



Intersec Dubai January 14th - 16th January 2025

Dubai World Trade Centre, United Arab Emirates

The Leading Trade Fair for Safety, Security & Fire Protection

The **British Security Industry Association** is pleased to present the UK Pavilion at Intersec Dubai 2025 the leading Trade Fair for Safety, Security & Fire Protection exhibitors in the Middle East.

BSIA services include:

- A centrally located premium Pavilion location
- An enhanced customised stand build constructed by Fairconstruction in house stand builder of Messe Frankfurt with premium quality of **furniture, carpets, lighting** and any additional equipment you require for the preparation prior to the exhibition
- An opportunity to be part of a significant UK group for PR and networking.
- A dedicated show manager to organise and support your business needs from additional equipment requirements to travel guidance.
- A UK-based contact to handle all questions regarding exhibiting at the show and stand.
- All-inclusive cost includes catalogue, visitor passes and registration fee

[How the App is different and how it can assist you during the show.](#)

1. **Build your Brand** : You will get the chance to customize your own profile, unlimited upload for your products, upload of all the supporting documents and catalogues . You can post your videos and banners on your profile. Through this any visitor looking for a certain product they can get to reach you through the search engine and would get in touch with your queries and meetings.
2. **Scan your visitors badges** : You no longer need to rent – Badge Scanners- for your employees. All you need is for your staff to have their phones in their hands, switch on the camera and scan the QR Code and you will be able to capture all the information and contact details of that visitor.
3. **Business Matchmaking** : You will get to plan your exhibition earlier by setting meetings with visitors who have shown interest in your product range while registering for the show. You can take your meetings online through the app or you can schedule your meetings at your booth with Calendar updates and alerts.
4. **Chat Function**: You will get the chance to chat with visitors onsite and those who have registered to the show and weren't able to be present in person at the show itself.



For Exhibitor Listing: You will be listed as an Intersec 2025 Exhibitor with basic company information, but for a better experience we recommend you opt for the above.

UK Pavilion specifications package design



Event specifications for the UK Pavilion stand build package:

Floor Covering:

Red carpet with protective plastic.

Stand Structure:

Wooden walls structure with White Emulsion Paint Finish made in MDF wood 3.5m high. Dividing walls between stands at 3.5 m high.

Wooden Fascia Pelmet in Blue Emulsion Paint Finish made in 10cm wide x 10cm depth.

Stand Fascia:

Lite Fascia board in White colour, 30cm high x1.5m Length, with company name & stand number in English. Text size: 12cm high.

Support:

Applies to stand with two open sides areas. Dimension of support wooden pillars 10cm x 10cm x 3.5m high.

Cleaning :

Stand cleaning before final handover of the stands.

Electrics and lighting:

Led Flood light for top branding, distribution board and mainpower supply also 13amp sockets (qty depends on stand size).

Graphics:

Printing and installation at certain places as shown on the design. The presentation's graphics are illustrative and under no circumstance can they be reproduced. Artwork supplied by client four weeks before delivery, printed and applied by contractor.

File format: .pdf , .ai , .psd Resolution: 150 dpi in actual size or 300 dpi in half the actual size

Additional internal individual companies' graphics can be ordered as a bulk order and benefit from the more efficient rate. Please inform us, if you wish us to proceed for the individual orders and contact Fairconstruction directly.

Messe Frankfurt local show organisers direct the contacts are **Kostas Alexiou**, Head of Fairconstruction Tel +971 4 38 94 500, Mobile +971 50 654 8196 kostas.alexiou@uae.messefrankfurt.com

Geoff Vallente Turaray – Fairconstructions Team Tel +971 4 38 94 591, Mobile +971 52 683 0293

EXHIBITORS APPLICATION FORM

EVENT: INTERSEC 2025, DUBAI, UAE

EVENT DATE: 14th to 16th JANUARY 2025

COMPANY NAME: UK Defence & Security Exports

ADDRESS: Old Admiralty Building, London, SW1A 2DY

CONTACT NAME:

E-MAIL:

WEBSITE:

LOCATION and AREA OF STANDSPACE required in UK pavilion (please tick):

SECURITY

☐

FIRE

☐

HOMELAND / POLICING

☐

9 sqm

☐

12 sqm

☐

18 sqm

☐

Other 24

☐

sqm (please indicate)

Stand Only sqm size

☐

(Exhibitors independent construction team).

This application constitutes a Contract between the British Security Industry Association Ltd (BSIA) and your company.

