

[REDACTED]

### 2025 RLC Global Forum Gold-level Sponsorship Agreement

2025 RLC Global Forum • 4 & 5 February 2025

Step 1: Sponsorship Item Selection for the 2025 RLC Global Forum:

<b>Gold-level Sponsorship</b>		[REDACTED]
Gold-level partnership placement with the company logo on all collateral materials, onsite, website & the app (pre-event, during the event and post-event)		[REDACTED]
Up to 2 qualified speaking opportunities upon mutually agreed content & format		[REDACTED]
Extended UK Pavilion exhibition space ~ 40 sqm (standard ~ 18 sqm)		[REDACTED]
Design and build the UK Pavilion exhibition booth (inclusive of 6 participating companies within the booth)		[REDACTED]
DBT staff passes (5) to the RLC Global Forum conference and networking opportunities		[REDACTED]
UK executives passes (15) to the RLC Global Forum conference and networking opportunities		[REDACTED]
Up to 2 company invitations to private C-level roundtables and leadership workshops		[REDACTED]
Company seats (3) to VIP dinner with government dignitaries and retail CEOs		[REDACTED]
VIP lunch dedicated area for clients and partners		[REDACTED]
Speaker Engagement: Speaker announcement on social media and email campaign, mentioning on PR		[REDACTED]
Social Media (SM): Partnership announcement		[REDACTED]
Logo on invitation cards, delegates handbook, event preview, the on-site banners & digital screens, and on email campaign		[REDACTED]
Prime half-page color advertisement and logo in RLC post-event report and highlights		[REDACTED]
Partnership mentioning on PR (pre-event, during the event and post-event)		[REDACTED]
Up to 2 media studio interviews		[REDACTED]
[REDACTED]		[REDACTED]
<b>Net Sponsorship fee excluding VAT or any withholding taxes</b>	<b>TOTAL</b>	[REDACTED]
<b>VAT (15%)</b>		[REDACTED]
<b>Sponsorship fee including VAT</b>	<b>TOTAL</b>	<b>\$ 57,500.00</b>

[REDACTED]

[REDACTED]

Step 2: Contact Information.

Please complete the following information, listing the company exactly as you would like it to appear in 2025 RLC Global Forum materials. All communication will be sent to the contact person indicated below.

<b>Company</b>	Department of Business and Trade
<b>Address</b>	Old Admiralty Building, London.
<b>State</b>	
<b>Zip/Postal Code</b>	SW1A 2AY
<b>City</b>	London
<b>Country</b>	United Kingdom
<b>Website</b>	<a href="https://www.gov.uk/government/organisations/department-for-business-and-trade">https://www.gov.uk/government/organisations/department-for-business-and-trade</a>
<b>Contact name</b>	[REDACTED]
<b>Title</b>	[REDACTED]
<b>Email</b>	[REDACTED]
<b>Tel/Mobile</b>	[REDACTED]

Step 3: Fees

Sponsor named above hereby applies for a "Gold-level Sponsor " for the 2025 RLC Global Forum Annual Meeting. Upon signing this agreement, RLC Global Forum will issue the invoice, and Sponsor has the obligation to pay 100% of the total sponsorship cost, within thirty (30) calendar days after the event dates, by March 5, 2025. Sponsorship Fees are non-refundable except for RLC Global Forum's cancellation of the event and as otherwise expressly stated in Section 9 in the Sponsorship Rules, Regulations, and Additional Conditions at the end of this form.

Step 4: Payment.

New York Institute of Management Inc. (NYIM), incorporated and registered in the USA with company number [REDACTED] , having its registered office at 251 Little Falls Drive, Wilmington DE 19808, USA is the owner and operator of the RLC Global Forum.

All payments should be cleared by depositing the above-mentioned amount to NYIM's Bank Account with the following details:

**[REDACTED]**

[REDACTED]

[REDACTED]

Step 5: Acceptance.

Sponsor's signature below signifies that Sponsor has read, understands, and agrees to be bound by all the terms and conditions of this contract (including the SPONSORSHIP RULES, REGULATIONS, AND ADDITIONAL CONDITIONS, which constitute part of this Agreement). Sponsor also understands and agrees to the benefits of 2025 RLC Global Forum "Gold-level Sponsorship" as noted in the "Step 1: Sponsorship Items Selection" of this agreement. By signing below, Sponsor acknowledges that if Sponsor has deemed it necessary or desirable, Sponsor has raised and obtained satisfactory answers to any questions about the clarity, legibility, or readability of this contract. This agreement must be signed for the application to be processed.

