

Target Areas and Schools/Participants

Our Experience

In 2013 EdisonLearning designed and implemented a DFE funded 3 year programme working nationwide with 31 schools graded at Ofsted category 3 satisfactory /RI and subsequently expanded this to over 100 further schools in regional networks.

The invaluable experience this provided has driven our decisions on our target schools and target areas; the programmes we will use and the optimum network size to ensure the volumes and objectives of the Programme are met.

Our overriding driver is that all of our [REDACTED] schools will be priority schools and will be from the 12 Government Opportunity and Category 5&6 priority areas.

Priority Areas to be reached

In the first 12 months of the contract we will establish a network comprising [REDACTED] priority schools in each of the 12 Government Opportunity Areas:- Blackpool, Derby, Oldham, Norwich, Scarborough and West Somerset from the October 2016 announcement and Bradford, Doncaster, East Cambridgeshire and Fenland, Hastings, Ipswich and Stoke-on-Trent from the January 2017 announcement. If insufficient priority schools are recruited from the Opportunity Areas additional priority schools will be drawn from neighbouring Group 6 or 5 (SMC and AEA analysis) schools. This geographical locality develops a culture of support between individuals, their schools and the network which remains as a legacy after the completion of the programme. Our research has identified over 300 priority Schools in the Opportunity and Group 6 areas which will be our recruitment targets.

With these initial [REDACTED] Networks established, recruitment will focus on establishing networks in the Group 6 priority areas to commence in 2018/19. Desktop analysis shows that 6 Networks based around the Northamptonshire, North East Lincolnshire / Nottinghamshire, Weymouth and Portland, Black Country and Crawley areas will cover all Group 6 areas. A further 6 networks will be created but these will be located to demand either in Opportunity areas, Group 6 areas or both. This will create the final [REDACTED] networks comprising a further [REDACTED] schools. Any shortfall in recruitment will be addressed through neighbouring opportunity areas of Group 6 & Group 5 priority schools.

At this stage of the proposal we have not specified a geographical order for the networks to be created. Our experience guides us to follow expressions of interest and to complete the first round of communications before deciding the geographical rollout against response and demand. Recruitment campaigns can then be targeted to specific areas.

Other Areas to be reached

Our proposal is based solely around priority areas so we would not be engaging in non-priority areas.

Number of Priority schools that will be reached

Our proposal establishes [REDACTED] networks comprising of [REDACTED] priority schools over the life of the contract. If demand is higher in an area, we can increase capacity

in a network to a maximum of 8 schools. This would be dependent on being able to move funding (and school numbers) forward within our implementation plan and pricing schedule.

Number of other schools that will be reached

We are not proposing to engage with schools other than priority schools and our core proposal and pricing is developed around this assumption. However, if we had interest and capacity in a network and with agreement from the Authority we would consider allowing a school to join but they would have to fund this themselves at an equivalent rate to a TLIF priority school participant.

Numbers of participants who will start your programme each year from Priority and Non Priority schools

All of the TLIF funded participants will be drawn from priority schools and priority areas. Participants will start in the first two years of the contract as our one year programme will need to be started by March 2019 so to meet the requirement to finish by March 2020. The first participants will start in October 2017 with participant numbers for FY 17-18 being [REDACTED] and for FY 18-19 [REDACTED].

Attrition and withdrawal rate

We have assumed a 5% attrition rate across the programme based on our experience with the DFE pilot and rollout of the NAHT Aspire programme. Our strategy of a whole school approach increases individual participation but a risk with working with the priority school groups is they can be liable to changes in leadership or enforced acadamisisation that sees the whole school withdrawing from the programme.

It is hoped that identification of these events will be possible prior to recruitment and that the benefits of continuing the programme will still be relevant despite the change(s) but where not we would look to replace them with another school depending on remaining length of the networks programme. A network is still viable with 3 schools but reduces the peer to peer support as smaller numbers are involved. We will manage this attrition rate within the quoted contract price.

The target numbers are summarised in the table overleaf:

Authority Requirement	Target
<ul style="list-style-type: none"> - Numbers of priority areas that will be reached 	<p>A minimum of 18 priority areas will be reached – The 12 Opportunity Areas and 6 priority areas. A further 6 networks will be delivered which may be in the above areas if demand is high. If not 6 additional priority areas will be reached to a maximum of 24.</p>
<ul style="list-style-type: none"> - Number of other areas to be reached 	<p>0 - We will only target priority areas</p>
<ul style="list-style-type: none"> - Numbers of priority schools that will be reached 	<p>██████████ schools</p>
<ul style="list-style-type: none"> - Numbers of other schools that will be reached 	<p>0 – We will only target priority schools</p>
<ul style="list-style-type: none"> - Numbers of participants who will start your programme each year from priority areas and schools 	<p>FY 17/18 - ██████████ FY 18/19 - ██████████ FY 19/20- No new participants will join as it is a year programme and would not complete in time</p>
<ul style="list-style-type: none"> - Numbers of participants who will start your programme each year not from priority areas and schools 	<p>0 – We will only target priority schools</p>
<ul style="list-style-type: none"> - Attrition and withdrawal rate assumed 	<p>We have assumed a 5% attrition rate with no additional cost to the authority.</p>