Limited company wholly owned by HM Treasury

I.5) MAIN ACTIVITY

Main Activity

Other : Asset Management Company

SECTION II: OBJECT OF CONTRACT

II.1) SCOPE OF THE PROCUREMENT

II.1.1) TITLE

Title

UKGI PR Agency

Reference number

RM6015

II.1.2) MAIN CPV CODE

Main CPV code**Main Vocabulary****Supplementary Vocabulary****Code****Description****Code****Description**

79416000

Public relations services

II.1.3) TYPE OF CONTRACT

Type of contract

SERVICES

II.1.4) SHORT DESCRIPTION

The Contracting Authority, UK Government Investments (UKGI), a limited company wholly owned by HM Treasury, has put in place a single supplier framework agreement for the Supplier to act as their Public Relations / Press Office function to enhance and protect its public profile. The Supplier is required to provide financial public relations expertise. The Supplier is required to carry out regular business as usual tasks and will also have the opportunity to provide support to UKGI in its ad hoc activities advising government on large transactions and asset disposals. The duration of the contract will be 2+1, that is a 2 year contract with a possible extension of up to 12 months at the end of the initial 2 year term. The Procurement was run by Crown Commercial Service on behalf of UKGI.

II.1.6) INFORMATION ABOUT LOTS

Division into lots

No

II.1.7 TOTAL VALUE OF THE PROCUREMENT (EXCLUDING VAT)

Total value of the procurement

Between 105,000.00 GBP and 505,000.00 GBP

II.2: DESCRIPTION

II.2.2) ADDITIONAL CPV CODE(S)

Additional CPV code(s)		Supplementary Vocabulary	
Main Vocabulary		Code	Description
Code	Description		
79416000	Public relations services		

II.2.3) PLACE OF PERFORMANCE

NUTS code and name UK - UNITED KINGDOM
Main site or place of performance _____ _____ _____

II.2.4) DESCRIPTION OF THE PROCUREMENT

Description The Contracting Authority, UK Government Investments (UKGI), a limited company wholly owned by HM Treasury, has put in place a single supplier framework agreement for the Supplier to act as their Public Relations / Press Office function to enhance and protect its public profile. The Supplier is required to provide financial public relations expertise. The Supplier is required to carry out regular business as usual tasks and will also have the opportunity to provide support to UKGI in its ad hoc activities advising government on large transactions and asset disposals. The duration of the contract will be 2+1, that is a 2 year contract with a possible extension of up to 12 months at the end of the initial 2 year term. The Procurement was run by Crown Commercial Service on behalf of UKGI.
--

II.2.5) AWARD CRITERIA

Quality criterion		Weighting
Criterion		
1	Presentations	20
2	Award Questions	60
Price		
Weighting - 20		

II.2.11) INFORMATION ABOUT OPTIONS

Options No

II.2.13) INFORMATION ABOUT EUROPEAN UNION FUNDS

The procurement is related to a project and/or programme financed by European Union funds

No

II.2.14) ADDITIONAL INFORMATION

<hr/> <hr/> <hr/>

SECTION IV: PROCEDURE

IV.1.1) TYPE OF PROCEDURE

<p>Type of Procedure Open procedure Accelerated procedure No</p>
--

IV.1.3) INFORMATION ABOUT A FRAMEWORK AGREEMENT OR A DYNAMIC PURCHASING SYSTEM

<p>The procurement involves the establishment of a framework agreement Yes The procurement involves the setting up of a dynamic purchasing system No</p>
--

IV.1.6) INFORMATION ABOUT ELECTRONIC AUCTION

<p>An electronic auction will be used No</p>

IV.1.8) INFORMATION ABOUT THE GOVERNMENT PROCUREMENT AGREEMENT (GPA)

<p>The procurement is covered by the Government Procurement Agreement Yes</p>
--

IV.2 ADMINISTRATIVE INFORMATION

IV.2.1) PREVIOUS PUBLICATION CONCERNING THIS PROCEDURE

<p>Notice number in the OJ S(One of the following: Prior information notice used as a call for competition; Contract notice; Voluntary ex ante transparency notice) 2018/S 001-000455</p>
--

IV.2 IV.2.8) INFORMATION ABOUT TERMINATION OF DYNAMIC PURCHASING SYSTEM

<p>The notice involves the termination of the dynamic purchasing system published by the above contract notice No</p>
--

IV.2 IV.2.9) INFORMATION ABOUT TERMINATION OF CALL FOR COMPETITION IN THE FORM OF A PRIOR INFORMATION NOTICE

<p>The contracting authority will not award any further contracts based on the above prior information notice No</p>

SECTION V: AWARD OF CONTRACT

Contract No

RM6015

Contract Title

UKGI PR Agency

Lot Number

A contract/lot is awarded

Yes

V.2.1) Date of conclusion of the contract

2018-04-10

V.2.2) Information about tenders**Number of tenders received**

4

Number of tenders received from SMEs

2

Number of tenders received from tenderers from other EU Member States

0

Number of tenders received from tenderers from non-EU Member States

0

Number of tenders received by electronic means

4

Number of tenders received by electronic means

4

The contract has been awarded to a group of economic operators

No

V.2.3) Name and address of the contractor

Official name Citigate Dewe Rogerson Ltd			National registration number 2184041
Postal address 3 London Wall Buildings			
Town London	NUTS code UK	Postal code EC2M 5SY	Country United Kingdom
Email _____			Telephone _____
Internet address (URL) _____			Fax _____
The contractor is an SME No			

V.2.4) Information on value of the contract/lot (excluding VAT)

Initial estimated total value of the contract/lot _____
Total value of the contract/lot 505,000.00

V.2.5) Information about subcontracting

Contract is likely to be sub-contracted No
--

SECTION VI: COMPLEMENTARY INFORMATION

VI.3) ADDITIONAL INFORMATION (IF APPLICABLE)

<p>Additional information</p> <p>The value provided in Section II.1.4 is only an estimate. We cannot guarantee to suppliers any business through this framework agreement.</p>

VI.4) PROCEDURES FOR REVIEW

VI.4.1) Review Body

Official name N/A		
Postal address _____		
Town N/A	Postal code _____	Country United Kingdom
Email _____		Telephone _____
Internet address (URL) _____		Fax _____

VI.4.2) Body responsible for Mediation Procedures (if applicable)

Official name N/A		
Postal address _____		
Town N/A	Postal code _____	Country United Kingdom
Email _____		Telephone _____
Internet address (URL) _____		Fax _____

<p>VI.4.3) Review Procedure</p> <p>Precise information on deadline(s) for review procedures</p> <p>_____</p> <p>_____</p> <p>_____</p>
--

VI.4.4) Service from which information about the review procedure may be obtained

Official name N/A		
Postal address _____		
Town N/A	Postal code _____	Country United Kingdom
Email _____		Telephone _____
Internet address (URL) _____		Fax _____

VI.5 DATE OF DISPATCH

Date of dispatch of this notice _____