Authorized Signature:	
Date:	19/12/2024
Printed Name:	[REDACTED]
Title:	[REDACTED]
Email:	[REDACTED]
Phone:	[REDACTED]
<b>Please send the completed application to 2025 RLC Global Forum To [REDACTED]</b>	
<b>FOR RLC Global Forum USE ONLY</b>	
Authorized 2025 RLC Global Forum Signature:	[REDACTED]
Date:	19/12/2024
Sponsorship Confirmed:	Yes

**SPONSORSHIP RULES, REGULATIONS, AND ADDITIONAL  
CONDITIONS 2025 RLC Global Forum 4 & 5 FEBRUARY 2025**

**1. Offer and Acceptance.** Sponsor's submission of the 2025 Sponsorship Agreement form, with or without a deposit, shall constitute an offer from Sponsor to enter into such Agreement with New York Institute of Management Inc. ("RLC Global Forum" or "2025 RLC Global Forum" or "2025 RLC" or "RLC" for the purpose of this agreement).

**2. Signing and Deposit.** Upon signing this agreement, the Sponsor has the obligation to pay a deposit that will amount to 100% of the total sponsorship cost, within thirty (30) calendar days after the event dates, by March 5, 2025.

**3. Late Payment.** The sponsor shall pay to RLC Global Forum all fees within the due date. Failure of Sponsor to pay any fees within the due date shall be deemed a material breach of this Agreement, justifying suspension of the performance of the "Services" provided by RLC Global Forum, and will be sufficient cause for immediate termination of this Agreement by RLC Global Forum. Any such suspension will in no way relieve Sponsor from payment of all fees, and, in the event of collection enforcement, Sponsor shall be liable for any costs associated with such collection, including, but not limited to, legal costs, attorneys' fees, courts costs, and collection agency fees.

[REDACTED]

[REDACTED]

**4. Soliciting/Social Functions.** Sponsor is prohibited from distributing (i) items at the Event other than as provided for in the Sponsorship Agreement, and (ii) items that are other than Sponsor's own materials; in each case, unless Sponsor has obtained RLC Global Forum's prior written approval. These prohibitions apply before, after, or during the Event's official hours. Canvassing at any time during the Event or distribution of advertising matter, souvenirs, or any other items whatsoever by anyone who is not a paid sponsor is strictly forbidden. Sponsor is prohibited from taking photographs of other than Sponsor's exhibit, without RLC Global Forum's prior written approval. Provided the Sponsor has obtained prior written permission from RLC Global Forum, the Sponsor may conduct social functions in public areas of the Virtual Event platform, or the Physical Event venue, the host hotel, or other properties in the vicinity of the Event as long as such functions do not conflict with scheduled Event programs or activities.

**5. Sponsor's Materials.** Sponsor's materials will not be permitted to interfere with any other sponsorship, the Event itself, or to impede access to Event exhibits or the free use of aisles. All demonstrations and the distribution of Sponsorship promotional materials must be in accordance with this Agreement. Distribution of promotional giveaways must be approved in advance of the Event by RLC Global Forum. Sponsor agrees to deliver to RLC Global Forum all materials reasonably required for the performance of the Agreement, including but not limited to an electronic copy of Sponsor's logo, in a format and within the deadlines set by RLC Global Forum. Sponsor understands and agrees that upon initial proofing of RLC Global Forum's use of Sponsor's logo on Sponsor's materials provided by RLC Global Forum in accordance with the Agreement and written approval confirmation from Sponsor on such proof, any modification or revision of Sponsor's logo, trade name or trademark in the Sponsorship materials requested by Sponsor is at the sole responsibility and direct cost of the Sponsor. Sponsor understands and agrees that upon initial proofing of RLC Global Forum's use of the Sponsor's logo, any modification or revision of the Sponsor's logo, trade name, or trademark in the Sponsorship materials is at the sole responsibility and direct cost of the Sponsor. Sponsor grants to RLC Global Forum a fully paid, perpetual, worldwide, non-exclusive license to use, display, and reproduce (in print, electronically, or otherwise) Sponsor's name, trade names, logos, and product names in any listing of those companies sponsoring the Event and in Event promotional materials. In addition, the Sponsor authorizes RLC Global Forum to use screenshots or photographs of the Sponsor's exhibit and staff before, during, or after the Event and to use such photographs for any legitimate promotional purpose of RLC Global Forum.

**6. Copyrighted Material.** Sponsor agrees not to play, broadcast, perform, or distribute any copyrighted material owned by others without first obtaining (at its own expense) all necessary rights and licenses and paying in full all required royalties or other fees. RLC Global Forum reserves the right to remove any Sponsor material incorporating copyrighted material for which such Sponsor fails to timely provide sufficient evidence of authorization. RLC Global Forum also reserves the right to revoke the Sponsorship as a result of the extent of such copyright infringement.

