Appendix 8: Values with descriptors (draft)

Inclusive of all aspects of heritage, and the interests of all people and communities.

Appreciating the value and richness inclusion brings to what we do, we champion the interests of all and actively challenge exclusion. Respecting and supporting each other and our communities. Recognising successes from all sides. Respect and celebration.

Ambitious and enterprising for our people, our communities, our sector.

Looking to the future with optimism. Enterprising, innovative and creative, we're open to new ideas and new thinking to grow ourselves as well as our leadership position in the sector. Sustainable ambition with heart.

Collaborative by working in, and learning from partnering.

Listening and learning from others, we apply the best mix of skills and expertise, willingly sharing our own knowledge and experience. Working in powerful partnerships across boundaries to find and take forward the best solutions. Strength in partnership.

Trusted for our integrity, judgement and expertise.

Choosing what is right over what is easy. Trusting each other to practice our values, lead by example and do what we say we will. We are fair, open and transparent. Acting with integrity so we can always be trusted. Doing what's right.