

**Empowering
people with data**

statista 

[REDACTED]

Department for Business and Trade
Whitehall Place 3
London SW1A 2AW
United Kingdom

Your Offer

June 25, 2024

[REDACTED]

Thank you for your interest in Statista.

With Statista you have quick and convenient access to statistics, forecasts, studies, and sources on over 80,000 topics. Included in this subscription are unlimited downloads of statistics and content in formats such as PowerPoint, Excel, PDF, or PNG, as well as the publication rights of all Statista statistics and graphs.

Your Account includes access to Statista's own content data, available in the consumer, market, ecommerce, company insights and access to over 5,000 industry reports and dossiers.

Please let me know if you have any further questions. We are looking forward to working with you and your team.

All the best,

[REDACTED]

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Product Offerings

In the total price, the discount has already been subtracted. The information in the last row of the table applies to all the options shown within the table.

Term: 12 Months

Product	Quantity	Term (months)	Price
		12	£171,500.00
Total Price			£171,500.00

Prices do not include sales tax.

Client Initials: _____

Contract Start Date: July 6th 2024, or upon signature. This offer is valid until July 5th 2024. The payment is due 30 days from the invoice date.

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Prices do not include sales tax.

The purchase contract is subject to the [General Terms and Conditions](#) of Statista Ltd. as well as the Product and Services Description of the account. Information on when we delete personal data, the countries where we save data (e.g., U.S., EU, Singapore), and the companies we collaborate with can be found in our privacy statement. The automated read or extraction of our data is impermissible, including its use for the purpose of training artificial intelligence.

By signing the agreement, I accept the Terms and Conditions.
<https://www.statista.com/imprint/>

Appendix 1 – User tracking and usage reports.

As standard Statista will provide the client with a usage report every 3 months. This will include the amount and type of content viewed as well as an estimate of the time and money saved.

In addition, Statista can provide the client with a report of all users who have not logged into the platform with the last 12 months. In order to establish if more training is required or if the users account should be closed.