

FM21186 - Prior Information Notice

Energy Technology List Scheme Delivery and Research Programme Services and Products Policy Support Services

The Department for Business, Energy & Industrial Strategy (BEIS) wishes to appoint a supplier(s) to undertake the following work, in the form of two contracts: one covering the Energy Technology List Scheme Delivery; the other the combined Energy Technology List Scheme Research Programme Services and Products Policy Support Services.

The Department have undertaken a supplier engagement session in accordance with the linked notice.

The purpose of this notice is to inform providers of the upcoming tendering opportunity for this scheme.

Lot 1: Energy Technology List Scheme Delivery

Lot 2:

- Work Strand A: Energy Technology List Research Programme Services
- Work Strand B: Products Policy Support Services

The lotting of this procurement will facilitate the greater aggregation of public sector demand and enable public sector to leverage greater efficiencies.

It is the intention to appoint one supplier per Lot for an initial 3-year fixed term with the option to extend for a further 1 year.

For the avoidance of doubt, this notice is not a Call for Competition; a Contract Notice will be issued as a call for competition.

FM21186 – Lot 1 Energy Technology List Scheme Delivery

The Energy Technology List Scheme ("the ETL") was introduced by the Government in 2001 to increase the uptake of the most energy-efficient equipment types by industry. The ETL's purpose is to promote business energy-efficiency by influencing the design, availability, and uptake of the most energy-efficient equipment types within the remit of the scheme; and getting businesses of all sizes to use the ETL as a principal procurement tool for purchases of energy-saving equipment.

The ETL intends to address information barriers to improve the uptake of the most energy-efficient plant and machinery in the UK. A lack of information about product energy efficiency, in particular energy performance information, may make it difficult to make the 'right' decision when purchasing a product. Where information is available it might be too costly or time-consuming to access or interpret. It is hoped that the ETL overcomes such barriers by providing information about energy-efficient plant and machinery against a set of transparent protocols.

Lot 1 - Aims and Objectives

- Maintain and develop an efficient ETL scheme
- In doing so, the supplier should:

- Provide a high level of customer care
- Take appropriate steps to protect and promote the ETL brand
- Demonstrate a willingness and ability to innovate and seek out efficiencies
- Collaborate closely with the Lot 2 supplier to deliver a seamless, complementary service (unless they are the same supplier)
- Encourage growth through effective marketing strategies to improve the impact of the policy and increase uptake by existing and new audiences
- Document and demonstrate the impact of efforts to meet these objectives.

Lot 1 - Responsibilities

This section provides a high-level overview of the main responsibilities expected of the supplier, broken down into the following four work streams:

1. **Delivery of the scheme**, including its continued marketing, promotion, development and improved performance, working closely with the supplier for Lot 2.
2. **Maintaining the ETPL** by processing applications and adding/removing new products on a monthly basis based on the qualifying criteria.
3. **Annual revision**: updating the ETPL and guidance documents to ensure continued level of compliance with the annual revision to the ETCL.
4. **Responding to written or verbal stakeholder enquiries** about the ETL scheme.

Lot 1 is estimated to be £410,000.00 per annum excluding VAT and estimated to be valued at £1,640,000.00 excluding VAT for the full term of the Contract.

It is the intention to let this Lot as a 3-year fixed term with the option to extend for a further 1 year. The decision to extend the contract will be subject to review at the end of year 3.

Services under this lot will be agreed on a Task Order basis, with the scope detailed in advance and a nominal time budget allocated to it.

Lot 2 - Energy Technology List Research Programme Services and Products Policy Support Services

The Energy Technology List Scheme ("the ETL") was introduced by the Government in 2001 to increase the uptake of the most energy-efficient equipment types by industry. The ETL's purpose is to promote business energy-efficiency by influencing the design, availability, and uptake of the most energy-efficient equipment types within the remit of the scheme; and getting businesses of all sizes to use the ETL as a principal procurement tool for purchases of energy-saving equipment.

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providing information about energy-efficient plant and machinery against a set of transparent protocols.

Lot 2 is split into two workstreams as identified below:

- Work Strand A: Energy Technology List Research Programme Services
- Work Strand B: Products Policy Support Services

Work strand B: Products Policy Support Services

BEIS's policy work on energy-related products seeks to improve the environmental performance (energy-efficiency in particular) for specific products and product groups and better inform end users about energy efficiency and other relevant environmental impacts. The Authority is seeking a supplier to provide policy support services to help the UK Government develop and implement policies to improve the energy efficiency and other environmental impacts of energy related products, in particular by supporting the development of energy efficiency and energy labelling standards. Products policy covers a large number of domestic and non-domestic energy related product groups, and requires information on markets and performance of products to inform the development of policy.

Lot 2 - Aims and Objectives

- Support the development of the evidence base to underpin policies to improve the environmental performance (energy and resource-efficiency) of energy-related products.
- Support the development of the evidence base to inform measures designed to increase the uptake of energy efficient products by UK consumers and businesses, and to ensure compliance with regulations so that the maximum policy benefits can be realised.
- In order to do so, the supplier should:
 - Provide high-quality, timely, neutral and tailored research and technical advice on Energy-related Products and related policy levers
 - Have strong working relationships with UK industry, in order to facilitate information exchange and collaboration
 - Have a good understanding of the EU Energy-related Product policy process
 - Provide high-quality modelling of policy options and undertake cost-benefit analysis
 - Be able to monitor and evaluate third countries' regulatory processes, in particular the EU, and advise BEIS on developments
 - Demonstrate a willingness and ability to innovate and seek out efficiencies when undertaking tasks
 - Act on their own initiative where they identify potential for improvement when undertaking tasks, albeit within the relevant legal requirements and the reasonable scope of the policy objective set by BEIS

- Collaborate closely with the Lot 1 supplier to deliver a seamless, complementary service for the ETL (unless they are the same supplier)

Lot 2 - Responsibilities

Work Strand A: Energy Technology List Research Programme Services

1. **Provide expertise to support applications for ETL product listing and new technology proposals;**
2. **Conducting a research programme** to make recommendations for annual revisions to the Energy Technology List including detailed proposals for updating the ETCL
3. **Managing and conducting a proportionate annual testing regime** to ensure the continued integrity of the ETL and to support the applications appeals process.

Work Strand B: Products Policy Support Services

1. **Undertake thorough research** on products
2. **Provide technical briefing** on specific energy-related products
3. **Model impacts and develop cost-benefit analysis** of policy options (+QA)
4. **Update the Products Policy model** with potential policy impacts (+QA)
5. **Maintain a fully documented Information Management System** to house the Products Policy evidence base
6. **Respond to ad hoc requests for advice, data or analysis** on specific products or issues to support policy team in responding to technical queries
7. **Support BEIS in international energy efficiency work** such as global policy fora and COP26 Product Energy Efficiency Call to Action

Lot 2 is estimated to be £1,129,000.00 per annum excluding VAT and estimated to be valued at £4,516,000.00 excluding VAT for the full term of the Contract.

It is the intention to let this Lot as a 3-year fixed term with the option to extend for a further 1 year. The decision to extend the contract will be subject to review at the end of year 3.

Services under this lot will be agreed on a Task Order basis, with the scope detailed in advance and a nominal time budget allocated to it.