

## SCHEDULE 5: VARIATION FORM

No of Call Off Letter of Appointment being varied: Framework Agreement RM 3774 dated 16<sup>th</sup> December 2016

CQC AM 183 Public Behaviour Change Campaign

Variation Form No: CCN 002

BETWEEN:


The Care Quality Commission ("**the Client**")

and

Grayling Communications ("**the Agency**")

This Call-Off Contract is varied as follows and shall take effect on the date signed by both Parties:

1. The Original Contract shall be amended as set out in this Variation Form:

Change Requestor / Originator		
Summary of Change	The Authority wishes to vary the terms of the original Contract to add additional Campaign Work during the life of the contract.	
Reason for Change	CQC wishes to proceed with further phases of this campaign strategy to deliver a campaign refresh and digital advertising for our Give Feedback on Care / Because We All Care campaign in 2021/22.	
Revised Contract Price	Original Contract Value	£66,768.00 (Inc Vat)
	Contract Change Note CCN 001	£85,000.00 (Inc VAT)
	Previous Contract Changes – PO increase (NO CCN was done)	£105,000 (Inc Vat)

	Contract change Note CCN 002	£130,000.00 (Inc Vat)
	New Contract Value	£386,768.00 (Inc Vat)
Revised Payment Schedule	Invoices to be submitted for approval on work to be delivered as agreed by CQC's Engagement team & Healthwatch England.	
Revised Specification	This is a call off contact with additional funds added to the existing PO for further Campaign Work – Specification will be submitted to Graylings who will provide a plan along with costings.	
Revised Contract Period	This contract will end on 26 <sup>th</sup> January 2022	
Change in Contract Manager(s)	N/A	
Other Changes	N/A	

Save as herein amended all other terms of the Original Contract shall remain effective

1. Words and expressions in this Variation shall have the meanings given to them in this Call-Off Contract.



This Call-Off Contract, including any previous Variations, shall remain effective and unaltered except as amended by this Variation.

Signed by an authorised signatory for and on behalf of the Client

Signature



Date

01/11/2021

Name (in Capitals)



Address

2 Redman Place, Stratford, London 1JQ

Signed by an authorised signatory to sign for and on behalf of the Agency

Signature



Date

28/10/2021

Name (in Capitals)



Address

8<sup>th</sup> Floor, Holborn Gate, 26 Southampton Buildings London  
WC2A 1AN