- 1) I understand this application cannot be conditional on my receiving a specific site within the group and that my final allocation may be different to the space originally supplied if adjustments have to be made to accommodate the group stands.
- 2) I agree the following charges are payable to the British Security Industry Association together with this Application:

- 3) I understand that, if after submitting this application I subsequently withdraw from the group, the BSIA may seek full recovery of any costs that it has incurred as a result of this application.

- 4) On behalf of my company, I apply to join the BSIA group at the above event.

Purchase Order Number (if required)

Name (please print)

Signature: Position

N.B. This form must be signed by a responsible person in the company e.g. Director, Company Secretary, etc.



Terms & Conditions 14th–16th January 2025 Dubai International Convention Exhibition Centre United Arab Emirates

1. The term “Exhibitor” refers to the company that signatory to this application form and includes all employees or agents of such. The term “Exhibition” refers to the event described on the front of this form (over). “Individual Exhibitor” means all those Exhibitors who are not participating in the Exhibition as part of a Country Pavilion. The term “Organiser” refers to Messe Frankfurt Middle East GmbH. In case of “Joint ventures”, howsoever described the Exhibitor is deemed to have obtained the consent of all the individual participants to all the terms and conditions of this contract.
2. The Organiser reserves the right to cancel a booking upon due notice to the Exhibitor or agent should the exhibitor fail to make payments upon the due dates. In such cases any monies already paid to the Organiser will be non-refundable, and the Organiser reserves the right to demand the remaining balance from the Exhibitor. The Organiser reserves the right to levy a surcharge of 2% above the base rate of the London, England clearing banks on any overdue Exhibitor payment. Any loss incurred by the Organiser, resulting from the Exhibitor’s actions must be paid by the Exhibitor to the Organiser.
3. All applications for space must contain details of the proposed exhibit(s) and the name of any other company(s) represented by the Exhibitor, whose products/services are to be displayed on the stand. The Exhibitor is strictly forbidden to sub-let or assign or grant licences in respect of any part of the space without the prior written approval of the Organiser. Only the products/services/companies listed on this form may be exhibited. The charges for space are currently exclusive of any applicable national, federal or local government taxes, all of which must be borne by the Exhibitor. All charges quoted for exhibition space are exclusive of value added tax (VAT) or any other taxes or other government duties, all of which must be borne by the Exhibitor. To the extent that VAT or other taxes or government duties apply to services or goods supplied by the Organiser, they will be added to prices and charged to the Exhibitor.
4. The Organiser reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organiser to exercise this right.
5. Upon the acceptance of the application for space, a contract shall arise between the Organiser and the Exhibitor in the terms and conditions of this contract, subject to variation notified by the Organiser at their sole discretion to the Exhibitor. The relationship of Licensor and Licensee shall immediately arise and continue between the Organiser and the Exhibitor. In the case of non-payment of any due sum or any breach or non-observance of any of these terms and conditions by the Exhibitor, the Organiser shall have the full right to revoke this licence and to re-enter upon the allotted space, and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against the Exhibitor and the right to recover damages sustained by the Organiser.
6. The Exhibitor must occupy the space allotted to them by 8:00AM on the day prior to the first day of the opening of the Exhibition. In the event of default for whatever reason, the Exhibitor shall pay to the Organiser a further sum in liquidated damages equal to the total charge for the space. The Organiser reserves the right to reallocate such space in any way it sees fit.
7. In the event of the Exhibitor becoming insolvent, declared bankrupt or facing winding up proceedings, the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organiser.
8. Breach of Contract and Withdrawal by the Exhibitor. Without prejudice to rights and remedies of the Organiser in respect of any breach of the Contract on the part of the Exhibitor, the Organiser may at its discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions: a) The Exhibitor must give written notice to the Organiser that they desire to withdraw; if the Organiser allows such withdrawal they will notify the Exhibitor of its decision in writing; b) Any such notification by the Organiser to the Exhibitor will constitute a cancellation of the Contract subject to the payment by the Exhibitor to the Organiser a consideration for release from the Contract. c) The amount of such payment will be specified in the Organiser’s notification to the Exhibitor, and will be that proportion of the space rental payable under the Contract dependent upon the date upon which the Organiser receives the notification from the Exhibitor as detailed below: Date of Receipt by Organiser of Notice of Withdrawal Proportion of Space Rental Payable More than four months prior to the Exhibition: 50% Less than four months prior to the Exhibition: 100% d) Upon payment of such amount to the Organiser by the Exhibitor (credit being given by the Organiser for all rental already paid by the Exhibitor), the Contract shall be cancelled and neither party shall have any further claim against the other. Note: This booking form is an official contract and cancellation terms apply to every cancellation, regardless of whether or not the down payment is in place. All cancellations must be notified to the Organiser in writing.
9. Exhibitors shall be totally responsible for obtaining of visas and customs clearance for their staff, agents, products or services, and in an event shall there be any claim for damages or otherwise against the Organiser, in respect of any loss or expense relating thereto. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. The Exhibitor shall hold the Organiser safe and harmless from all loss or damage suffered by or arising from any act or default of any servant, agent, employee or subcontractor of the Exhibitor.
10. The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, as well as for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever, or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser, whether Judsen generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented of postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for a building becomes wholly or partially unavailable for the holding of the Exhibition. The



Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organiser will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves by insurance in respect thereof to any extent available and the Organiser reserves the right to demand sight of such a policy.

0. In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 10 or otherwise, or of the Exhibition building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the Organiser's control, and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organiser.

1. Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organiser, which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within, and Exhibitor shall not enter, store or carry out any work at the exhibition building prior to the period stipulated by the Organiser. The Exhibitor will compensate the Organiser for any expenses incurred through failing to comply with this condition.

2. The Organiser reserves the right to make an additional charge to the Exhibitor equal to any amount charged to them for any services supplied whether specifically ordered or not. The Organiser accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.

3. Unless permitted in writing by the Organiser and then only in accordance with any conditions imposed, Exhibitor shall not collect any charge or fee for admission to the Exhibition.

4. The Exhibitor shall comply and cause third parties as well as invitees to comply with all provisions of law including without limitation legislative enactments, building by-laws and other governmental regulations which, in particular, relate to the use of the exhibition building, the stands and fitting of the stands, the handling and use of materials and displays. Further, the Exhibitor shall comply and cause third parties as well as invitees to comply with all police, fire and health regulations imposed by any governmental authority or insurance underwriters. Exhibitor assumes full responsibility for his actions and omissions, as well as for actions and omissions of third parties as well as invitees. Furthermore, Exhibitor is responsible for the stand, the stand fittings, displays and any other material brought to the Exhibition Building.

Exhibitor shall also comply and cause third parties as well as invitees to comply with all valid regulations and orders of the Dubai World Trade Center, the valid "Venue Terms and Conditions" can be found in the Online Exhibitor Manual. In case Organiser suffers any damage or is held responsible by third parties due to the non-compliance or due to any act or omission attributable to the Exhibitor or to third parties acting on behalf or in the interests of Exhibitor, then Exhibitor shall indemnify and hold harmless the Organiser. The duty to indemnify and to hold harmless the Organiser shall also apply to damages caused by the stands, stand fittings, displays or any other material brought to the exhibition building by the Exhibitor or by third parties acting on behalf or in the interests of the Exhibitor.

5. The Exhibitor shall not without the prior written consent of the Organiser display, exhibit or bring in to the Hall any explosives, radioactive, flammable, dangerous or hazardous substances or any such item which may cause noxious fumes or make use of or display any materials which may involve a danger to the health or safety of any person. The Exhibitor shall indemnify the Organiser against any loss or damage arising out of a breach of this clause. Exhibitor shall remain in care, custody and control of the stand, stand fittings, displays and any other material brought to the exhibition building. All stand fittings and display materials must comply with any local fire, health and safety regulations. No Exhibitor may construct anything above 2.5 metres height without the prior written consent of the organizers. All stands built by the Exhibitor must gain approval from the organizer by sending a scale plan and description of the building materials to the Organiser. All display materials and exhibits must be appropriate to the subject matter of the Exhibition in the sole opinion of the Organiser and shall be tasteful and of a suitably high standard and shall not contravene with any local law, moral or custom and if in the opinion of the Organiser the Exhibitor is in breach of this clause the Organiser may direct the Exhibitor to rectify such breach and the Exhibitor shall do so immediately.

6. The Organiser reserves the right to alter, add to or amend any of these terms and conditions and the decision of the Organiser shall be final. No alteration, addition, amendment or waiver to or of these terms and conditions shall operate to release any Exhibitor from the Contract.

7. An Exhibitor's Information Manual will be issued to each Exhibitor containing detailed instructions for the organisation of the Exhibition.

8. The Organiser cannot accept any complaint or claim against them unless it is submitted in writing to the address given below within two weeks of the closing date of the Exhibition. All claims and disputes shall be settled in Dubai in accordance with Dubai Law and Custom or in the country of the Exhibitor's origin if the Organiser decides to do so. Copyright Clause

9. The Exhibitor declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. He also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the Exhibitor's attention in the correct manner during his participation in the event, he hereby undertakes to remove the products concerned from his exhibition stand.

