

## Delivery activities and plans – set up (including any design activities) / engagement / delivery / continuous improvement

### Our values and strengths

*Edisonlearning and NAHT have a long standing partnership delivering school improvement services. Our Aspire programme is founded on research, provides a whole-school approach involving senior and middle leaders and every teacher – ensuring the hard to reach are engaged. The programme has been independently evaluated and the quality of service is underpinned by the BSI ISO 9001 Quality Management Systems accreditation.*

*Our Implementation Plan and Project Initiation Documents are based on our experience of successfully delivering to over 500 schools in the past 10 years and fully understanding the risks that are involved. Our established communication channels meet the target of low cost or no cost promotion through our unique access to over 30,000 school leaders. With the programme being immediately available and operations in every government region, we have the capacity to deliver a nationwide TLIF programme on behalf of the Authority.*

In previous sections of this response we have described our service proposals, recruitment and retention strategy, marketing and enrolment and now provide the rationale and assurance that supports our planning and programme management.

### Capability

Edisonlearning and NAHT have successful track records in school improvement and continuing professional development, individually and through a long standing partnership that designed and continues to deliver the NAHT Aspire programme. The programme commenced with a DFE sponsored pilot of 31 schools which was independently evaluated by the University of Derby with their findings published in December 2015. In light of the impact and positive experiences reported in the evaluation, the programme has been expanded to encompass over 100 schools nationwide. The experience of setting up this project and the lessons learned have been captured in our implementation plan and risk management plans.

For the NAHT Aspire TLIF programme we have selected a suite of leadership and classroom based components from the Aspire programme that in the evaluation were proven to meet the immediate and long term legacy objectives of the TLIF programme. For example 92% of pilot survey respondents stated that they believed “*the model will be sustainable in their schools in the long term*”.

In the Project Initiation Document we have set out our contract management and governance arrangements. Our project team members are fully experienced in delivering the services and large scale programmes and the performance of the implementation plan will be managed by a dedicated programme board. Our programme board has extensive education and commercial experience and all of our regional managers and achievement advisers have held successful senior leadership positions. Our contract management, review services and opportunities for improvement processes are accredited to BSI ISO 9001, an accreditation which has been held continuously for 10 years.

## **Capacity**

EdisonLearning currently works in partnership with over 120 schools which when compared to Local Authorities school improvement responsibility places us as a midsize Local Authority or at nearly twice the size of the largest Multi Academy Trust. Alongside school partnerships we have provided over 500 schools with software, bespoke consultancy and training services. The NAHT is the largest trade union association for primary school leaders with over 30,500 members nationwide. Providing a range of support services for their members and a powerful voice at the top table of Education; the NAHT bring to the partnership a unique capability to communicate and engage its members and promote the programme through established communication channels.

For delivery of the programme EdisonLearning have a core staff of regional managers and Achievement Advisers (AAs) supplemented by our Associate Achievement Advisers (AAAs) and accredited delivery partners. Our partners are drawn nationwide from teaching schools, Local Authorities, organisations such as the Co-operative College and Independent providers. We have over sixty AAA partners all trained and well versed in the delivery of the core programmes that make up our TLIF proposal. All of our AAA partners are subject to the same safeguarding and quality assurance checks as EdisonLearning staff to ensure we meet these essential obligations.

## **Timeliness**

With capacity in place and programme materials being deployed with a minimum of adjustment and rebranding to reflect the TLIF programme; it allows us to fully focus on the marketing and recruitment tasks during the set up phase and developing and agreeing the service management regime with the Authority.

Our Project Manager will continue to have responsibility for delivery performance when the delivery begins in October 2017 and will oversee the recruitment of the rest of the networks. Our implementation plan incorporates a timeline that meets the volume targets set by TLIF and within a time frame that facilitates the review and refinement of the programme to ensure achievement of the contract KPIs and milestones.