**7. Remedies.** If Sponsor fails to make any payment or otherwise breaches any provision of the Agreement, and fails to cure within a reasonable time (as defined in the next sentence) after Sponsor has received written notice from RLC Global Forum specifying the breach, RLC Global Forum shall

have the right to exercise (without further notice) any one or more of the following remedies at any time after such reasonable time has passed: (i) cancel the Agreement in whole or in part; (ii) revoke the Sponsorship or any portion thereof; (iii) have any of the Agreement's violated provisions specifically enforced; and (iv) exercise any other remedy available by rule of law. By "reasonable time" is meant: (i) immediately, in the case of any breach occurring not more than five (5) days before or during the Event; (ii) 48 hours, in the case of any failed payment; and (iii) 5 days, in the case of any other breach. In addition, RLC Global Forum may keep any and all monies received from Sponsor as liquidated damages, it being understood that RLC Global Forum's losses and damages from Sponsor's breach of the Agreement are difficult to ascertain and that the agreed liquidated damages are not intended as a penalty. Upon cancellation of the Agreement, RLC Global Forum may (without prejudice to any other available remedy) resell the Sponsorship in any other manner as RLC Global Forum deems advisable in its sole discretion, without any obligation to the Sponsor.

**8. Liability.** Neither RLC Global Forum nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to Sponsor or to Sponsor's employees, invitees, licensees, or guests, or Sponsor's property, from any cause whatsoever (including but not limited to errors or omissions in any Event promotional materials). The sponsor acknowledges that the Virtual Event Platform is delivered over the Internet and, accordingly, is subject to limitations, delays, and other problems inherent in the use of the Internet and electronic communications.

Under no circumstances shall RLC Global Forum or its agents or representatives be liable for (i) any special, indirect, incidental, or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Sponsor acknowledges that the risk allocations of this Section are reasonable based on the understanding that Sponsor shall obtain, at its own expense, adequate insurance against any such injury, loss, or damage.

Anyone visiting, viewing, or otherwise participating in the Sponsor's table or exhibit (when the Sponsorship includes a table or exhibit) is deemed to be the invitee, licensee, or guest of Sponsor, and not the invitee, licensee, or guest of RLC Global Forum. Sponsor assumes full responsibility and liability for the actions or omissions of its agents, employees, independent contractors, or representatives, whether acting within or without the scope of their authority, and agrees to defend, indemnify, and hold RLC Global Forum, the Event venue, and their respective privies, harmless from and against claims resulting directly or indirectly from such actions or omissions. There is no other agreement or warranty between Sponsor and RLC Global Forum except as set forth in this Agreement. The rights of RLC Global Forum under the Agreement shall not be deemed waived except through a writing signed by an authorized representative of RLC Global Forum

**9. Force Majeure.** RLC Global Forum shall not be liable for failure to perform its obligations under the Agreement as a result of strikes, riots, terrorist acts, acts of God, or any other cause beyond its control. In case the Event venue is damaged or destroyed by fire, the elements, or any other cause, or if circumstances make it unreasonably difficult for RLC Global Forum to permit the Sponsor to fulfill its Sponsorship or benefit from the Sponsorship opportunity in any part or the whole of the Event, then during such circumstances RLC Global Forum, or building management, and their respective privies will be released and discharged from the obligation to supply Sponsorship, and Sponsor will be reimbursed a proportionate share of the Sponsorship cost previously received by RLC Global Forum from Sponsor.

[REDACTED]

[REDACTED]

**0. Event Format Adjustment.** In the event that the governmental regulations lead to the Event's format adjustment from physical to hybrid, the agreement will be valid for this new format.

**1. Cancellations.** In the event that the governmental regulations lead to the cancellation of the Event: (i) if the Event is rescheduled the agreement will be valid for the newly set date; (ii) if the Event is not rescheduled, the Sponsorship Fees will be reimbursed in full.

**2. Changes.** If the Sponsor requests an increase of the Sponsorship benefits after the Agreement has become effective, RLC Global Forum will use reasonable best efforts to accommodate such request, subject to sponsorship availability, additional fee payment, and other circumstances then prevailing. If the Sponsor requests a change that leads to a net reduction of sponsorship from original requirements, such request shall be covered by Section 10.

**3. Other Matters.** Sponsor understands and agrees that it may not assign the Agreement, in whole or in part, or any rights thereunder to any third party without the prior written permission of RLC Global Forum. All matters not expressly covered in the Agreement are subject to the reasonable decision of RLC Global Forum, which decision shall be final.

**4. Unattended Items/Additional Security.** RLC Global Forum cannot ensure the security of items left unattended in function rooms. Special arrangements may be made with the Hotel to secure a limited number of valuable items. If the Sponsor requires additional security with respect to such items or for any other reason, the Sponsor is responsible for any such security. RLC Global Forum holds no responsibility for the security of any and all items at any time. All security personnel to be utilized during the Event are subject to RLC Global Forum approval.

**5. Governing Laws.** This Agreement is governed by the laws of the State of New York or Delaware, USA, without regard for its choice of law rules.

RLC Global Forum Signature: [REDACTED]	Sponsor Signature: [REDACTED]
Date: 19/12/2024 [REDACTED]	Date: 19/12/2024 [REDACTED]