

Authorization Form Prepared For:  
 Agriculture and Horticulture Development Board  
 Stoneleigh Park  
 Kenilworth, Warwickshire CV8 2TL  
 United Kingdom

Quote #: [REDACTED]  
 Date: 17-MAR-2023  
 Expires 31-MAR-2023  
 Prices quoted in GBP  
 [REDACTED]  
 Email: [REDACTED]

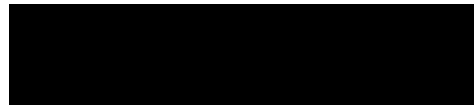
Item	Total Price
<ul style="list-style-type: none"> <li>• Hootsuite Enterprise Plan includes:               <ul style="list-style-type: none"> <li>— Hootsuite Enterprise Platform</li> <li>— 5 Users</li> <li>— 50 Social Profiles</li> <li>— 10 Ad Profiles with Hootsuite Social Advertising and Unlimited Boost Spend</li> <li>— Access to Customer Success &amp; Support resources to help use Hootsuite to achieve business objectives on social</li> </ul> </li> <li>• Hootsuite Enterprise Franchise Seats:               <ul style="list-style-type: none"> <li>— 15 Limited User Roles (User with limited or custom social network permission)</li> </ul> </li> <li>• Hootsuite Amplify:               <ul style="list-style-type: none"> <li>— Hootsuite Amplify for Advocacy is a mobile-centric solution, built on the Hootsuite platform for organizations to administer distributing social media content to 25 employees.</li> </ul> <p>Amplify Administrators</p> <ul style="list-style-type: none"> <li>- Manage teams, topics and content approvals</li> <li>- Create, publish and organize content for the Amplify organization</li> </ul> <p>Employees</p> <ul style="list-style-type: none"> <li>- Browse approved content library</li> <li>- Share content on personal social networks</li> <li>- Monitor organization wide sharing activity</li> </ul> <p>Training</p> <ul style="list-style-type: none"> <li>- Provided in English only</li> <li>- Provided through self-guided recordings for Amplify Administrators or Group Training for Amplify Employees</li> </ul> </li> <li>• Hootsuite Insights, powered by Brandwatch (Third-Party Service) Daily Sample Rate - 5 queries               <ul style="list-style-type: none"> <li>— Includes:                   <ul style="list-style-type: none"> <li>- Sampling on queries with over 1500 mentions per day</li> <li>- Unlimited "Quick Search" on 30 days' data</li> <li>- Data saved per query for 1 year rolling period</li> <li>- Up to 20 configurable alerts</li> <li>- Connect up to 20 social channels</li> <li>- Mentions exports up to 5k per day</li> </ul> </li> </ul> </li> <li>• Hootsuite Premier Service               <ul style="list-style-type: none"> <li>— The ultimate services package for organizations looking to push results further and get more from social faster.</li> </ul> <p>Includes:</p> <ul style="list-style-type: none"> <li>- Unlimited access to an extensive library of on-demand training</li> <li>- Hootsuite Academy (industry recognized social media education)</li> <li>- Unlimited one-on-one coaching calls for available topics</li> <li>- A designated Customer Account Manager to ensure ongoing success</li> <li>- Worry-free access to Customer Support including phone</li> </ul> </li> <li>• Hootsuite Hootdesk:               <ul style="list-style-type: none"> <li>— 1 Advanced Customer Care Inbox (excludes Whatsapp)</li> </ul> </li> </ul>	GBP [REDACTED]

<b>Customer:</b> Agriculture and Horticulture Development Board	<b>Billing Schedule:</b> Annually
<b>Contact Name:</b> [REDACTED]	<b>Payment Terms:</b> Payments are due within 30 days of invoice date
<b>Phone:</b> [REDACTED]	
<b>Customer Billing Address:</b> Stoneleigh Park Kenilworth, Warwickshire CV8 2TL United Kingdom	<b>Start of Initial Term:</b> 1-APR-2023
	<b>End of Initial Term:</b> 31-MAR-2025
<b>Primary Contact Email:</b> [REDACTED]	
<b>Billing Contact Name:</b> [REDACTED]	
<b>Billing Contact Phone:</b> [REDACTED]	
<b>Billing Contact Email:</b> [REDACTED]	

Additional Terms:

For greater clarity, Customer acknowledges that "Hootsuite Insights powered by Brandwatch" is a Third-Party Service as defined in the Terms, and expressly agrees to the Brandwatch Terms and Conditions published at <https://www.brandwatch.com/terms-and-conditions/> and the Brandwatch User Privacy Policy published at <https://www.brandwatch.com/legal/user-privacy-policy/>.

By signing this Authorization Form, you agree to: (a) purchase the products and services pursuant to the terms and fees set forth herein; (b) pay the Total Price (and applicable sales and use taxes) and authorize Hootsuite to submit invoices for such payment; and (c) be bound by the terms and conditions published at <https://hootsuite.com/enterpriseterms> (the "Terms"). This Authorization Form will renew as set forth in the Terms, unless expressly stated otherwise herein.

NameSignatureSenior Social Media ManagerTitle20.03.2023Date of Signature